



**MARIAN COLLEGE KUTTIKANAM AUTONOMOUS**

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**MARIAN COLLEGE  
KUTTIKANAM**  
AUTONOMOUS  
MAKING COMPLETE

Think Media  
Think Marian



*Reinventing your future*

**DEPARTMENT OF COMMUNICATION AND MEDIA STUDIES**



Marian College Kuttikkanam Autonomous, located in Kuttikkanam, Idukki District, Kerala, and affiliated with Mahatma Gandhi University, Kottayam, was established in 1995. The college earned the unique distinction of gaining autonomy in 2015 and achieving an A++ grade in the NAAC reaccreditation of 2023, with a CGPA of 3.71 out of 4. Marian's academic excellence is evident through its high placement rates and collaborations with renowned international universities. It is also one of the pioneering institutions in Kerala to introduce outcome-based education (OBE) and continues to lead in organizing OBE training programs for several colleges.

## MA Communication and Media Studies (MCMS)

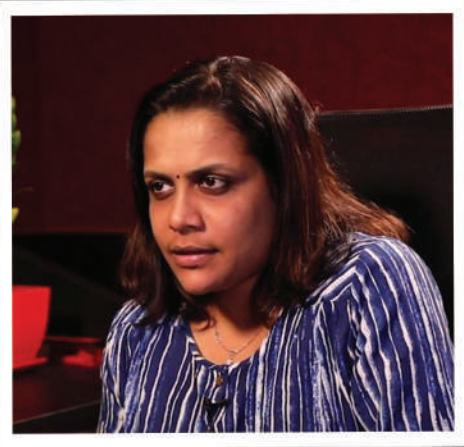
The Department of Communication and Media Studies provides a dynamic digital media environment, enabling students to master content creation techniques across diverse media platforms. Practical training at the state-of-the-art Studio Marian, insights from guest faculty in the media industry, and guidance from experienced and knowledgeable faculty contribute to shaping versatile media professionals with a strong social focus and vision.



## Courses Offered

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|--|---|
| Paradigms of Communication                   | Development Communication               |
| Print Media Journalism                       | International Communication             |
| Introduction to Film Studies                 | Event Management                        |
| Creative Writing for Media                   | Digital Media Marketing                 |
| Sports Journalism                            | Creation of Animated Assets (Practical) |
| Environmental Journalism                     | Vlogging (Practical)                    |
| Photography (Practical)                      | Documentary Production (Practical)      |
| Print Media Productions (Practical)          | Media and Aesthetics                    |
| Television Journalism and News Production    | Media Laws and Ethics                   |
| Communication Research                       | Film Theories                           |
| Advertising Concepts and Practice            | Short Film Production (Practical)       |
| Automobile Journalism                        | Dissertation                            |
| Magazine Journalism                          | Massive Open Online Course (MOOC)       |
| Data Journalism                              | Acting for Theatre                      |
| Videography and Video Editing (Practical)    | Technical Writing                       |
| Sound Designing (Practical)                  | Film Curation and Film Festivals        |
| Radio Programme Production                   | Grooming for Media                      |
| Public Relations and Corporate Communication | AI in Media Production                  |





# Memorable Events

Department of Communication and Media Studies  
Marian College Kuttikkanam  
Autonomous





# MAKING COMPLETE

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- Endearing and cool environment, surrounded by lush green hills
- Modern audio - visual studio facility
- Renowned experts as faculty
- Three months internship in reputed media houses
- Hands-on training in print, online, audio & visual productions
- Intensive orientation programmes for personality and integral development
- New-gen courses like AI in Media Production, Film Curation, Data Journalism and Event Management
- 100% placement assurance
- Organises Kuttikkanam International Film Festival (KIFF) and participation in IFFI, IFFK and IDSFFK
- Flipped classroom instructional strategy
- Offers five Extra Credit Courses

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