



MARIAN COLLEGE
KUTTIKANAM
(AUTONOMOUS)

MAKING COMPLETE

scaps School of Commerce
and Professional Studies

International Conference on

Sustainability and Professional Development:
Skills and Competencies for the Digital era.

CALL FOR PAPERS



19th January 2024



VIRTUAL MODE

KNOWLEDGE PARTNER



Think Ahead

International Conference on Sustainability and Professional Development: Skill and Competencies for the Digital era

19th January 2024

About Host Institution

Marian College Kuttikkanam (Autonomous) was founded in 1995 and is affiliated to Mahatma Gandhi University, Kottayam, Kerala. It is owned and managed by the Catholic Diocese of Kanjirapally through the Peermade Development Society. Marian at present offers 13 programmes, including doctoral programmes with a total student strength of about 2440. Marian holds the enviable distinction of being the youngest accredited College in India in 2003 and currently holds a re-accreditation with a CGPA of 3.71/4 by the National Assessment and Accreditation Council (NAAC). The College also won the prestigious status of the College with Potential for Excellence (CPE) from the University Grants Commission (UGC) twice. It was conferred autonomous status in May 2016. The College has academic tie-ups with several renowned international Universities like Hong Kong Baptist University, Chinese University of Hong Kong, Lincoln University College Malaysia etc. Marian imparts information with the intention of the right character formation of the students, eventually achieving their holistic transformation. Marian is a happening campus creating transformative opportunities for students to develop artistic and literary talents, life skills, personal health and well-being, thus ensuring a collaborative environment open to free exchange of ideas. The College is located 3500 feet above sea level, in a misty location. Nature exquisitely complements the institutional climate of Marian.

About scaps

The School of Commerce and Professional Studies (formerly known as Research and PG Department of Commerce) started her voyage on 11 August 1995. At present the department offers B Com, M Com and PhD and has about 650 students. SCAPS now offers the largest number of professional accounting qualification (CA, CMA (Ind), ACCA (UK), CIMA (UK), CMA (UK), CMA (US), CPA (US) under one roof in direct tie up with the respective professional bodies. Flexibility, abundance of choices to grow according to one's own interest, enriched up to date curriculum, greater opportunities for extracurricular activities, tie ups and collaboration with professional bodies and industries etc., are some of the highlights that attracts students to Marian from all over the country and abroad.

Important Dates

Abstract & Full Paper Submission	December 26, 2023
Paper Confirmation	January 01, 2024
Registration Deadline	January 03, 2024
Conference Date	January 19, 2024

About the Conference

International Conference on Sustainability and Professional Development: Skill and Competencies for the Digital era

In today's fast-paced world, digital technology has become an integral part of our daily lives, reshaping industries and creating new opportunities. This conference aims to explore the dynamic intersection of sustainability, professional development, and digital innovation.

At this conference, you will have the opportunity to engage with leading experts, academics, and professionals who will share insights, strategies, and best practices for achieving sustainable success in the digital age.

Sub Themes

- Environmental, Social, and Governance (ESG) principles into professional development
- Digital Skills for Sustainability
- Leadership and Sustainable Business
- Sustainable Supply Chain Management
- Sustainable Finance and Investments
- Sustainable Marketing and Consumer Engagement
- Data Analytics for Sustainable Decision Making
- Sustainable Entrepreneurship and Innovation
- Collaboration and Partnerships for Sustainable Success
- Sustainable HRM Practices
- Education and Sustainability

IMPORTANT INFORMATION FOR THE CO-AUTHOR (MAXIMUM TWO AUTHORS FOR EACH PAPER)

- Please note a single registration permits only one person to attend the conference
- If the co-authors would like to attend the conference their registration and payment are required to be made independently.
- The certificate will be issued for the co-author upon their registration/payment for the conference.

AWARDS AND CERTIFICATION

- The paper presenters will receive a certificate of participation. The best paper for each category will be awarded a certificate of merit.
- All accepted papers abstract will be published in the conference proceeding with e-ISBN

BEST PAPER AWARD



REGISTRATION FEES

Students	Research Scholars	Faculty	Industry Executives
₹ 350	₹ 450	₹ 500	₹ 750

SCAN TO REGISTER



ACCOUNT DETAILS

Name: Marian College - A PDS - Consultancy

Account No: 0144053000016192

Bank Name: South Indian Bank. Branch: Peermade

IFSC: SIBL0000144

Submit your entries to conferencescaps@mariancollege.org

GUIDELINES FOR AUTHORS

- The conference is open to Academicians, Research Scholars, Industry Executives, and Students engaged in the field of Commerce and Management, Human Resource Management, Social Sciences and other Contemporary Issue related to the main theme of the conference.
- The participants must submit the abstract of the paper not exceeding the limit of 200 words, which will be scrutinized and finalized by the organising committee.
- The abstract must include the author's name (s), (Number of author's is limited to two), affiliation (s), full postal address, email ID, and telephones number along with the title of the paper on the front page.
- Full text of the paper is to be submitted (typed in MS Word using Time New Roman, font size, 12 on A-4 size paper in 1.5 spacing not more than 25 pages soft copy)
- Abstract and full text of the paper is to be E-mailed to conferencescaps@mariancollege.org

CONFERENCE COMMITTEE

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