

## **Department of Applied Economics**

6th June 2017

#### Letter of Agreement

It is agreed that the first semester Non-credit Course of BA Applied Economics, 'Technical Competencies for Executives' will be offered by the Department of Economics in association with the PG Department Computer Application. Selected students of MCA (5 to 6 students assigned by the Dept. of MCA) will give practical training in MS-Word, Excel and Power Point between 1530 hrs and 1630 hrs from Monday to Thursday to the students of Applied Economics. The students who are engaged in the training programme will be given Certificate of Appreciation from the Department of Economics.

Suzanna Oommen

HoD

Department of Applied Economics

Win Mathew John

HoD

PG Department of Computer Application







# MEMORANDUM OF UNDERSTANDING (MOU)

### **BETWEEN**

MARIAN COLLEGE, KUTTIKANAM



(AUTONOMOUS)

MAKING COMPLETE

&

## HEDGE SCHOOL OF APPLIED ECONOMICS



Hedge School of Applied Economics Limited

Tel: 97457 3 2222 / 97457 4 2222 | Email: training@schoolofhedge.com | Website: www.schoolofhedge.com Corporate Office: 4th Floor, Hedge House, Mamangalam, Kochi - 682025, Kerala, India.



HEDGE

## MEMORANDUM OF UNDERSTANDING (MOU)

This Memorandum of Understanding (MOU) is executed between, Marian College ,Kuttikanam and HSAE (Hedge School of Applied Economics) for training programmes in financial services accredited by Kerala Academy of Skills & Excellence (KASE - skill development mission of Kerala Government. M/s. Kerala Academy for Skills Excellence, a Government of Kerala owned company incorporated under section 25 of the Companies Act, 1956 with its Registered Office at 3rd Floor, Carmel Tower, Cotton Hill, Vazhuthacaud,Thiruvananthapuram-695 014, Kerala, India, represented by its Managing Director Sri. Sri Ram Venkitaram)

Marian College, Kuttikanam & Hedge School of Applied Economics

Marian College
Kuttikanam P.O
Peermade, Idukki District
Kerala, India
Represented By – Rev Dr Roy Abraham P
Principal

Hedge School of Applied & Economics (HSAE)

Training & Knowledge Initiative - Hedge Group of Companies

Hedge House Mamangalam P O Palarivattom - Cochin, 682 017, Kerala - India

Represented by: Mr.Benil Dani Alexander

Director

\*

Principal Marian College,Kuttikkanam

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The first party is an Educational Institution which is Autonomous and the youngest accredited college in India in 2003 and is re-accredited with A grade by the NAAC. and offers 18 programs, including doctoral programs in Social Work and Commerce. The college has won the prestigious status of the College with Potential for Excellence (CPE) from University Grants Commission.

The second party is a knowledge initiative from Hedge Equities - a company engaged in Financial Services catering to the evolving needs and unique requirement to build, manage and grow wealth.

HSAE provides a platform for spreading the concept of financial freedom and developing entrepreneurship among youth through imparting the importance of asset creation and its management by understanding the true concepts of risk and return. HSAE is the first ever educational venture dedicated to creating a class of high-end investment professionals across India.

#### OBJECTIVE OF THE PROGRAMME

A good degree is no longer enough to guarantee students employment to students. More employers look for graduates/post graduates with key skills. It is well accepted that there is a growing need for Industry Institute tie-up to enable the students pursuing academics at various levels will have an Industry orientation and employability along with their academic career. The Skill Development Programmes by KASE, Kerala Academy for Skills Excellence (Skill development division of Kerala Government) is designed to deliver the key employability skills to the student who wants to pursue a career in the Financial Services Industry including Banking & Financial Markets. Developing in consultation with colleges and concerned institutions, it's a compact package of Govt of Kerala, Kerala Academy for Skills Excellence & Financial Services

Industry

EC

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This agreement is executed for various industry certification program based on the mutual understanding between the two parties. The Program as follows:

- Gateway to Financial Freedom
- Foundation Programme in Banking & Financial Services Accredited by KASE
- Test Drive your career in Financial Services & Live Internship Accredited by KASE
- Advanced Security Analysis
- NISM Mutual Fund /Investment Advisory
- Technical Training
- o Project Guidance & Internship Assistance
- o Faculty Development Programme
- Placement Assistance

## Co-Operation Expected from First Party -Marian College

- 1. Providing students for the program which will be conducted for 30 Hours.
- 2.To provide necessary infrastructure, including equipments and materials.
- 3. The first party to pay the amount based on the program that we conduct at your esteemed organization.

2	I.No	Programmes	Fees	Number of Students
7	1	Foundation Programme in Banking & Financial Services	Rs.60000/Batch	Based on the Mutual Understanding Between Company and Academic Institution.
	2	Test Drive your career in Financial Services & Live Internship	Rs.3500/Candidate	
+	3	Advanced Security Analysis	Rs.7500/Candidate	
-	4	Gateway to Financial Freedom	Rs.10,000 per program	
	5	NISM - Mutual Fund / Investment Advisory	Rs.3000 / Rs.3500 Per candidate	

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- 4. As part of the evaluation, student presentations, written tests, and practical tests can be facilitated by the First Party.
  - 5. The first party shall consider interested candidates for internship.

#### Cooperation Expected from Second Party - Hedge School of Applied Economics:

- 1. The industry faculty from HSAE will engage in skill oriented classes on the basis of the mutually accepted curriculum
- 2. Imparting of industry oriented theoretical knowledge should be done by the Second Party.
- **3.** Course modules of the program will be decided after mutual consideration of both parties.
- **4.** As a part of the evaluation, student presentations, written tests, and practical tests should be conducted by the Second Party.
- 5. Awarding certificates: After the evaluation, co- branded certificates issued by KASE are to be awarded by Second Party.

#### **Advantages to the First Party**

- Gain critical insights from the industry subject matter expert.
- Add respected credentials to the resume of the students.
- Improve the adaptability of the students to the banking & financial services industry.
- Placement Partner in Financial Industry.

#### Advantages for the Second Party

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- Improve visibility of the programs conducted by HSAE in association with KASE.
- Employer's get an option for recruiting the best out of the trained pool of the students

More publicity through associating as a partner in the programme.

Marian College,Kuttikkanam

Hedge School of Applied Economics Limited





#### ecation

The programme will be conducted at the facilities provided by the first party.

### Commencement of the program

The program will be conducted based on the mutual understanding between the first party and second party

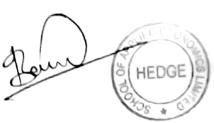
#### **Payment**

50% of the total program fees to paid on the commencement day, balance to be paid on the final day of the session

#### Certificates

After conducting the program, evaluation will be conducted on the last day of each batch.

Based on the assessment certificates will be issued by the second party.





Marian College, Kuttikkanam

Hedge School of Applied Economics Limited



CIN . U803014 20109 C025729

### EXECUTED AS AN AGREEMENT

Signed for and on behalf of, Marian College, Kuttikanam

Rev Dr Roy Abraham P - Principal

(Signature) Marian College, Kuttikkanam



(Seal)

Signed for and on behalf of Hedge School Applied Economics

Benil Dani Alexander - Managing Director

(Signature)



## KERALA ECONOMIC ASSOCIATION

Reg. No. KNR/CA/600/2013

Office: T.C. 18/1314(8), Padmalayam Road-MLA Road, Aramada P.O., Thrikkannapuram, Thiruvananthapuram-695032, Kerala.

Visit us at : www.keralaeconomicassociation.org, email: info@keralaeconomicassociation.org

resident rof.S.Irudaya Rajan rofessor, CDS

**General Secretary** Dr V P Raghavan

Treasurer DrPriyesh C A drcapriyesh@gmail.com 09895098397/09895677011

..Dated. 10.12.2015

s Suzanna Oommen Assistant Professor and Head Department of Economics Marian College Kuttikkanam

## Respected Madam,

We understand that the Department of Economics is organizing a two-day National Seminar on Tourism, Rural Development and Employment in the month of March 2016 at Marian College Kuttikkanam, Kerala and that you are in the process of obtaining financial assistance from the University Grants Commission **UGC**) for the same.

We are happy to collaborate with you by providing technical and academic support in the successful onduct of this programme.

th Regards,

urer.

Economic Association