

MARIAN COLLEGE KUTTIKKANAM AUTONOMOUS

ANNUAL REPORT FOR THE ACADEMIC YEAR 2023- 24

Your Excellency Mar Jose Pulickal, Patron of the College, the Manager, Very Rev. Fr. Bobby Alex Mannamplackal, our Administrator Rev. Fr. Joseph Ponganthanam, the president of this function and Chairperson of MCSC, Sri. Leo J Johnson, Ms. Aksa Ann Thomas, alumnus and chief editor, MAAK book, invited guests, dear colleagues and dear most students.

I am honoured to present the Annual Report of Marian for the Academic Year 2023–2024 with immense pride and satisfaction, following a highly significant and eventful academic year with an outstanding achievement of a remarkable score of 3.71 with A++ Grade in the fourth cycle of NAAC accreditation. On this occasion, I wish to convey my deep appreciation to our Management, the management with futuristic vision, dedicated faculty and staff, members of alumni association and our brilliant students whose selfless dedication, unwavering commitment and pursuit of excellence have been instrumental in attaining remarkable successes for the institution during the academic year. During this year, we embarked on several initiatives, including the decision to adopt the Four Year Under Graduate Programme (FYUGP) in alignment with the NEP 2020. I am delighted to announce that the Autonomous status of our college has been extended by the UGC for another decade, spanning from the academic year 2022-2023 to 2031-2032. This notable achievement underscores our steadfast commitment to delivering world-class education to our students. The credit for this success is attributed to the combined efforts of the management and my colleagues, who have collaborated diligently to broaden the horizons of learning on campus. Through their innovative teaching methodologies and enthusiastic dedication, they have actively contributed to shaping the global citizens of next generation.

The inauguration of MAGIS complex represented a notable achievement for Marian in the ongoing academic year, solidifying and improving the institution's provisions for student amenities, academic activities and welfare measures. The MAGIS complex consists of state-of-the-art auditorium, seminar/training halls and a modern cafeteria. It is noteworthy that this year the University had approved the merger of MIIM with Marian College Kuttikkanam Autonomous marking a significant milestone for our institution.

This year, we celebrate another significant milestone as we complete mentoring all the five colleges under the Paramarsh scheme of UGC, the latest being St. Mary's College,

Puthenangadi, achieving an A+ Grade with a score of 3.45. I extend my profound appreciation to the IQAC and Dr. Binu Thomas for their dedicated efforts that led to this remarkable achievement.

The Logo for “SAHYA, the Marian Fest” was released by Hon. Chief Minister of Kerala, Sri. Pinarayi Vijayan on 12 December 2023 when he and his Cabinet Ministers visited Marian in connection with Nava Kerala Sadass.

The Sahya Marian Fest held from February 6 to 8, 2024 showcased a vibrant tapestry of cultural diversity and community spirit. With a plethora of colourful programs and enthusiastic participation from various communities, the festival served as a symbol of celebration and togetherness. Teams from different states contributed their unique performances adding richness to the cultural mosaic. The event garnered significant attention from both society and media highlighting its significance and impact. I take this opportunity to express my immense appreciation to Sri. Alan Kuriakose, Ms. Sandra Rose Joseph, Dr. Hari R S, Ms. Sheba Benni, Sri. Allan Shaji, Sri. Leo J Johnson (Chairman MCSC) and all faculty colleagues and the entire students of Marian whose dedicated efforts ensured the grand success of SAHYA. We aim to continue Sahya every year as an annual celebration of unity and cultural exchange.

I take this opportunity to extend our admiration and appreciation to four esteemed members of the Marian community: Dr. Soosy Joseph, Sri. Bobby K Mani, Sri. Sunny Thomas and Sri. Saji Joseph. They will be retiring in this year after years of committed and dedicated service with the college.

Dr. Soosy Joseph has been an integral part of Marian, long serving as a faculty member in the Department of Languages. She held the esteemed position of being the first Assistant Controller of Examinations following the attainment of Autonomous status. Later, she assumed the crucial role of Controller of Examinations, a role in which she demonstrated exceptional skills in exam administration and related processes. Also, she contributed significantly as a member of our Governing Body and Academic Council. Dr. Soosy Joseph's contributions extended to serving as a member of the Board of Studies and as the Chairman of the Board of Examiners at Mahatma Gandhi University. As we bid farewell to our esteemed Controller of Examinations, we honour the visionary leader behind the transformative reforms and modernization of our examination system working together with the first controller of examinations Adv. Biju P Mani. Throughout her tenure she has been the guiding force, orchestrating changes that have not only streamlined exam processes but also elevated

standards of fairness and efficiency. Beyond her administrative duties, she has been a mentor and a source of inspiration to students and colleagues alike. As she embarks on her retirement, she leaves behind a remarkable legacy and a standard of work culture that will serve as inspiration for our future generations.

Sri. Bobby K Mani, who served as the Head of the Department of Health and Wellness, retires with a rich and distinguished record of accomplishments of Marian in sports and games, spanning levels from University to International. It is time to reflect on his profound impact beyond mere physical fitness, as he imparted lessons of perseverance, teamwork and sportsmanship to generations of students. As he enters his new phase of life, we extend our heartfelt appreciation for his years of service, his unwavering commitment to shaping the minds and bodies of numerous students and his steadfast belief in the transformative power of sports.

Sri. Sunny, Office Superintendent of the College has been in service ever since the College was established. He worked very sincerely cooperating with the Management, Principal, faculties and students during all these years. As he embarks on this new chapter of his life, we extend our deepest gratitude for his years of service he had rendered to our institution. May his retirement be filled with joy and fulfilment.

Sri. Saji Joseph, the U D clerk bids farewell after 29 years of service with Marian. His service and dedication will ever be remembered by the Marian Community. During his service he was very cooperative with the management, principal and all others in the campus. I take this opportunity to extend my gratitude to Sri. Saji Joseph for his service to Marian and wish him peace and prosperity in his retired life.

Professor of Practice

Adv. Augustine Peter and Mr. Mathew Kurian are appointed as Professors of Practice in the Faculty of Social Sciences aligning with the relevant provisions in NEP 2020.

Programmes, Student and Staff Strength

- The College offers 7 under graduate programmes, 7 post graduate programmes and 2 PhD programmes.
- The present student strength is 2,347 out of which 49% are boys and 51 % are girls.
- The College has a staff strength of 231 out of which 132 are teachers and 99 are non-teaching staff.

Awards and Recognitions

- Positioned at Band Gold in Green rankings 2023 -(March 2023)
- Shortlisted by Higher Education Review Magazine as 'Top 10 Most Promising BBA Colleges 2023 (May 2023)
- Awarded Band Gold in OBE rankings 2023 - (June 2023)
- Principal, Marian College included among "23 Prominent Principals-2023 (Higher Education)- by The Academic Insights Magazine (July 2023)
- Included in Band Gold by MHW rankings 2023 -(October 2023)
- Awarded 2 Star in IIC ranking for the academic year 2022-23
- Recognized as AICPA & CIMA academic partner (January 2024)

Ph D awarded

- Ms. Dhanya Ajayaghosh Assistant Professor, MIM awarded PhD in Management Studies from M.G University, Kottayam.

Research Publications

I am delighted to announce that we have successfully published 27 papers in journals indexed by Scopus and WoS during this academic year. This accomplishment is truly commendable, especially considering that only 26 papers were published from the establishment of the College in 1995 until 2023. It indicates that we have achieved in one year what we could achieve in 28 years. I extend my hearty congratulations to all the faculty members who contributed to this achievement. I would like to give special recognition to Sri. Jobin Jose and Ms. Jeena Joseph for their outstanding efforts in successfully co-ordinating the research facilitation centre of our college.

The following are the details of the publications:

Name	Department	No. Papers
Dr. Binu Thomas	Computer Applications (UG)	7
Mr. Jobin Jose	Librarian	7
Ms. Jeena Joseph	Computer Applications (UG)	6
Dr. Jincemon Cyriac	Physics	6

Prof. Ajimon George	Principal	3
Dr. Thomas K V	SCAPS	3
Ms. Anithamol Babu	Social Work	3
Dr. Rajimol A	Computer Applications (UG)	2
Dr. Joshy John	Business Management	1
Mr. Santo Cherian	Computer Applications (UG)	1
Mr. Eric Thomas Joseph	SCAPS	1
Dr. Juby George	Computer Applications (UG)	1
Mr. Bibin Xavier	Institute of Management	1
Fr. Akhil Joseph	Social Work	1

Internal Quality Assurance Cell

The Internal Quality Assurance Cell (IQAC) has been actively engaged in various initiatives and programs aimed at enhancing the quality of education and institutional processes.

1. International Events:

- The IQAC organized a one-day International Seminar cum Workshop on "Theme Centered Interaction (TCI) as a Pedagogic Approach for Holistic Learning in Higher Education" in association with Kerala State Higher Education Council and Ruth Cohn Institute for TCI, India on 8th January 2024.
- Conducted a two-day international symposium, on " Life and work of courageous woman: Peep holes into the Estate of Dr. Ruth Cohn" on 5th & 6th January 2024.

2. Theme-Based Initiatives:

- The initiative "UN SDGs in Action: Let us explore, experiment & experience" was undertaken, aligning educational activities with the United Nations Sustainable Development Goals on 25 July 2023.

3. Planning and Discussion Meetings:

- IQAC is engaged in developing a perspective plan to guide future activities and improvements.
- A meeting was held with Dr. Abraham Joseph, former U N Advisor providing valuable insights and perspectives to enhance the quality of educational processes on 25 July 2023.

4. Departmental Engagement:

- The IQAC facilitated training and orientation sessions for departmental quality circles, fostering a culture of continuous improvement on 5 August 2023.

5. Faculty Development Workshops:

- A workshop was conducted focusing on Outcome-Based Education, ensuring that teaching and learning outcomes align with institutional goals.
- A Faculty Development Programme centered on the Curriculum Framework for First Year Undergraduate Programs was organized on 14 August 2023.

6. District-Level Programs:

- IQAC organized a one-day orientation program at the district level, focusing on the effective implementation of the First Year Undergraduate Program on 13 November 2023.

7. External College Visits:

- IQAC Team has extended the hands of support for various colleges in and outside Kerala for accreditation process in their colleges. The list of colleges are given below:
 - Christhu Jayanthi College, Bangalore on 6 October 2023
 - St. Thomas College, Kozhencherry on 24 November 2023
 - St. George College, Aruvithura on 16 January 2024
 - Majlis Arts and Science College, Malappuram on 4 September 2023
 - Amaljyothi Engineering College, Kanjirappally on 15 November 2023
 - St. Therasas College, Ernakulam on 3 December 2023
 - St. Thomas College, Thirssur on 10 December 2023

8. Committee Meetings and External Sessions:

- Two-day events like SPEL and MAAP (May 2023) were conducted for discussing the academic and non-academic matters in the college and to implement in right way.
- The IQAC coordinator, Dr. Joby Cyriac, led sessions at Calicut University, Holy Cross Women's College Nagercoil, contributing to knowledge dissemination beyond the institution.

NEP Implementation Cell

The NEP Cell of our College headed by Adv. Biju P Mani had a new area of focus during this academic year. Along with its efforts on implementation of NEP in its broader perspective, the Cell made a concentrated attempt to ensure the meaningful implementation of Four Year Under Graduate Programme (FYUGP) in the College. This shift in focus was necessitated by the decision of the Government of Kerala and our parent University to implement FYUGP from the next academic year onwards. Based on the guidelines from the Kerala State Higher Education Council and the University, the Cell had a series of meetings to decide the process of curriculum revision in our college. The Cell also arranged combined meetings of BoS Chairs and Heads of Departments to discuss various dimensions of syllabus revision process.

The highlight of the activities of the Cell was a series of input sessions to faculty in general and to BoS chairs.

- Adv. Biju P Mani gave a series of Department level input sessions to faculty members to familiarize the FYUGP curriculum structure.
- A follow up input session was conducted by Dr Anil Ramachandran, Head of the Research Committee, University of Kannur on 27 October 2023.
- A meeting of BoS Chairs on an individual basis with Dr Sumesh AS, member, FYUGP Implementation Committee, Mahatma Gandhi University was arranged on 21 December 2023 to obtain feedback on the curriculum structure prepared by the BoS of our College.

A review meeting on syllabus preparation process was held on 10 January 2024. This was followed by meetings of BoS chairs on 17 and 18 January 2024 and reviewed the draft syllabus structure prepared. It is also decided to have a meeting to review the first draft of the syllabus of all programmes by 15 February 2024.

Department of Hospitality and Tourism Management

- Changed name of program from MMH to MHTM (MA – Hospitality and Tourism Management) to fulfil compliance to the new UGC nomenclature of degree programs.
- Decided to start two new certification programmes in Ayurveda & Spa Management and Event Management
- Conducted a field trip to Thailand (28 January to 02 February 2024) to learn tour planning, execution and experience.
- Organised a residential 5 star experiential industrial visit : Stay – Dine and Interact at Lulu Marriott, Kochi, September 25, 2023
- Organized a trip to Kulu Manali (17- 25th October) as part of adventure tourism learning.
- Visited Muziris heritage tourism project, Kochi to familiarise heritage and cultural tourism using Hop on -Hop off service in September 2023.
- Our Students attended Marriott Career Festival Kochi on 6 November 2023.
- 48 students had done internships in major hotels, travel agencies and tour operations in the month of December 2023.
- Conducted 2 days' workshop on Ornithology with grassroots level field training in July 2023 to educate on nature based tourism with specialists from Wildlife institute of India, wildlife photographers and ornithologists.
- Conducted 2 days' workshop in Digital Marketing with hands on training by Casper Kochi on 8 and 9 September 2023.
- Organized First Aid certification training by Red Cross Society to provide life skills training to students on 19 August 2023.
- Conducted training sessions on LinkedIn and soft skills by Alumni focusing on career skills on 27 June 2023 and 28 October 2023.
- Workshop on SPSS and research analysis was done for 2023-25 batch in the month of October 2023
- Cleanliness drive conducted in Kuttikkanam Town in association with Tourism Club and Peermade Grama Panchayath on 25 January 2024.
- Conducted workshop on literature review workshop to familiarise the students on online digital tools by Mr. Jobin Jose, Librarian on 1 August 2023.

- Provided training on soft skills by Ms. Chrisna Joy (L&D Manager, IHCL hotels) on 22 July 2023
- Organized interaction with Alumni on the concept of entrepreneurship - 23 January 2024
- Our students volunteered for inauguration of Adventure Park Vagamon- 06 September 2023
- MHTM team bagged the “Best Management team” prize in the intercollegiate fest conducted at Naipunya College Cherthala on 12 January 2024.
- Bagged first prize in Business Quiz at the Intercollegiate fest conducted by St. Mary's College, Manarcadu on 20 January 2024.

Marian Institute of Management

- MIM organized the National Level Management Fest **Caligo 2023** (10th edition) on September 28 and 29, 2023. More than 1000 students from various states participated in the fest.
- The students of MIM participated in various fests organized by top Management institutions and won:
 - ❖ 3 Overall championships
 - ❖ 9 First Prizes
 - ❖ 7 Second Prizes and
 - ❖ 1 First Runner-up
- Ms. Dhanya Ajayaghosh Assistant Professor was awarded PhD in Management Studies from M.G University, Kottayam
- Total number of students placed: 152
- Highest Salary Package: 12 Lakhs per annum
- Conducted a 2-day FDP by Prof. Anandakuttan B Unnithan, Mentor Professor, IIM Kozhikode on September 30th and October 1st, 2023.
- Dr. T V Murali Vallabhan, Director, MIM, attended the World Parliament of Religions, Chicago, USA in August 2023.
- Dr. T V Murali Vallabhan was also a Special Speaker in the U.N Compact Conference (Kerala Chapter) in November 2023.

- Sri. Isaac Jacob John of II MBA presented his research paper titled “Charged Choices: Unveiling Consumer Preferences for Electric Vehicle Adoption in Kerala” at the ninth PAN IIM World Management Conference held at IIM Sambalpur, Orissa.
- MIM featured in Higher Education Magazine as one of the best Management institutes in their January 2024 edition.
- MIM hosted the 9th international conference on “Challenging Technologies and Changing Business Paradigm Towards Sustainability – The 21st-century scenario” on February 1 & 2, 2024
- Mr. Bibin Xavier published a paper titled “A Conceptual Model for The Adoption of Digital Marketing by Micro, Small, and Medium Enterprises” In Scopus Indexed Book: Transfer, Diffusion and Adoption of Next-Generation Digital Technologies.

School of Commerce and Professional Studies (SCAPS)

- Considering the growth with UG, PG, PhD and various Professional Oriented Courses, the Department has been elevated to and renamed as “School of Commerce and Professional Studies (SCAPS)”.
- Conducted 13 Soft Skill Development programmes by leading corporate trainers and psychologists benefitting 635 students.
- The Association of commerce students was inaugurated by Mr. Jobin.J. Akkarakalam, Director at Spice Routes Luxury Cruises.
- 3 FDPs were conducted during the year focusing on professional and research skills.
- An International Conference in association with ACCA on the theme ‘Sustainability and Professional Development: Skills and Competencies for the Digital’ was organised on 19 January 2024.
- Arranged visits by 5 Industry experts from Grand Thornton and EY. Moreover, the Department has active partnerships with ICAI, India, ACCA UK, AICPA (US), CIMA (UK) and IMA (US).
- The world's leading professional accounting body, AICPA and CIMA recognised Marian as the ‘Learning Partner’.
- 78 Professional Studies students cleared their CA/CMA and ACCA papers.

- Tresa Sebastian of II B Com C cleared both groups for CA Intermediate level, Amala Rose Abraham of I M Com cleared P Level paper Advanced Financial Management of ACCA, and Joel Jacob of II B Com C cleared the first level for CGMA FLP.
- 111 students secured placement in reputed companies like EY, Deloitte, Alliance, KPMG, Accenture, TCS etc.
- 70 students are waiting for final interview.
- Conducted 3 industry-relevant certificate courses such as Advanced Excel, Power BI, and Python as add-on programs.
- I M.Com Students initiated two business ideas namely ‘Callians’ Wardrobe’, an online store and entrepreneurship consultancy business and ‘Multi Store’, an online store for all products.
- 13 extension programmes were conducted during the academic year.
- I M Com students developed a MOOC on MSME to support young budding entrepreneurs.

Research Centre: Commerce

- The research centre has 3 research guides and 13 scholars. A total of 10 PhDs have been produced by the Centre since its inception in 2016.
- 2 research scholars submitted their thesis during the academic year.
- Dr. K V Thomas published a paper titled ‘Unlocking the potential of smart learning: exploring the impact of students’ technological factors on remote access’ in Journal of Applied Research in Higher Education (SCOPUS & WOS indexed journal)
- Prof. Dr. Ajimon George and Mr. Eric Thomas Joseph published a paper titled ‘Brand Trust and Management in Social Commerce’ in International Journal of Consumer Studies (A- category journal)
- Dr Emilda K Joseph published a paper titled ‘Analogy of Social Entrepreneurship and Community Empowerment: An Inclusive Tourism Approach with Technological Intervention’ in Springer International Handbook of Skill, Education, Learning and Research Development in Tourism and Hospitality.
- 3 M.Com students published papers in an ISBN book titled “Impact of Covid 19 on the informal sector”.

- 45 students from M. Com and 5 students from B. Com participated in the various National and International Conferences.

Department of Computer Applications- PG

- 82 % of the MCA 2021-23 batch students got placements during the academic year.
- 5 students cleared Red Hat certified System Administrator (RHCSA) course and 120 students completed the training.
- The Department earned a gross amount of Rs. 18.5 lacs as training and consultancy fees and collected Rs. 3, 39,000/- as Scholarship amount.
- Conducted 3 International Online Management Development Programs (MDPs) in association with Red Hat, IPSR Solutions limited and Valin – UK, USA & Canada where around 1300 participants from different countries attended. MDP focussed on the topics: “Linux System Administration using ChatGPT”, “Advanced System Administration & Containerisation using ChatGPT”, and “Linux Automation using Ansible, with the help of ChatGPT”.
- Conducted 3 National-level Online Faculty Development Programs in association with the Internal Quality Assurance Cell (IQAC) and Kerala State Higher Education Council in OBE, Research Methodology using ChatGPT, AI tools and Funding Opportunities for Research. The FDPs were attended by more than 7000 faculty members from 1039 Education Institutions globally.
- Offered the Certification program on “Data Analytics” which had participants from India and abroad.
- Organised 12 Industry Interface programs for students in areas like DevOps, Jira Software, Full-stack development, Kubernetes, OpenShift, Container Platform, etc.
- Developed a Java tutoring program- Talent Buds (Earn while you Learn) for 9th and 10th standard students from nearby schools
- Dr. Mendus Jacob published 2 papers and 4 Book Chapters.
- Dr. Mendus Jacob appointed as a Resource Person on Outcome-based Education for the Expert Committee on Model Curriculum Development in Mathematics for UGC.
- Dr. Mendus Jacob has served as a key Resource Person for the Workshop for Board of Studies Chairpersons and selected members of Calicut University on OBE.

- Dr. Brijesh George John delivered a talk to 150 plus teachers at the “Empowerment program for College teachers” organized by Archeparchy of Kottayam Education Commission.

Department of Computer Applications- UG

- The Department received Rs. 25 lakhs for a project in Responsible Computing to offer certificate courses in Digital inclusion From Mozilla Foundation as Ms. Nisha Jose of Vathil foundation as the principal investigator, Dr. Binu Thomas and Mr. Ajesh P Joseph as co- investigators
- 22 students got placed in various MNCs.
- Conducted Bharat Drive 4.0, an all-India educational initiative by Zilicon Technologies Private Limited.
- Eby John and Dain Thomas, students of 3rd BCA A class, have successfully developed a user-friendly website for Snehabhavan-Kottayam.
- “Tech Geek Talk” is organized by the students of 3rd BCA A (Zeniths) on a regular basis.
- Village immersion Programme conducted at Kanchiyar on 14 December 2023 by II BCA (A batch).

School of Social Work

- 100% of placements for MSW 2021-23 batch
- Organised Kerala Social Work Students Congress jointly by the Department and Kerala Association of Professional Social Workers during November 24 & 25.
- Started Certificate program on Nurturing and Management of Farmer Producer Organisations in collaboration with Peermade Development Society and NABARD
- A project on certificate programme in Equitable Digital Access for people with disability in association with BCA Department and Vathil Foundation Kottayam is shortlisted for Responsible Computing Challenge under Mozilla foundation.
- 13 BSW students published their research papers as book chapters and journal articles in conference proceedings.
- The Department in association with Lifelong Learning and Extension Department organized an expert talk on the "Role of Youth in Nation Building" on November 15, 2023 by Mr. P Michael Vetha Siromony IAS.

- ‘Chalanam 2k23’ - rural camp was conducted for first-year MSW students from August 7th to 13th, 2023 at Anchuruli of Idukki District.
- A Nature Camp was conducted on 20-22 JULY 2023 by the Forest Department of PAMPADUM SHOLA NATIONAL PARK for II MSW students.
- MSW students Ayisha S H, George Saju and Helen Joseph represented Marian in International Peace 20 Youth Summit 2023.
- Mr. Ajesh P Joseph presented an invited paper in IJSW round table at Tata Institute of Social Sciences, Mumbai.
- Dr. Jobi Babu received ICSSR Minor Research Project grant, amounting to ₹4.65 lakhs to co-investigate a study on the financial stability and reproductive health awareness of women in particularly vulnerable tribal groups in Kerala.
- Mr Alen Kuriakose has received ICSSR short term fellowship for his study on Learning Disability among College students.

Department of Physics

- Dr. Jincemon Cyriac has published seven research articles (Scopus indexed) in international journals.
- Dr. Jincemon Cyriac and Dr. Sheeja V N published four international book chapters (peer reviewed) in edited books by international publishers.
- Eight students presented their nine-research finding in different international seminars at ICAM 2023 conference organized by MG University/ ICETSE 2023 conference at Mercy College Palakkad/ ICAM 2024 conference organized by Deva Matha College Kuravilangad.
- Ms. Anita Shaji and Ms. Jisty Ann Jijy won the award for best research paper presentation in different conferences.
- The Department was chosen as a nodal centre for the START program conducted by the *Indian Space Research Organization (ISRO)*.
- The start-up idea by Ms. Gauri G Nair, Mr. Augustine Roshy and Ms. Sherin Jose was selected for ideafest - 2023 conducted by Government of Kerala.
- Introduced a new scholarship program “The Luminary Physics Research Scholarship” for students in order to increase their research interest.

Department of Communication and Media Studies

- Inaugurated the Media Museum, 'Mediatheque', providing students with a rich resource for exploring the history and evolution of media.
- Conducted Sixth Edition of Kuttikkanan International Film Festival (KIFF) "Kalinga 2023". The formal inauguration of KIFF was graced by Director Johny Antony. Master classes conducted by cinematographer and director Sunny Joseph and film director Jeo Baby.
- A short film competition was organised. The winners were awarded a cash prize of ₹10,000.
- Students participated in International Film Festival of India (IFFI) at Goa and the International Film Festival of Kerala (IFFK) at Thiruvananthapuram.
- Devika Chandran of II MCMS got the opportunity for compering at the International Film Festival of Kerala (IFFK).
- Conducted grooming sessions in media presentation and broadcasting by Mr. John Mundakkayam and Mr. Jacob George, Senior Journalists.
- Conducted a one-day seminar on Biodiversity Conservation and eco-restoration in association with High Range Biodiversity Conservation and Social Development Society, funded by Kerala State Biodiversity Board.
- Prof. M. Vijayakumar and Fr Sobi Thomas have been reappointed as members of the Board of Studies for the Department of Multimedia at University of Calicut.
- Prof. M. Vijayakumar is appointed as a member of the Faculty of Journalism and Mass Communication at University of Calicut.

Department of Business Administration

- Conducted a series of soft skills training programs for BBA students collaborating with 'Synergy Thoughts' and 'The Walnut.'
- Sri Ashish Philip, Divisional Manager at SBI Life and an alumnus of the BBA inaugurated the activities of Marian Management Association.
- Conducted a workshop on 'Online Data Sources for Research' August 10, 2023 for the final year students and faculty.
- Organized two workshops—on 'Technical Analysis' and on 'Mutual Funds'—alongside a stock market game.

- Orientation sessions on professional courses such as CMA, Enrolled Agent, and Excel Certification were conducted.
- Entered into a MoU with 'Edfin Kochi' to provide CMA US courses to BBA students.
- Dr. Joshy John authored a paper titled 'Unveiling the Research Impact: A Visualization Study of Chat GPT's Influence on the Scientific Landscape,' which was published in the SCOPUS-indexed Journal of Theoretical and Applied Information Technology.
- Adv. Simi John delivered presentations for two papers: 1) At the ICFAI International Conference on Environmental Law hosted by ICFAI University Dehradun. 2) In the IVth International Paper Presentation Competition organized by K M Mani Center for Budget Research at CMS College Kottayam.
- Mr. Nikhil Shaji from III BBA presented a paper on the topic 'Edventure' at the International Research Conference held at Different Art Centre, Thiruvananthapuram.
- Hosted a 5-day residential curriculum development workshop for the BBA Four Year Undergraduate Program of Mahatma Gandhi University in November 2023.

Department of Economics

- Ms. Syama US successfully defended her Ph D Viva Voce at Lincoln University College, Malaysia.
- Ms. Syama U S along with Adhalia Chino Bino of III BA Economics published a research paper in an open access, peer reviewed journal.
- Niveditha Nair, Heera J David and Adhalia Chinnu Bino presented a papers at an international conference and got them published as book chapters.
- In association with the Kerala Armed Police, the students undertook a cleaning drive at Parunthumpara.

Department of Mathematics

- 30% of students are placed in reputed firms.
- Organized an Inter-school Mathematics Fest 'Lucien' on November 16, 2023 where more than 80 students have participated.
- A talk on 'Unravelling the Fibonacci sequence' was organized by III B. Sc Mathematics students, commemorating the Fibonacci day.

Department of English

- Conducted a workshop on Photography with Mr. Sibi Saif of Film Industry as the resource person on 13, 14 June 2023.
- Conducted Personality Development programmes with Mr. Jeffin Joe and Mr. Justin Thomas as resource persons.
- Started publishing Newsletter 'Marian Outlook' from June, 2023.
- English Association inaugurated by Ms. Vidhu Vincent (Film Director) on September 15, 2023.
- A workshop on News Reading and Reporting was conducted with Christina Cherian (24 NEWS) as the resource person in September 2023.
- A workshop on Anchoring was conducted in October 2023 with Mr. RJ Shambu as the resource person.
- Students visited Radio Mango as part of their industrial visit.
- Second-year students Nishitha Ann John and Shawn Jose Varghese presented a paper in the National Seminar held at S H College Thevara.
- Rinku Pukhrambam Meitei of II BACE was selected as one of the best 50 poets who participated in the National Level Poetry conclave held at K E College Mannanam.

Department of Health and Wellness

- Conducted psychometric tests for assessing emotional intelligence and psychological well-being of all U.G. first-year students.
- Conducted a Marian physical fitness assessment program for first-year students in August, September, and October.
- Signed an MoU with Caritas hospital, Kottayam for the overall assessment and development of the physical, mental, emotional and social wellness of students.
- Successfully integrated a module on mentoring in the ERP software mcka for the documentation of mentoring sessions. I take this opportunity to appreciate Fr. Binny Jose in this regard.

Achievements

- Students participated in the Open International Kickboxing Championship in Uzbekistan and secured one silver medal and six bronze.
- Students participated in the national kickboxing championship held in Punjab and secured 1 gold, 6 silver medals, and 7 bronze medals.

- Students participated in the Junior National Kickboxing Championship held in Jharkhand and secured 3 silver medals and 2 bronze medals.
- Girl Students participated in Khelo India Women's Kickboxing State Championship held in Trivandrum and secured 13 gold medals and 4 silver medals.
- Noble Joseph, secured Gold medal in South Zone Table Tennis Championship
- Noble Joseph secured Silver medal in MG University Table Tennis Championship.
- Men's team secured second place in the Mahatma Gandhi University Intercollegiate Table Tennis Tournament.
- Men's team secured first place in the south zone and third place in the M.G. University Interzone intercollegiate Badminton tournament.
- Women's team secured 4th place in the Mahatma Gandhi University intercollegiate badminton tournament in 2023–24.
- Sri. Prasad P K, Security Guard secured the following medals in the Master's Meet held at Thalasseri in December 2023 and at Ernakulam in January 2024
 - 5000 m walking- Bronze
 - 1500 m running- Bronze
 - 5000 m running - Silver
 - 1500 m Running – Bronze

Lincoln University College Marian Research Center (LUCMRC)

In October 2019, Marian forged a Memorandum of Understanding (MoU) with Lincoln University College Malaysia to foster the growth of collaborative and mutually advantageous programs. Consequently, we established the LUC Marian Research Center (LUC MRC) aimed at admitting scholars starting from January 2020. Presently the center hosts about 62 scholars across six batches and one PDF scholar engaged in their research studies. Out of them one scholar has been awarded PhD and two scholars have successfully defended their Viva Voce conducted at LUC, Kuala Lumpur. Prof. Jose James, former Registrar of Mahatma Gandhi University, who is serving as the Director of the Center.

Placement Cell

- Successfully placed a total of 165 final year undergraduate and postgraduate students.
- The highest salary package for our postgraduate students is 7.5 Lakhs per annum.

- Top Companies recruited our students include IT giants like SAP Labs, TCS, Accenture, Allianz etc. whereas Consultancies Include Deloitte, KPMG, EY etc.
- Banks were major recruiters this year and the list includes Federal Bank, South Indian Bank, ESAF Bank, HDFC Bank, Axis Bank etc.
- Other top recruiters include Godrej, ITC, SBI Mutual funds, Dalmia Cements etc.
- Organized all Kerala Pooled recruitment for Top companies like Deloitte, Innovatare labs, EASF Bank etc.
- Our Placement Head – Dr. Brijesh George John is the Chairman of Placement Officers Consortium in the state.

I thank Sri. Jaison Mathew and Dr. Brijesh George John for successful co -ordination of placement cell.

National Service Scheme

- Organized a blood donation camp, contributing 79 units of blood this year, earning the prestigious "Best Voluntary Blood Donation Camp" award from the Indian Medical Association.
- Ms. Bhavya Anil represented Marian at the Pre-Republic Day camp at Trichy.
- Initiatives at the adopted school, Panchayath L.P School Pallikkunnu included distributing study materials, renovating the library, planting fruit saplings and conducting weekly spoken English classes.
- A seven-day special camp ‘Ithal’ at Elappara featured cleaning programs, anti-drug awareness sessions and a waste management survey.
- Created "Snehaaramam” and renovated the IHRD school waiting shed.
- The after-school program ‘Marian Buds’ provides educational services to 30 students from the local community.
- All the NSS volunteers are registered in the ‘My Bharath’ portal and secured the certificates issued by the Ministry of Youth Affairs and Sports.

I thank Dr. Justin PJ, Sri. Ratheesh Kumar P and Ms. Divyalakshmi S.

National Cadet Corps

- ‘Puneet Sagar Abhiyaan’ - a cleaning campaign was conducted by the Cadets at MBC pond on Republic Day, 2023.
- Coffee Distribution for Sabarimala Pilgrims was conducted in association with Motor Vehicle Department during Sabarimala season.
- Organized a cleaning drive at Parunthumpara in association with 5k Police Battalion Kuttikkanam.
- A three day crash course on high altitude training and disaster management was conducted by 5k Police Battalion Kuttikkanam for our cadets
- *Wear your Smile with Confidence* – an awareness talk organised by NCC in collaboration NSS featuring Dr. Surya Kingsley.
- District Collector Ms. Sheeba George IAS, inaugurated” Race to Health “an Anti-Drug Abuse campaign organized by Kerala Arogyam and Kerala Police in collaboration with NCC, NSS, Anti-Narcotics Cell and School of Social Work
- Three cadets attended Army Attachment Camp at Military Hospital, Pangode.
- Three cadets attended Ek Bharat Shreshtha Bharat camp at KE college Mannanam, Kottayam
- Meenakshy Jiji of II BCA A attended Combined Annual Training Camp, 17 Kerala Battalion NCC.
- Ms. Meenakshy Jiji of II BCA A attended Thal Sainik Camp
- Ms. Aleena Jose of II BBA A attended All India Trekking Expedition – 2023, Nilagiris, Tamil Nadu conducted by NCC group Coimbatore of NCC Directorate, PN & A.

I thank Ms. Sonia Scaria for her leadership.

Scholarships

- Seven departments (MBA, MCA, SCAPS School of Social Work, MMH, BBA, and Physics) have introduced their scholarship schemes to provide financial support to their students.
- 898 students benefited from the institution's scholarship and the total amount of scholarships disbursed was Rs. 32, 66,373.
- 360 students benefited from Government Scholarships and the total amount awarded was Rs. 55, 28,968.

I thank Dr. Shinta Sebastian for successfully heading the scholarship office.

Clubs and Associations

The academic year marked a noteworthy achievement with the establishment of 30 new clubs, presenting a wide array of opportunities for student involvement in extracurricular endeavours. These newly formed clubs, spanning various interests and passions emerged at the beginning of the academic year, encompassing academic pursuits as well as cultural expressions.

A Club Carnival Week was arranged to highlight the vitality and variety of the clubs established this year. This week-long event offered each club an opportunity to showcase its distinctive offerings to incoming freshmen. The campus hummed with excitement as clubs erected booths, organized interactive events and hosted lively competitions to capture the imagination of potential members. The selection process for first-year students commenced at the conclusion of Club Carnival Week involving interviews and meticulous screening to ensure compatibility with the clubs' ethos. As the newly formed clubs welcomed their inaugural members, the campus fostered a dynamic and inclusive atmosphere laying the groundwork for an unforgettable academic voyage.

A lot of activities have been conducted by various clubs and all the clubs have submitted their detailed reports and is included in the full text of the annual report. Due to paucity of time, I request all the teacher and student in- charges to excuse me for not reading all the details. The following clubs were very active in making the campus very vibrant and lively

Phoenix Club

- A Personality Development camp 'Oli' was held on 11th and 12th August 2023 to showcase the talents and leadership skills of the members.
- Conducted an intra- departmental sevens' football tournament during November 2023.
- Organized 'Thillana Pongal', the Pongal celebration on 16th January 2024.

Innovation, Incubation and Entrepreneurship Cell

- Faculty and students of the Department of Physics awarded a sum of rupees 2 lakh as part of the Idea Fest, an innovation grant scheme initiated by the Government of Kerala through Start-up Mission IEDC 2023 with their project "Lakhani - The Temporary Marker Ink."
- Visited and Interacted the following organizations to ensure tie ups:
 - IIT Madras Research and Innovation Park, Chennai

- Anna University Incubator, Chennai
- National Centre for Assistive Health Technologies, Chennai
- Business Innovation and Incubation Centre (BIIC) of MG University
- Kerala Knowledge Economy Mission
- Kerala Start-up Mission
- CUSAT incubation center
- Discussions with consultants via PDS for biotech start up park
- AJCE TBI and start up valley visit.
- For Strengthening networking with Marian Alumni entrepreneurs:
 - Attends monthly meetings of MBF - Marian Business Forum
 - Student reps from classes / departments mapped with entrepreneurs
 - Entrepreneurial Internships being implemented with support from MBF (after class hours / during holidays)
 - Mentoring by Alumni entrepreneurs
- Students attended 3 days' entrepreneurship boot camp held at Nirmala College Moovatupuzha
- Faculty team attended IEDC Summit Kerala and Nodal officers meetings held at Trivandrum.
- Provided opportunities for attending various events shared among students
 - Eg: Idukki oru Midukki by District Administration
 - Idea Fest, Start-up expo etc. by KDisc Kerala
 - Competitions/Hackathons by various institutions.

Anti- Narcotic Cell

- Sri. Rishi Raj Singh IPS, Former Director General of Police inaugurated this year's activities of the Cell.
- In collaboration with the Excise Department, organized an awareness session on drug abuse with Sri. Rishi Raj Singh as resource person.
- Conducted various collaborative activities with the Excise Department, Health Department and Higher Education Council adopting a holistic approach to address legal, health and educational aspects.

Centre for Sustainable Development

- Established with the goal of transforming the campus environment and surrounding society towards sustainability
- Inaugurated on 11th January 2024 by Dr. Punnen Kurian, Chairman TIES
- An orientation session was held on November 9, 2023 by Dr. Muralivallabhan T V, Director, Marian Institute of Management.

CSM JY

- 4 students attended the Inter-Eparchial Leader's meet conducted at Deva Matha College Kurivalangadu.
- Ms. Anumol Roy of III BSW was elected as the Vice President of the Inter-Eparchial Council.
- A rosary procession on foot was organized to Pattumala Church on Dec 7, 2023.
- The 3-day Inter Eparchial Camp YUVI 2K24 was hosted by Marian College from Jan 26, 27 and 28. 66 students from 11 different colleges participated in the camp.
- 20 students attended the Jesus Youth National Conference 'Jago' conducted at Christ University Bangalore.

Energy Conservation Club

- A hands-on LED workshop was organized on 13th of September, 2023.
- Organized a workshop on Arduino programming energy saving projects on 14 November 2023.
- Initiated a Project *Oorjam*, a joint venture initiated by the Energy Conservation Club, the Lifelong Learning and Extension Department and the NCC and NSS units on 20 November 2023.
- An orientation program on sustainable development and energy conservation was organized on 9 November 2023 with Dr. T V Muralivallabhan, Director Marian Institute of Management as the resource person.

Forum for Democracy and Social Justice (FDSJ)

- On November 15th, 2023, FDSJ organized a talk session on the "Role of Youth in National Building' by Dr. P. Michael Vetha Siromony IAS, former Director and Vice-Chancellor of the Rajiv Gandhi National Institute of Youth Development, Ministry of Youth Affairs and Sports, Govt. India.

- Organized a debate competition on the topic "Electoral Literacy for Stronger Democracy" as part of the 75th National Voters Day celebration.

Finance Club

- Conducted a Stock Market game in association with the Dept. of Business Administration on August 16, 2023.
- The club took initiatives to make maximum participation of students for the National Financial Literacy Quiz organized by SEBI and NiSM.

Gender Equity Cell

- Organized "Orange the World" campaign in association with Integrated Child Development Services [ICDS] Idukki on December 5 2023
- Cell collaborated with Students of BCA to perform a theme dance on gender based violence.

Tourism Club

- Celebrated World Tourism Day on 27 September 2023 at Vagamon in collaboration with Elappara Grama Panchayath, District Tourism Promotion Council and Vagamon Destination Committee.
- Observed National Tourism Day on January 25, 2023, with a cleanliness campaign at Kuttikkanam town organized by the Department of MHTM, in collaboration with Peermade grama Panchayath and the Merchant-Industry Coordinating Committee.

Gourmet Club

- The Gourmet Club organized exciting activities that brought together students and teachers in a celebration of culinary skills.
- Conducted Payasam Making Competition, a sweet indulgence for both students and teachers.
- Organized a food stall where students took charge of preparing and presenting various dishes which helped them to exhibit their culinary talents and fostered a sense of teamwork and creativity.

HR and Marketing Club

- The Club plays a crucial role in fostering professional development, networking and knowledge-sharing within our institution.

- An orientation program was conducted for the members by Dr. Joby Cyriac on 7 August 2023.
- Organized a “Best Manager Event” on 13 September 2023.

Art Café

- Organized a Tagline Competition which witnessed enthusiastic participation, inviting creative minds to craft a tagline reflecting the club's essence.
- The “Ruth Cohn Symposium” was conducted on January 6, 2024.
- Conducted a unique expression wall project, converging the themes of war and music in a collaborative art initiative.
- Conducted an Art Cafe Exhibition showcasing a diverse range of artworks, from traditional paintings to contemporary installations.
- Art Café teamed up with NSS for a week-long collaborative painting project in the school library transforming the library into an inspiring space.
- Art Cafe Club and NSS teamed up for a dynamic Bus Stop Painting Event transforming a local bus stop into a vibrant space.
- The Art Cafe Club undertook the decoration work for the Saptak-23 Event.

Important Days and People- Commemoration Club (IDCC)

- As part of the 77th Independence Day celebrations, the IDPC club conducted an inter-departmental online drawing competition and an online quiz competition.
- An online poster-making competition was organized on 2 October 2023 as a part of the Gandhi Jayanthi celebrations.
- The Club celebrated The National Education Day on 11 November 2023 by organising a debate competition on the topics “Migration of Students from Nation Country to Other Countries” and “Impact of Modern Technology on Current Education System”.
- On January 12, 2024 as part of the National Youth Day and to commemorate the birth of Sri Swami Vivekananda, IDPC club organized various programmes in front of the academic block with the message “Youth is the heartbeat of change, pulsating with the rhythm of possibilities”.
- A debate competition was conducted on National Startup Day, 16 January 2024 on the topic “The Impact of Artificial Intelligence on Entrepreneurship: Boon or Bane.”

Legal, Electoral Literacy and Road Safety Club

- A Legal Awareness Session was organized for the second-year BSW students on July 14, 2023.
- On September 12, 2023, the Club conducted a Road Safety Awareness Campaign and Membership Drive.
- Club members distributed flyers to students inside the campus, explaining some common rules that should be followed by everyone on the roads.
- A session on the topic 'Role of Youth in Nation Building', by Shri Michael Vetha Siromony IAS was organized by the School of Social Work in association with the Club and the FDSJ.

Marian Band

- Organized "Pattumaram," as an empowering platform for young and aspiring talents providing them with a stage to present their unique sounds and compositions.
- The Marian band participated in the band competition 'Splendore' conducted by Rajagiri on 24-25 November 2023.
- The band orchestrates a vibrant program called "Open Mic" in the College Cafeteria on every Wednesday.
- Organized an enchanting Music Night for Saptak 2K23.
- Conducted a musical programme for The Onam title reveal function (Thakrithi 2K23).
- The Marian band shared the stage with Mr. Job Kurian, a well-known playback singer.

Dance Club

- Selection program titled STEP – UP was conducted on 14th September 2024 to select talented dancers
- The Club showcased a vibrant performance as its first program on 24th August 2024 as part of 'Thillana', Onam Celebration.
- Showcased a dance performance on October 19, 2023, during the Cultural Day of Caligo Fest, organized by Marian Institute of Management.
- Performed at the cultural night of the Kuttikkanam International Film Festival (KIFF) on November 10, 2023.
- Performance on November 21, 2023, during Saptak 2023 (Arts day).
- Performed dance programs during Gloria 2023, Marian Christmas Celebration held on 21 December 2023.

- The Club performed a poem enactment for the International Symposium - *A Theme Centered Interaction of Ruth C Cohn*.
- A Flash mob was conducted as part of Sahya Title Sponsorship Unveiling Ceremony on January 22, .2024.

Music Club

- DHWANI – Programme conducted on Arts Day in association with the Marian Band.
- OPEN MIC – a program conducted on every Wednesdays at Cafeteria.
- REELS COMPETITION – Conducted an Online Reels Competition on 1st October, 2023 celebrating International Music Day.
- Programme conducted during the International Symposium attended by Dr. Matthias Scharer as the Chief Guest.
- NATALIYA TWENTRA – Club members participated in a carol competition conducted by BK College, Amalagiri.

Theatre Club

- The Club showcased a captivating skit titled 'ATHIJEEVANAM' at the Kuttikkanam International Film Festival, 2023.
- Performed a Shadow Act during the event "Gloria, Christmas Celebration," December 2023.
- Showcased a MIME performance at the International Symposium held in the College.
- The Club organized an outreach skit performance at Elappara High school in collaboration with the School of Social Work focusing on the vital topic of Haritha Karma Sena and Waste Management.

Nature Club

- Organised a practical session on nature audit and biodiversity mapping named 'Marian Bio Spectrum: Revealing the Web of Life' on 2 June 2023.
- Celebrated World Environmental Day on 5 June 2023 by planting saplings.
- Shri. Rishi Raj Singh IPS Inaugurated the Club activities of the year planting a pine tree sapling on 25 August 2023.
- On 1 November 2023 as Part of Kerala Piravi celebrations, saplings of Knanikkonna were planted on campus by the Club 1 November 2023.

- Nature Club and Department of Communication and Media Studies jointly organized a one-day seminar on Biodiversity Conservation and Eco-Restoration on 29 January 2024 in association with High Range Biodiversity Conservation and Social Development Society and funded by Kerala State Biodiversity Board.

Quiz Club

- Conducted an online Quiz competition to honour the spirit of Mahatma Gandhi on 3rd October. Linta P Joseph, IV MSC Physics won first Prize. Fathima N V, II BCA A won second prize
- Conducted ‘Econobrain’ Quiz on thriving and sustainable Indian Economy on 18th January. Aibel Benny, I BCOM C won first prize and Gopika S from II BBA B won second prize.

Reader’s and Writer’s Club

- Conducted a “Quote of the Day” event where students were given motivational quotes to capture their interest in reading and encourage them to dig deeper into literature.
- A ‘One Line Poetry’ Competition was organized on 13th September 2023.
- Conducted an Online Meme Competition to encourage writing in forms that are different from the traditional.

Film and Media Literacy Club

- The club played a crucial role in the 6th International Film Festival KIFF in conjunction with the Medios Talkies Film Society.
- Club members actively participated in the film screenings, open forums and workshops organized as part of the film festival "KIFF- Kalinga 2023".

Marian Sustainability Advocacy Club

- Conducted an orientation session on “Sustainable Development Goals” resourced by Dr. Murali Vallabhan, Director, MIM and Centre for Sustainable and Inclusive Development on 9th November 2023.
- Conducted a program titled “Clean Parunthumpara” on 10 November 2023 in collaboration with NCC and Economics Department.
- Dr. Murali Vallabhan, Director of MIM and Centre for Sustainable and Inclusive Development delivered a talk on ‘UN GLOBAL COMPACT, Transforming tomorrow:

UNGC, Your Gateway to Sustainable Excellence' at Ernakulam on 18th December 2023.

- On 29 January 2024, the Club in association with Nature Club, MCMS Department, High range Biodiversity Conservation and Social Development Society conducted a seminar on 'Biodiversity Conservation and Eco Restoration'.

Science Club

- Organized a Numismatic Coin Expo in association with Marian NCC unit and BIIC, MGU.
- Poster Making Competition conducted on 7th September 2023 in connection with Chandrayaan Utsav.
- Organized an Experiment Demonstration Stall as part of Club Week on 12 September 2023.
- Conducted a quiz competition 'Lunar Lore' on 11 September 2023 in association with II BSW.
- Conducted a digital poster making competition on 11 November 2023 in collaboration with Science Club and IDCC.

Ek Bharat Swachh Bharat Club

- Organized a Poster Making Competition on 29 September 2023, as part of the "Swachhata Hi Seva" campaign and Gandhi Jayanthi commemoration. The theme was "Garbage Free India" reflecting the collective vision for a cleaner, more sustainable nation.
- Organized the "Swachhata Hi Seva" Cleanliness Drive on 1 October, 2023 promoting cleanliness and hygiene within the community.
- Organized a Collage Making Competition on 9 November, 2023 to raise awareness on the importance of usability in product design.
 - Organized a Video Presentation event on 28 December, 2023, celebrating the rich culinary heritage of Himachal Pradesh titled "Various Food Items of Himachal Pradesh."

United Nations Academic Impact (UNAI)

- Conducted a survey on Waste Management in association with C5 Foundation, Peermade Gram Panchayat, Forest Department, Haritha Kerala Mission and Suchitwa

mission. The research report was submitted to the District Collector on June 5 when she visited Marian as part of Environment Day celebrations.

- Inauguration and installation of the Marian Chapter and its members was on July 24 and 25. The guest for the occasion was Dr Abraham Joseph, the former Chief Economic Advisor of UNO.
- Nine students and three faculty members attended the International Peace Youth Summit 2023, Kochi in August 2023.
- Celebrated diversity on campus during Onam by organizing Malayali Manka and Purusha Kesari competition featuring questions on the theme 'Life on Land'.
- Created a Sustainable Park through a competition using recycled items used for Caligo Fest.

Unnath Bharath Abhiyan

- Conducted an orientation session on 19 August, 2023 handled by Mr. Akhil GS, Project Coordinator (UBA).
- In collaboration with the Extension Department selected Peruvanthanam, Elappara, Kanjiyar, Vandiperiyar and Peermade as the partnership villages for conducting the activities under UBA.
- Conducted surveys for assessing the condition and demands of rural people.
- Mr Ajesh P Joseph and Dr Hari R S attended a 5 days' training program at NRDPR, Hyderabad from 8 to 12 January 2024 on Localisation of SDGs for UBA partnership villages.
- Selected as the District Coordinating agency for UBA scheme, Idukki District.

I appreciate, congratulate and thank the sincere efforts, commitment and dedication of all faculty in-charges and student co-ordinators of all the above-mentioned clubs and associations.

Marian Alumni Association Kuttikkanam (MAAK)

I am extremely happy to express my satisfaction and gratitude towards Marian Alumni Association for their diverse support and philanthropic endeavours. The Association actively engages in initiatives ranging from financial assistance for students, mentorship programs and contributions to campus infrastructure development to community outreach projects, scholarships and fostering career opportunities for graduates. MAAK is characterized by its diverse and inclusive nature, fostering a strong and welcoming community that spans across India and beyond. Their commitment to giving back to the institution and society at large is

commendable, reflecting a strong sense of camaraderie and social responsibility among the Alumni community.

The Governing Board oversees the administration of the association, while an on-campus office along with a Liaison Officer directs and coordinates alumni activities. Below are the various activities organised by different wings during the academic year 2023-24:

- Revamped the Alumni Logo and set the brand tagline – “Celebrating Connections” by PR team headed by Mr. Jesbin Thomas
- The MAAK-G23 was organized on 9th September 2023 at Pastoral Orientation Centre (POC), Palarivattom, Kochi.
- Sponsored the first prize of Vadamvali competition.
- Around 1.5 lakhs rupees contributed by alumni for SAHYA- The Marian Fest-24.
- Sponsored the first prize of Rs. 3000 for Exhibitions conducted as part of SAHYA-24.
- Rs.30, 000 given to the college kick boxing team for the National Championship.
- An alumnus sponsored 25000 to support the expenses of Mr. Abel, (BBA Final Year Student) for participating in International Kickboxing Championship.
- Organized a fund-raising campaign to support the House Construction of an Alumnus and contributed Rs. 10 lakhs for the same.
- Total Medical Aid – Rs. 9,86,200 (Nine Lakhs Eighty-Six Thousand Two Hundred):
 - Medical aids of Rs. 2, 25,000 for the cancer treatment of current Marian Student.
 - Medical aid of Rs. 35,000 for one alumnus mother’s treatment.
 - Medical aid of Rs.7, 26,200 for Ratheesh treatment. (First MMH Alumni)
- Sponsored the study materials to the students of Karadikuzhy Panchayath LP School, Peermade.
- Organized Blood Donation with UAE Chapter. More than 150 donors gathered at Dubai Blood Donation Centre in support of the cause.
- BBA and BCA alumni donated laptops to the respective Departments.

- Partnering with Fr Davis Chiramel charitable organization to support the Toys Bank Vs Food Bank initiative
- Financial Support under heads like Student Welfare, Medical expenses, Alumni Welfare etc. in 2023 –2024 with a sum of Rs.20,41,200 (Twenty Lakhs Forty-One Thousand Two Hundred)

MAAK Career and Professional Development Wing

- Inauguration of the Career wing activities for the year was done by Mr. Manoj Balachandran, VP – Sustainability Inhana Organic Research Foundation on Oct 29, 2023.
- Session on “Strategic Thinking Skills for a competitive Edge for Students & professionals” by Rev. Fr. Roy Abraham P – Director, XIME Bangalore and Former Principal, Marian College was organized on Feb 17, 2024.
- Talks as part of Alumni Career Talk Series for providing Alumni and Students the opportunity to connect with experts:
 - First Session was taken by Mr. Juby Chandy (BBA 1995-98, Whole Time Director and CFO, GSK India) on Dec 09, 2023.
 - Session on “Multidisciplinary Approach in Addressing Challenges & Embracing Opportunities “by Mr. Jijo Jose (BSW 2016-19) – Project Associate at One Billion Literates Foundation taken on Feb 02, 2024.
- Organized Career Scavenger Hunt, a competition for the Students of Marian by Career Wing of Alumni and winners are presented with Cash prize of Rs, 2500 and certificate.
- Mock Interviews are conducted on a regular basis to provide a practice session for students. Also prepared and shared set of questions with desirable answers as a model to practice.
- Conducted Alumni -Student Interactions which help in interactions with students to encourage and provide insights. It also helps students to explore the demands of a career of choice.
- Organized the initiative Career Buddy that focuses on Career Counseling Program for students and Alumni.

- Alumni representatives took part in meetings of Board of Studies of every department and provided valuable suggestions and feedbacks in the curriculum development.
- Implementation of an AI Powered virtual interview platform is also in progress.

MAAK Book

MAAK book, is the monthly newsletter of Marian Alumni Association, started in January 2023 under the leadership of Ms.Aksa Ann Thomas, as Chief Editor. 13th edition was released in January 2024 which features the achievements, stories, articles and memories of Alumni and Students.

Activities Organized by Various Chapters.

During the academic year, many new chapters were formed which connects Marianites across the world under the leadership of Mr. Abu Surendran (Vice President-In charge of Chapters).

The Association has the following ACTIVE Alumni chapters both formally incorporated and under formation: -

1. Cochin
2. Travancore
3. Kottayam
4. UAE
5. Bangalore
6. North America
7. UK & EU
8. Chennai
9. Kuttikkanam (Home Chapter)

Out of the above active chapters Cochin, Travancore, Bangalore, UAE and North America have elected Office bearers and own Governing Councils. The inauguration of Cochin, Bangalore, Travancore and Kottayam chapters has been conducted in 2023 and the inauguration of North America Chapter and installation of Office bearers happened on Feb 2024.

The Chapters are coordinating many activities on a regular basis which helps in connecting the Marianites. Some of the major activities of Chapters during the year are: -

- On 26 November 2023 Marianites@UAE came together to participate in the Dubai Run organized by the Dubai Sports Council.
- UAE Chapter organized a Blood Donation Camp.

- Desert Camping - MAAK UAE organized an overnight desert camping event on 11 November 2023.
- A Halloween Night meetup was conducted on 29 October 2023 in UAE which was another space for friends to come together.
- Hiking and Camping at Kuttikkanam organized by Cochin Chapter on Jan 26 & 27, 2024.
- Cycling Club - MAAK Cochin successfully launched a Club for cycling enthusiasts on 05 November 2023 and the club members regularly go on rides together, mutually motivate each other for an active lifestyle. They also participate in cycling events organized by other bodies.
- ‘Oru Onnonnara Onam’ an Onam celebration event was organized by MAAK Cochin on Sep 10, 2023 and conducted various games and cultural performances to engage the alumni and their families.
- A Movie Club was launched by MAAK Kottayam. Currently it is a WhatsApp group activity, wherein a set of Movies from different genres are selected for reviews and comments on every Saturday.
- Online Xmas celebration was organized virtually by North America chapter.

Department Alumni Associations

Department Alumni Associations function as sub units of the Association, which mainly focus on programmes & Activities for individual Departments. They also act as a bridge between different functional units like Career wing, Charity wing, Insurance & Medical support team etc. The overall activities are coordinated under the leadership of Mr.Joji Sebastian

- Every Departments conducted online career development programmes and expert talks during the year.
- B. Com 1999-2002 batch organised a batch get together ‘Thirike 23’ on Dec 2023.
- BCA alumni has donated a Laptop to the Department of Computer Application.
- Student Associations of BBA, BCA, B, Com and MMH are inaugurated by a successful Department alumnus.

Membership & Alumni Data Base Management

- The membership drive in MAAK is coordinated under the leadership of Mr. Eric Thomas Joseph.
- Registration portal for membership campaign was created in College website.
- Data base of more than 80% of Alumni have been developed and the issuance of Alumni ID started this year.

Events & Alumni Engagement

- The activities of Events & Alumni Engagement wing is under the leadership of Mr. Merrill Mathew.

Marianites Business Forum (MBF)

- MBF (Marianites' Business Forum) is a global platform for the alumni of Marian College Kuttikkanam, to meet, network and showcase their business and profession. And to unify business-persons and professionals across the globe, by representing their respective fields of work for fruitful collaborations.
- MBF members have taken various sessions for Students in association with Marian Entrepreneurship Club on Startup support, guidance for beginning new businesses and networking between similar businesses.

Conclusion

Let me conclude this report with a note of appreciation. I am deeply grateful to the insightful leadership of Marian, particularly His Excellency Mar Jose Pulickal, Very Rev. Fr. Bobby Alex Mannamplackal and Rev. Fr. Joseph Ponganthanam who guided us through this academic year. I sincerely convey my utmost respect and appreciation to them. I also wish to express my profound gratitude to the members of the Governing body and Academic Council, the two important statutory bodies of our college.

I am deeply grateful to the Vice-Principals, Fr. Dr. Shaiju K. S, Dr. Joby Cyriac and Dr. Lumy Joseph for their unwavering support and diligent execution of their assigned responsibilities particularly in my absence on campus. My sincere appreciation is extended to Fr. Ajo Andrews Pezhumkattil, Deputy Administrator, Adv. Biju P Mani, Director NEP Cell, Dr. Benymol Jose,

Secretary Academic Council, Mr. Sajan N Thomas, Coordinator PM - USHA, Dr. Thomas KV and the Student Grievance Redressal Committee team, Ms. Amruth K John and her ICC team, members of the Anti-Ragging committee, Sri. Win Mathew John Additional Controller of Examinations, Fr. Dr. Sibichan Joseph, Chief Superintendent of Examinations and all the staff of the Examination Cell. I also express my gratitude to Fr. Sobi Thomas Kannalil for the outstanding media support, Sri. Ajesh P Joseph for co-ordinating UBA and supporting extension activities, Dr. Muralivallabhan T. V, Director, Fr. Dr. Jose Chittadiyil- Deputy Director MIM, all priests and sisters in charge of various hostels, all Directors and Heads of Departments, BoS Chairs, esteemed faculty colleagues and all the administrative and support staff for their invaluable contributions all through the year.

I am deeply appreciative of the Marian Alumni Association under the leadership of Adv. Nelson Joseph and its dedicated office bearers for their exceptional commitment and active involvement in supporting our institution through various activities throughout the year. Their unwavering support has significantly contributed to the growth and success of Marian College and I extend my heartfelt gratitude to each and every member of the Association. Together, we continue to uphold the spirit of community and excellence that defines Marian, ensuring a brighter future for generations to come.

I extend my gratitude to Sri. Leo J Johnson, Chairperson of MCSC and the entire MCSC team for their cooperation and meticulous support in organizing all student activities. Once again, I express my heartfelt appreciation to each and every member of the Marian community.

I remain, Thank you.

Prof. Dr. Ajimon George

9 February 2024