

List of PhD Pursuing- Commerce

| Sl No | Nos. | Name of the Scholar | Name of the Guide | Date of admission | Status | Full time/part time | Title of Research |
|-------|------|----------------------|-------------------|-------------------|--------|---------------------|---|
| 1 | 1 | Merin Jose | Dr Jojo K Joseph | 12/23/2017 | | Part Time | Opportunities and Challenges of Digital Banking - A Study with Special Reference to Small Business Sector in Kerala |
| 2 | 2 | Prajeesh C Mathew | Dr Ajimon George | 2/20/2018 | | Part Time | A Study on Interrelationship among Emotional Intelligence Relationship Quotient and Work Life Balance of Bank Employees in Kerala |
| 3 | 3 | Eric Thomas Joseph | Dr Ajimon George | 12/21/2019 | | Part Time | Mobile Commerce in Kerala - An Evaluative Study from the Customers' Perspective |
| 4 | 4 | Amal S Nair | Dr Ajimon George | 09-01-2021 | | Full Time | Green Buying Behaviour in Kerala –An Evaluative Study from the Perspective of Customers |
| 5 | 5 | Sajan N Thomas | Dr Thomas K V | 12/15/2018 | | Part Time | Determinants of Entrepreneurial Performance among Homestays in Kerala |
| 6 | 6 | Rohit S | Dr Thomas K V | 12/21/2019 | | Full time | Impact of Disruptive Technologies on Banking Sector in Kerala |
| 7 | 7 | Dinoy Mathew | Dr Thomas K V | 12/21/2019 | | Part Time | Ethical Consumerism in Kerala: A Study with Special Reference to Food and Beverages |
| 8 | 8 | Akhila Treesa Cyriac | Dr. Ajimon George | 07-01-2023 | | Full Time | Mentoring System in The Higher Education Sector in Kerala |
| 9 | 9 | Tittu Elizabeth Biju | Dr. Thomas K V | 07-01-2023 | | Full Time | Sustainable Practices of Digital Platform Economy |
| 10 | 10 | Anusree Ambady | Dr. Thomas K V | 08-01-2024 | | Full Time | Interactive AI and Employee Performance in the IT sector of Kerala |


 Principal
 Marian College, Kuttikkanam



| | | | | | | | |
|----|----|------------------------|-------------------|------------|--|-----------|--|
| 11 | 11 | Maria Susan Mathew | Dr. Ajimon George | 16-01-2024 | | Full Time | A Study on the Influence of Social Media on Artrepreneurship |
| 12 | 12 | Milcah Elizabeth Shibu | Dr. Ajimon George | 16-01-2024 | | Full Time | Social Media Influencer Marketing: Customer Perspective |
| 13 | 13 | Neethu Jose | Dr. Ajimon George | 16-01-2024 | | Part Time | Social Commerce for Entrepreneurship Development - A Study Among Women Entrepreneurs in Kerala |


 Principal
 Marian College, Kuttikkanam

