

# IEDC REPORT 2021-2022



MARIAN COLLEGE  
KUTTIKKANAM

(AUTONOMOUS)

MAKING COMPLETE

**Marian IEDC**

**31-03-2022**

**Officer : Jerome Varghese**



### **Achievements: 5**

1. **ARIIA Ranking** -Recognized in band “**promising**” under **College Category** in ARIIA ranking 2021
2. **IIC - 3.5-star rating by MHRD**
3. Selected for **Impact Lecture Session** with funding support from MIC/ AICTE
4. Shortlisted in Young Innovator’s Program (YIP) by the Kerala Govt.  
IDEA ID: 2355, IDEA THEME : Agriculture & Allied Sectors.
5. Selection as Kerala Development and Innovation Strategic Council (K-DISC’s) partner institution under One District One Idea – MSME innovation clusters programme
6. 4 Innovation Ambassadors from the college. { Fr Biju John C, Mr Sajan N Thomas ,Mr Jerome Varghese,Mr Win Mathew John}

### **Programs Conducted: 4**

1. **Building resilient economies through Entrepreneurship**
2. **Building resilient economies through Entrepreneurship that can be protected through IPR**
3. **Rhythm of Startup Entrepreneurs**
4. **Innovation is not new! But can also be redefining the existing**



**INNOVATION CELL**  
(Government of India)



**Ministry of Education**  
(Government of India)



**ATAL RANKING OF INSTITUTIONS  
ON INNOVATION ACHIEVEMENTS**

# Certificate of Recognition

This is to certify that

**MARIAN COLLEGE, KUTTIKANAM P.O. PEERMADE- 685 531**

is recognised in the band "PROMISING" under the category

"Colleges/Institutes (Govt. & Govt. Aided) (Technical)"

in Atal Ranking of Institutions on Innovation Achievement (ARIIA) 2021,  
a flagship program of the Ministry of Education, Government of India.

29th December 2021.

**Dr. Anil D Sahasrabudhe**  
Chairman, AICTE

**Shri K Sanjay Murthy**  
Secretary (HE), MoE

**Dr. Abhay Jere**  
Chief Innovation Officer  
MoE's Innovation Cell





## Innovation Ambassadors







**29 September 2021, @ 2PM**

**Building resilient economies through Entrepreneurship**

Duartion: 1.5 hrs

Resource Person: ABI VARGHESE

Email id: [abivarghese@amaljyothi.ac.in](mailto:abivarghese@amaljyothi.ac.in)

Designation: Assistant Professor

Organization: Amal Jyothi College of Engineering

Phone Number: +91 9746627877

Experience: 7 years

190 participants

183 students and 7 faculties

Outcome of the session: Entrepreneurship and Innovation minors will be able to sell themselves and their ideas. Students master oral and visual presentation skills and establish a foundation of confidence in the skills necessary to cause others to act.

Social Media Link

<https://www.facebook.com/mariancollegeofficial/photos/a.371296513011941/2142599032548338/>

<https://www.youtube.com/watch?v=7q7ZV7V1IZ0>



The screenshot shows a Zoom meeting interface. The main window displays a presentation slide titled "WHO IS AN ENTREPRENEUR.....???". The slide content is as follows:

**WHO IS AN ENTREPRENEUR.....???**

According to Schumpeter (1950), an **ENTREPRENEUR** is an innovative person who is willing and able to convert a new idea or invention into a successful Product or Services.

**ENTREPRENEURSHIP** is the act of being an entrepreneur, who starts any **economic activity** for being self-employed.

The slide also features the logo of Amal Jyothi College of Engineering and Technology.

On the right side of the Zoom window, there is a list of participants (190). The list includes names such as Jerome Varghese (Host, me), Abi Varghese (Co-host), Merlin Joseph Bcom C, Cyril Manuel (Co-host), A. Murshitha Meera, Aadhi, Abel Joseph, Aaravi T Shaji Bcom A, Abel Mathew, Abhimanyu S, Abhin Joy, Abin Joseph, Abhishek R, Adhala Bino, Adithi Krishna, Adithya Kiran B, Adithya R, Adithyan Babu Bcom B, Aditi S Nair, and Aiswarya Giridharibcom.

The Zoom interface also shows a toolbar at the bottom with options like Unmute, Start Video, Security, Participants, Chat, Share Screen, Pause/Stop Recording, Reactions, Apps, and More. The status bar at the bottom indicates the temperature is 27°C, it is raining, and the time is 9:28 PM on 29-09-2021.

**30 September 2021 @ 2PM**

**Building resilient economies through Entrepreneurship that can be protected through IPR**

Duration: 1.5 hours

Resource Person: Jippu Jacob Ph.D.

Designation: Adjunct Professor

Organization: Amal Jyothi College of Engineering

Phone number: +91 8848 496005

Email id: [jippujacob@gmail.com](mailto:jippujacob@gmail.com)

Experience in Teaching and Research: 44 y

105 participants

Students 100

Teachers 5

Outcome of the session: This training will bring a positive transformation in the students and faculty member's attitude in their project and research works and get them more focused as well as result oriented, and the process for further commercialization/technology transfer.

Social Media

<https://www.facebook.com/mariancollegeofficial/photos/a.371296513011941/2143187909156117/>

<https://www.youtube.com/watch?v=VeVnSrGH8-0>

The image displays two screenshots from a Zoom meeting. The top screenshot shows a man with a mustache and glasses speaking. The bottom screenshot shows a PowerPoint slide titled "Copyright ...." with the text: "Vests in original work in whatever form it may be, i. e. , literary, artistic, etc. Registration of Copyright in India is not mandatory, but useful in courts where civil and / or criminal proceeding is needed".

**Top Screenshot Details:**

- Participants (55):**
  - Jerome Varghese
  - Connecting to audio...
  - Anoop Atholan Bcom A
  - ANANTHAN
  - Milina Anna Ani (Bcom A)
  - Christeena Jojus bcom A
- Zoom Meeting Controls:** Unmute, Start Video, Security, Participants, Chat, Share Screen, Pause/Stop Recording, Reactions, Apps, More.
- System Tray:** 30°C Rain, 10:03 PM, 30-09-2021.

**Bottom Screenshot Details:**

- Participants (105):**
  - Jerome Varghese (Host, me)
  - Dr Jippu Jacob (Co-host)
  - \_bharathkrishna\_
  - Aaravi T Shaji Bcom A
  - Abhimanyu S (Bcom A)
  - Abin Joseph
  - Abhishek
  - Adithya R
  - Adithya R
  - Agustina Ms
  - Alakh p
  - Alan Raji Antony (Bcom A)
  - Albey Benny
  - Albin Joseph economics
  - Albina John
  - Aleena Anna Roy
  - Aleena Raji
  - Alimol Augustin B.com (A)
  - ALKA MARIA JSS 21URC109
  - Alphin Theres Joy
  - Amal Joseph b.com A
- Zoom Meeting Controls:** Unmute, Start Video, Security, Participants, Chat, Share Screen, Pause/Stop Recording, Reactions, Apps, More.
- System Tray:** 30°C Rain, 10:34 PM, 30-09-2021.

**11 October 2021 @ 2 PM**

**Rhythm of Startup Entrepreneurs**

Duration: 1.5 hrs

Resource Person: Bergin S Russel

Email id: [berginsrussel@gmail.com](mailto:berginsrussel@gmail.com)

Designation: Manager, Startups Valley TBI

Organization: Amal Jyothi College of Engineering

Phone Number: +91 9495911913

Experience in years: 9

96 participants

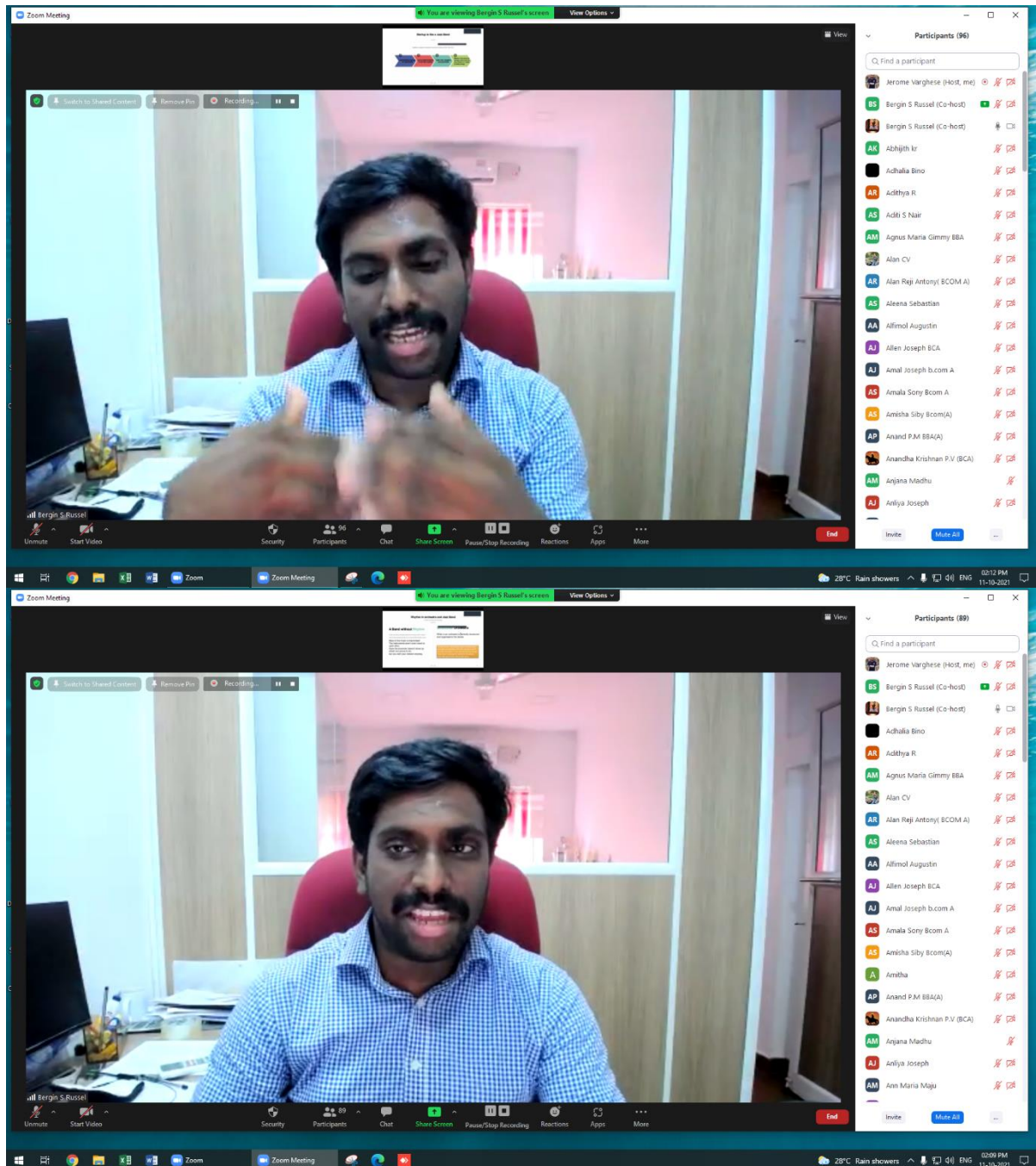
3 teachers and 93 students

Outcome of the session: The Startup Workshop is the jump-start event for people who want to make their idea into a real digital business. ... And you'll learn the right steps, avoid common mistakes, and gain amazing insights into how to organize, run, market, finance, monetize and growth hack your new business.

Social Media:

<https://www.facebook.com/mariancollegeofficial/photos/a.371296513011941/2151628631645378/>

<https://www.youtube.com/watch?v=0VPxOFe1GzU>





**October 12 2021 @ 2PM**

**Innovation is not new! But can also be redefining the existing**

Duration: 1.5 hours

Resource person: Jishnu Rajeev

Email id: [jishnurajeev@amaljyothi.ac.in](mailto:jishnurajeev@amaljyothi.ac.in)

Designation: Own Business and ex-Manager Startups Valley TBI

Organization: Amal Jyothi College of Engineering

Phone number: +91 9633191231

Experience in years: 8

64 participants

62 students and 2 faculties

Outcome of the session: moments to help the team uncover revolutionary ideas and to think boldly about the future. The purpose of innovation workshops was to come together for organized idea generation exercises.

Social Media

<https://www.facebook.com/mariancollegeofficial/photos/a.371296513011941/2152877681520473/>

<https://www.youtube.com/watch?v=tucVgVpjlhY>

You are viewing Jishnu Rajeev's screen

### Red Ocean vs. Blue Ocean Strategy

Red Ocean Strategy	Blue Ocean Strategy
Compete in existing market	New market creation
Beat competition	Make competition irrelevant
Capture more of existing demand	Create new demand
Make the value/cost trade-off	Disprove the value/cost trade-off

www.expertprogrammanagement.com

JISHNU RAJEEV

Participants (62)

Q. Find a participant

- Jerome Varghese (Host, me)
- Jishnu Rajeev (Co-host)
- Adithyan Babu
- Ajmya Salam Bcom A
- Allan CV
- aleena biju
- Alfinol Augustin
- Alpha Maria
- Alwin Sanjay
- Amala Sony Bcom A
- Amisha Siby Bcom(A)
- Anand P.M BBA(A)
- Arju Rajesh(BCA)
- Arns Mariam Mathew BBA
- Anoop Ashokan Bcom A
- ANUMARIYA SAJI Bcom A
- Ashly Jose bcomA
- Aswin Dileep
- Basil Jose BCOM A
- Benson Gomez Bcom A

End

Security Participants Chat Share Screen Pause/Stop Recording Reactions Apps More

24°C Rain 02:19 PM 12-10-2021

Recording...

Participants (64)

Q. Find a participant

- Jerome Varghese (Host, me)
- Jishnu Rajeev (Co-host)
- Adithyan Babu
- Ajmya Salam Bcom A
- Abhi Suresh
- aleena biju
- Alfinol Augustin
- Alpha Maria
- Alwin Sanjay
- Amal Giji
- Amala Sony Bcom A
- Amisha Siby Bcom(A)
- Anand P.M BBA(A)
- Arju Rajesh(BCA)
- Arns Mariam Mathew BBA
- Anoop Ashokan Bcom A
- ANUMARIYA SAJI Bcom A
- Ashly Jose bcomA
- Aswin Dileep
- Basil Jose BCOM A
- brian bcom b

Invite Make As

P C MUSTAFA

Jishnu Rajeev

24°C Rain 02:21 PM 12-10-2021