



**MARIAN COLLEGE
KUTTIKKANAM**
AUTONOMOUS
MAKING COMPLETE

SCHEME AND SYLLABUS

MA (Hospitality and Tourism Management

(MHTM)

(Under the Credit and Semester System)

2023 Admissions



Affiliated to Mahatma Gandhi University, Kottayam

Marian College Kuttikkanam (Autonomous)
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Scheme & Syllabi of MHTM Programme

Semester	Course Code	Name of the Courses	Course Type	Hours per week	Credits
Semester I	PMH2301	Management Principles and Practices	Core -T	5	3
	PMH2302	Advanced English for Managerial Communication	Core -T	5	3
	PMH2303	Research Methods and Quantitative Techniques	Core -T	5	3
	PMH2304	Accounting and Finance Management	Core -T	5	3
	PMH2305	Organizational Behaviour	Core -T	5	3
	PMH2306	Professionalism and Leadership Development-I	Core -P	-	2
	PMH2307	Viva Voce	Core -P	-	2
Semester II	PMH2308	Managerial Economics	Core -T	5	3
	PMH2309	Human Resource Management	Core -T	5	3
	PMH2310	Operations Management- Hotels and Restaurants	Core -T	5	3
	PMH2311	Cultural Heritage and Tourism Management	Core -T	5	2
	PMH2312	Corporate Communication and Public Relations	Core -T	5	3
	PMH2313	Professionalism and Leadership Development-II	Core -P	-	2
	PMH2314	Internship-I and Project Report	Core -P	-	2
Semester III	PMH2315	Viva Voce	Core -P	-	2
	PMH2316	Legal Aspects of Business	Core -T	5	3
	PMH2317	Travel and Tourism Management	Core -T	5	3
	PMH2318	Marketing Management	Core -T	5	3
	PMH2319	Adventure Tourism Management	Core -T	5	3
	PMH2320	Communication Competencies for Professional Advancement	Core -T	5	2
	PMH2321	Professionalism and Leadership Development-III	Core -P	-	2
Semester IV	PMH2322	Internship-II	Core -P	-	1
	PMH2323	Viva Voce	Core -P	-	2
	PMH2324	E-Commerce and Digital Marketing	Core -T	5	3
	PMH2325	Destination Planning, Development and Management	Core -T	5	3
	PMH2326	Strategic Leadership and Change Management	Core -T	5	3
	PMH2327	Entrepreneurship Development and Project Management	Core -T	5	3
	PMH2328	Internship-III and Project Report	Core -P	-	2
	PMH2329A	Global Tourism Geography	Elective-T	5	3
	PMH2329B	Operations Management for Hospitality and Tourism	Elective-T		
	PMH2329C	Event Management	Elective-T		
	PMH2329D	Airline Passenger Handling and Ground Operations Management	Elective-T		
	PMH2329E	Business Environment and Corporate Ethics	Elective-T		
	PMH2329F	Finance and Revenue Management	Elective-T		
	PMH2330	Fieldtrip and Learning Report	Core -P		2
PMH2331	Comprehensive Viva Voce	Core -P		3	
PMH2332	Internship-IV (Audited)	Core -P		-	
	Total Credits				80