



MARIAN COLLEGE  
KUTTIKANAM  
AUTONOMOUS  
MAKING COMPLETE

Invitation

# INTERNATIONAL CONFERENCE

**Leveraging AI and Digital Strategies  
for Innovation and Sustainable  
Business Growth**



**You are cordially invited to the International  
conference organized by the School of Commerce  
and Professional Studies on 14th February 2025**

**14**  
FEBRUARY  
2025

## KEYNOTE SPEAKERS



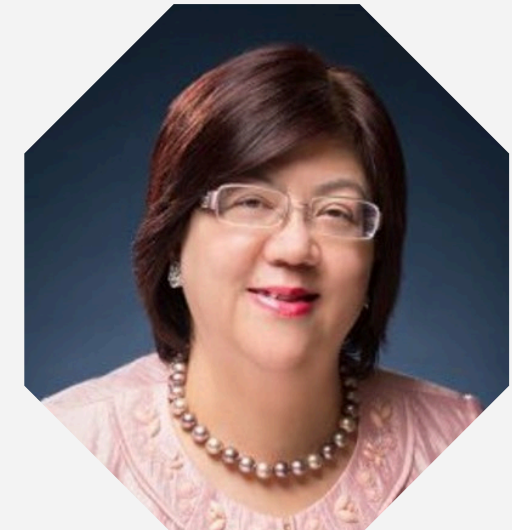
**Sarah Lane**  
*Fellow Chartered Accountant  
(FCA), Head of Ethics and  
Assurance, ACCA  
United Kingdom*



**Dr. Theresa Kwong**  
*Director, Centre for Holistic  
Teaching and Learning, Hong Kong  
Baptist University  
Hong Kong*



**Prof. Dr. Midhun Chakkaravarthy**  
*Dean, Faculty of AI Computing and  
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**Dr. Eva. Y. W. Wong**  
*Former Director, Centre for  
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