

Marian College Kuttikkanam
(Autonomous)



Scheme and Syllabus of
Certificate Course in
Foundations of Stock Market Investing

2024 Admissions



Affiliated to Mahatma Gandhi University Kottayam
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UG Board of Studies, SCAPS Marian College (Autonomous)

Sl. No	Category of Selection	Name & Designation
01	Chairman	Dr. Thomas K V, Associate Professor, Marian College Kuttikkanam (Autonomous)
02	Subject Experts	Dr. S. Resia Beegam, Professor, Department of Commerce, University of Kerala
03	Subject Experts	Dr. P. N. Harikumar, Professor, Department of Commerce, University of Kerala
04	University Representative	Dr.Sreejith.S, Assistant Professor, Cochin University of Science and Technology
05	Meritorious Alumnus	Ms Anu Treesa George, Research Scholar at Victoria University, Melbourne, Australia
06	Representative from Corporate Sector	CA. Amal Paul, ACA, Practicing Chartered Accountant, Sebastian & Paul, Chartered Accountants, Palarivattom, Kochi
07	Faculty Member	Dr. Rupa R, Assistant Professor, Marian College Kuttikkanam (Autonomous)
08	Faculty Member	Dr. Shinta Sebastian, Assistant Professor, Marian College Kuttikkanam (Autonomous)
09	Faculty Member	Dr. Joshin Joseph, Assistant Professor, Marian College Kuttikkanam (Autonomous)
10	Faculty Member	Mr. Eric Thomas Joseph, Assistant Professor, Marian College Kuttikkanam (Autonomous)
11	Faculty Member	Ms. Remya Krishna, Assistant Professor, Marian College Kuttikkanam (Autonomous)
12	Faculty Member	Ms. Jismy Maria Joseph, Assistant Professor, Marian College Kuttikkanam (Autonomous)
13	Faculty Member	Mr. Jelit Mathews Joseph, Assistant Professor, Marian College Kuttikkanam (Autonomous)
14	Faculty Member	Ms. Juji George, Assistant Professor, Marian College Kuttikkanam (Autonomous)
15	Faculty Member	Dr Emilda K Joseph, Assistant Professor, Marian College Kuttikkanam (Autonomous)
16	Faculty Member	Ms. Meritta Johnson, Assistant Professor, Marian College Kuttikkanam (Autonomous)

17	Faculty Member	Ms. Vinitha M V, Assistant Professor, Marian College Kuttikkanam (Autonomous)
18	Faculty Member	Ms. Neethu Anil, Assistant Professor, Marian College Kuttikkanam (Autonomous)
19	Faculty Member	Ms. Elsa Sovi Varghese, Assistant Professor, Marian College Kuttikkanam (Autonomous)
20	Faculty Member	Dr. Sijo P, Assistant Professor, Marian College Kuttikkanam (Autonomous)
21	Faculty Member	Ms. Jyothylakshmi B. Assistant Professor, Marian College Kuttikkanam (Autonomous)
22	Faculty Member	Ms. Liya Margarette Antony, Assistant Professor, Marian College Kuttikkanam (Autonomous)
23	Faculty Member	Ms. Milcah Elizabeth Shibu, Assistant Professor, Marian College Kuttikkanam (Autonomous)
24	Faculty Member	Ms. Sandra Rose Joseph, Assistant Professor, Marian College Kuttikkanam (Autonomous)
25	Faculty Member	Ms. Bincy Binu, Assistant Professor, Marian College Kuttikkanam (Autonomous)
26	Faculty Member	Ms. Parvathy Murali, Assistant Professor, Marian College Kuttikkanam (Autonomous)
27	Faculty Member	Dr Anu G S, Assistant Professor, Marian College Kuttikkanam (Autonomous)
28	Faculty Member	Mr. Davis Joseph, Assistant Professor, Marian College Kuttikkanam (Autonomous)
29	Faculty Member	Mr Siju P T, Assistant Professor, Marian College Kuttikkanam (Autonomous)
30	Faculty Member	Ms. Rosemary, Assistant Professor, Marian College Kuttikkanam (Autonomous)
31	Faculty Member	Dr Soosy Joseph, Associate Professor, Marian College Kuttikkanam (Autonomous)
32	Faculty Member	Sr. Celine, Assistant Professor, Marian College Kuttikkanam (Autonomous)
33	Faculty Member	Mr. Biju P Mani, Associate Professor, Marian College Kuttikkanam (Autonomous)
34	Faculty Member	Dr. Fr. Sabu P, Assistant Professor, Marian College Kuttikkanam (Autonomous)
35	Faculty Member	Fr. Joseph Nellimalla, Assistant Professor, Marian College Kuttikkanam (Autonomous)
36	Faculty Member	Mr. Ratheesh Kumar, Assistant Professor, Marian College Kuttikkanam (Autonomous)

REGULATIONS GOVERNING CERTIFICATE COURSE IN FOUNDATIONS OF STOCK MARKET INVESTING UNDER THE CREDIT SYSTEM 2024

1. SHORT TITLE

- 1.1 These Regulations shall be called Marian College Kuttikkanam (Autonomous) Regulations of “Certificate Course in Foundations of Stock Market Investing”, under the Credit System 2024.

2. SCOPE

- 2.1 The regulation provided herein shall apply to “Certificate Course in Foundations of Stock Market Investing”, conducted by Marian College Kuttikkanam (Autonomous), 2024 admissions.

3. TITLE OF THE PROGRAMME

- 3.1 The title of the programme is “Certificate Course in Foundations of Stock Market Investing”

4. PROGRAMME STRUCTURE

- 4.1 Students shall be admitted to the “Certificate Course in Foundations of Stock Market Investing” under the Faculty of Commerce.
- 4.2 **Duration of the Programme:** The Certificate Course shall extend over a period of Six Months.
- 4.3 The medium of instruction and examination shall be in English.
- 4.4 This course can be offered either online, offline or through hybrid mode.

5. REGISTRATION

- 5.1 A student shall be permitted to register for the Course at the time of admission.
- 5.2 A student who has registered for the Course shall complete the Course within a maximum period of six months from the date of commencement of the Course.

6. ELIGIBILITY FOR ADMISSION

- 6.1 The admission to the Certificate Course shall be as per the rules and regulations of the College.
- 6.2 The eligibility criteria for admission shall be as announced by the College from time to time and published in the Prospectus / Website of the college.
- 6.3 A candidate seeking admission to “Certificate Course in Foundations of Stock Market Investing” must have a pass in the 10th standard (SSLC) from any recognized board.
- 6.4 Admission to the course shall be made available to the students in two cycles, via starting from January of the calendar year and from June of the academic year.

7. EXAMINATION, EVALUATION AND GRADING

- 7.1 The department shall ensure that the college examination calendar shall be strictly followed.
- 7.2 Evaluation: The evaluation scheme shall contain
(a) Continuous Assessment (CA)
- 7.3 CA shall be in indirect grading.
- 7.4 Indirect grading for CA shall be based on six letter grades (A+, A, B, C, D and E) with numerical values 5, 4, 3, 2, 1 and 0 respectively
- 7.5 Grade point Average (GPA): CA components shall be applied to calculate the GPA of each course. Letter grade shall be assigned to each course based on the categorization provided below

Grade	Grade Point	Range
A+	5	90.00 – 100.00
A	4	80.00 – 89.99
B	3	70.00 – 79.99
C	2	60.00 – 69.99
D	1	50.00 – 59.99
E	0	0 – 49.99

- 7.6 Continuous Assessment (CA): The CA shall be based on a predetermined transparent system involving periodic tests and project work. The marks assigned to various components for CA is as follows.
- 7.7 Components of Continuous Assessment

All the components of the Continuous Assessment are mandatory for the courses.

Component	Assessment Criteria	Marks
1	MCQ	20
2	Project Assessments	80
Total		100

8. EVALUATION

- 8.1 The answers must be written in English.
- 8.2 Project evaluation, shall be conducted by the College at the end of the Certificate Programme.
- 8.3 To ensure transparency of the evaluation process, the CA grades awarded to the students shall be published.
- 8.4 A minimum of 50% of marks (**C Grade**) is required for a pass of CA.

9. AWARD OF CERIFICATE

- 9.1 The successful completion with a minimum of 'C' grade (50%) shall be the requirement for an award of the certificate by Marian College Kuttikkanam (Autonomous), Kerala.

Programme Outcome:

Programme Outcomes (PO) are what knowledge, skills and attitudes a graduate should have at the time of graduation. The following are the Programme Outcomes of Marian College, Kuttikkanam (Autonomous)

1. Domain Knowledge
2. Communicative competence
3. Proficiency in using Modern technologies
4. Reflective response to ethical and Social issues
5. Sustainability values
6. Critical thinking and Problem Solving
7. Entrepreneurship and Leadership
8. Teamwork and Leadership
9. Self-directed and Lifelong Learnin

Course	CFM2401 Certificate Course in Foundations of Stock Market Investing		
Type	Certificate Course		
Instructional Hours	60		
Credit	4		
Evaluation	MCQ	Project Report	Total
	20	80	100
Course Outcomes			
CO1	Apply hands-on techniques to master fundamental finance tools effectively.		
CO2	Investigate the historical evolution and functioning of the global markets.		
CO3	Analyse the operations of the Indian market, incorporating actual stock trading.		
CO4	Formulate systematic assessment of shares through technical and fundamental analysis.		
CO5	Creates hands-on expertise in demat management and trading.		

Module 1: Introduction to Financial Markets (4 hours)

Explore the foundational concepts of financial markets, understanding their scope and significance in the global economy. Basics of Financial Instruments and Investment Vehicles, emphasizing their practical applications for decision-making. [CO 3]

Module 2: Evolution of Global and Indian Financial Markets (6 hours)

Explore the historical evolution of global financial markets, from their inception to transformative milestones over time. Analyze the structural framework of global markets, identifying key players, regulatory bodies, and the dynamic interactions shaping the financial landscape. Investigate the formation and operational mechanisms of financial markets in India, including regulatory frameworks, major participants, and market dynamics. [CO 2]

Module 3: Comprehensive Analysis of the Indian Stock Market (8 hours)

Explore the foundational principles of the Indian stock market, covering market structures, indices, and market dynamics. Examine the factors influencing market trends, including economic indicators, corporate performance, and global events. Familiarize participants with essential stock market jargon and terminology, Investigate how capital is formed in the market including primary and secondary markets and to explore the behavioral Biases in Investing. [CO1, CO3]

Module 4: Technical Analysis – Exploring Market Patterns and Indicators(6 hours)

Introduction to technical analysis, mastering key concepts such as support and resistance dynamics, chart types, and the interpretation of price movement patterns. Exploring advanced chart patterns and price action analysis, equipping participants to identify precise trends and understand the implications of various candlestick patterns. Unraveling the complexities of Elliott Wave Theory, Dow Theory, and intermarket analysis strategies, empowering participants to identify and anticipate trend shifts across different time frames. [CO4]

Module 5: Fundamental Analysis – Mastering Financial Models & Indicators(6 hours)

Exploring microeconomic and macroeconomic fundamentals, covering concepts such as cost, marginal utility, national income, and GDP. Examining international trade, unemployment, and business cycles. Qualitative company and industry analysis, offering insights into SWOT analysis, competitive advantage, and industry growth trends. Quantitative analysis of financials and ratios, gaining proficiency in interpreting financial statements, balance sheets, and key valuation ratios. [CO4]

Project: Practical Demat Implementation and Portfolio Development (60 hours)

Participants should actively create and manage a demat and trading account on a selected online brokerage platform. The focal point is a portfolio-building process, applying learned principles to strategically watch, analyze, and diversify investments, emphasizing a hands-on understanding of market dynamics and advanced investment techniques.[CO5]

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2. Derivatives Market NCFM Module. National Stock Exchange India Limited Publications: Bombay.
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4. Parikh, P. (2005). Stocks to Riches. Mumbai: Tata McGraw-Hill Education.
5. Gala, J. (2011). Guide to Indian Stock Market. Mumbai: Vision Books.
6. Paul, P. (2016). How to Avoid Loss and Earn Consistently in the Stock Market.

Mumbai: Vision Books.

7. Palat, R. (2015). Fundamental Analysis for Investors. New Delhi: Vision Books.
8. Pabrai, M. (2007). The Dhandho Investor: The Low-Risk Value Method to High Returns. Hoboken, NJ: Wiley.
9. Mukherjea, Ranjan, & Uniyal, P. (2018). Coffee Can Investing. Mumbai: Penguin Random House India.
10. Nair, S. (2016). Bulls,Bears,& Other Beasts. New Delhi: Penguin House, India.