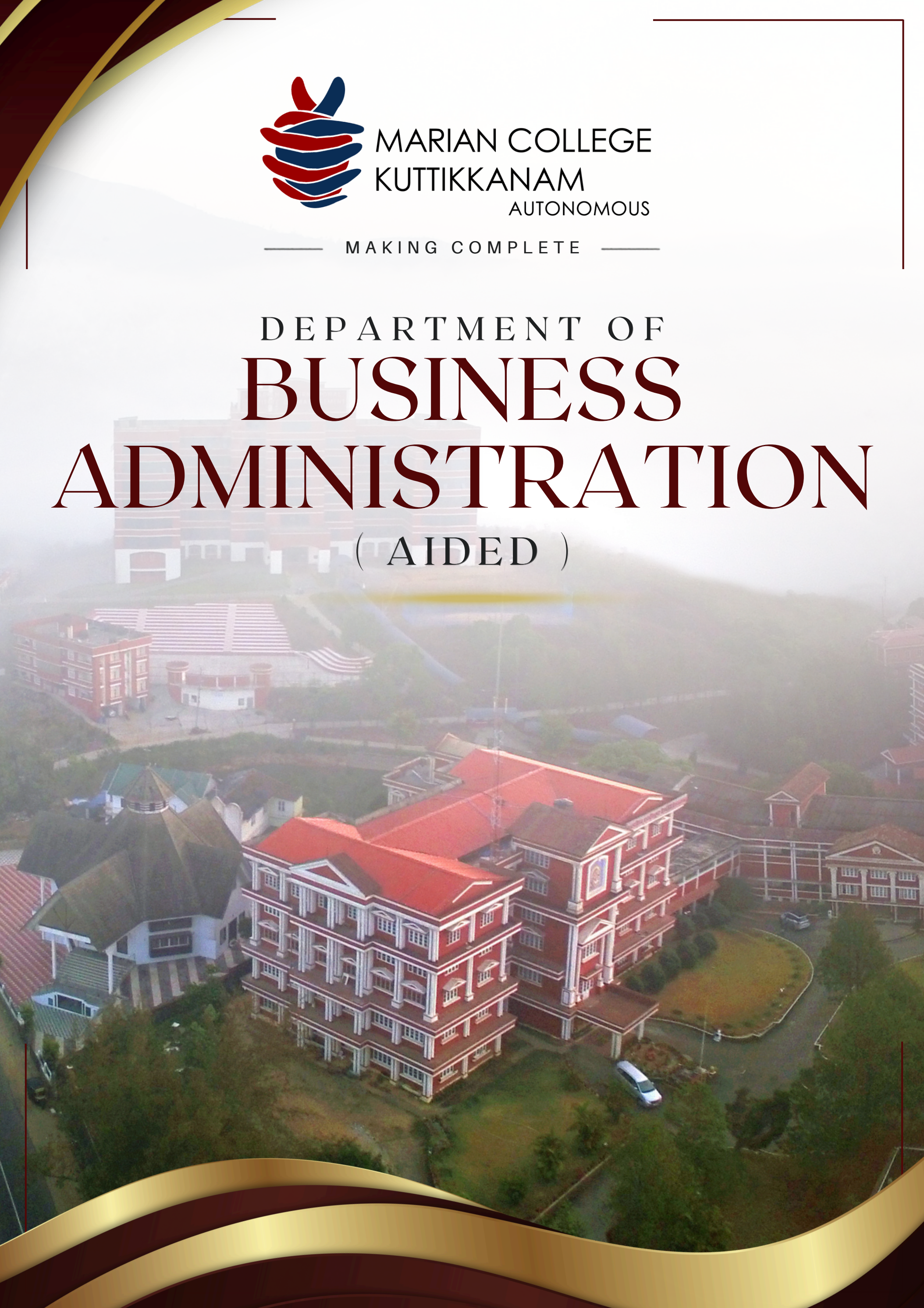
MARIAN COLLEGE
KUTTIKKANAM
AUTONOMOUS

MAKING COMPLETE

DEPARTMENT OF

BUSINESS ADMINISTRATION

(AIDED)



ABOUT
MARIAN

Marian College Kuttikkanam (Autonomous), established in 1995, is affiliated with Mahatma Gandhi University, Kottayam, Kerala. Managed by the Catholic Diocese of Kanjirapally through the Peermade Development Society, the college is committed to providing quality education and developing skilled, responsible individuals.

Located in the beautiful Western Ghats of Idukki, Marian offers a supportive learning environment with a focus on academic excellence, practical skills, innovation, and holistic student development. Accredited with an A++ grade by NAAC in 2023 with a CGPA of 3.71, the institution continues to empower students through quality education and global academic opportunities.

ABOUT
BBA

Established in 1995, the Department of Business Administration (Aided) at Marian College Kuttikkanam (Autonomous) offers BBA (Honours) and BBA (Honours with Research) programmes. The department focuses on academic excellence, practical learning, and industry exposure. With specializations in Finance and FinTech, Marketing Management, Supply Chain Management, and Business Analytics, students develop essential managerial, entrepreneurial, and leadership skills.

Through innovative teaching methods and experiential learning, the department prepares graduates for successful careers and higher education in management.

PROGRAM
HIGHLIGHTS

- Fully updated syllabus introduced in 2024, taking the AICTE model syllabus as its base.
- Placements in Major companies
- Outcome Based Education
- ICT enabled Learning



PEDAGOGY

- Flip Classrooms
- Business Case
- Study Discussion
- Team Projects
- Presentations
- Role Plays
- Internships
- Library Research

EMPHASIS IS ON:

- Learning through discerning, in addition to classroom instruction
- Problem -solving, instead of memorization learning
- Critical thinking, as opposed to procuring information gathering.



ABOUT
MARIAN MANAGEMENT ASSOCIATION



The Marian Management Association is an exclusive association for BBA students in the college which:

- Promote managerial skills and leadership qualities
- Organises various seminars, workshops, Know a Guru, B in Business etc.
- Conducts various Management Fests
- Engages in social initiatives and community service programs






EXPERIENTIAL LEARNING

Internships

Industrial Visits

Interaction with alumni and experts from industry

Projects

Outreach

Participation in Inter-Collegiate

Fests and Conferences





OUR
FACULTY

A blend of industry and academic experience

Doctoral Degree Holders

Personal Mentors

Consultants









OUR
RECRUITERS

SUTHERLAND

Deloitte.

TATA CONSULTANCY SERVICES

EY

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YOUR PERFECT BANKING PARTNER

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mycaptain

Godrej

OUR
FACILITIES

COMPUTER LAB

CONFERENCE HALL

CHAPEL

STUDIO

GUEST HOUSE

INFIMARY

LIBRARY

LAUNDRY

COUNSELING

DISCUSSION ROOM

IEDC

INDOOR BASKETBALL COURT

INDOOR BADMINTON COURT

CAFTERIA

ICT LEARNING

OUR

CLUBS AND ASSOCIATIONS

MCSC

NCC

UNAI

NSS

GENDER CHAMPION

DANCE CLUB

EBSB

WOMEN CELL

PHOENIX CLUB

CSM & JY

Marian College Kuttikkanam Autonomous

Kuttikkanam PO, Peermade, Idukki, Kerala, India, PIN: 685 531

Ph. +91- 4869 -232203, 232654, +91 – 4869 – 232438

mariancollege@mariancollege.org

admission@mariancollege.org

www.mariancollege.org

General Queries :+91 9447127297 , +91 9567095166

