



Think **Media**  
Think **Marian**



## MARIAN COLLEGE KUTTIKANAM AUTONOMOUS

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*Re-inventing your future*

**Department of Communication and Media Studies**  
MARIAN COLLEGE KUTTIKANAM AUTONOMOUS



**M**arian College Kuttikkanam (Autonomous) was founded in 1995 and is affiliated to the Mahatma Gandhi University. It is owned and managed by the Catholic Diocese of Kanjirappally through the Peermade Development Society. Marian has a unique and enviable history that it gained autonomy in a span of 20 years. Marian was the youngest accredited college in India in 2003 and at present the college is re-accredited with A grade and CGPA 3.52/4 by the National Assessment and Accreditation Council (NAAC) in 2014. The college won the prestigious status of the College with Potential for Excellence (CPE) from University Grants Commission (UGC) in 2009 and 2014. Marian has a tradition of academic excellence proven through University ranks and high placements. The college has academic tie-ups with several renowned international universities. The college imparts information with the intention of the right character formation of the students, eventually achieving their holistic transformation.

## MA in Communication and Media Studies (MCMS)

**D**epartment of Communication and Media Studies facilitates a digital media environment to the creative young minds enabling them to explore the techniques of content creation, excel in the field of mass media, public relations, new media, event management and advertising. The programme comprises research papers, practical work, project work, internships and viva-voce. The programme is steered by experienced and erudite faculty members in the field of media academics. We ensure professional acumen in grooming multitasking journalists with a social focus and vision.



## Courses offered

Paradigms of Communication  
Print Media Journalism  
Introduction to Film Studies  
Radio Programme Production  
Public Relations and Corporate Communication  
Development Communication  
Television Journalism and News Production  
Communication Research  
Advertising Concepts and Practice  
Media Laws and Ethics  
Film Theories  
Media and Aesthetics  
Film Curation and Film Festivals

Grooming for Media (Non-credit)  
News Reading and Compering (Non-credit)  
Massive Open Online Course (Non-credit)  
Technical Writing (Non-credit)

Photography (Practical)  
Print Media Productions (Practical)  
Videography and Video Editing (Practical)  
Sound Designing (Practical)  
Short Film Production (Practical)  
Multimedia Production (Practical)  
Travel Vlogs (Practical)  
Documentary Production (Practical)

Creative Writing for Media (Elective)  
Sports Journalism (Elective)  
Science and Environmental Journalism (Elective)  
International Communication (Elective)  
Event Management (Elective)  
Digital Media Marketing (Elective)  
Intimate Journalism (Elective)  
Magazine Journalism (Elective)  
Data Journalism (Elective)



- Welcome to an endearing and cool environment, surrounded by lush green hills
- Modern audio - visual studio facility
- Renowned experts as faculty
- Three months internship in reputed media houses
- Hands-on training in print, online, audio & visual productions
- Intensive orientation programmes for spoken and written English and personality development
- New gen courses on Film Curation and Film Festivals, Data Journalism, Event Management etc.
- 100% placement assurance
- International Film Fest every year
- NET coaching
- Flipped classroom instructional strategy
- Offers Nine electives







“Marian College has moulded my personality which I will carry throughout my life. Being a media student I had a lot of exposure to great personalities in the media field instilling me confidence to work as a multi tasking media person. The teachers were of great help for all of us to learn about the mediascape in a better way. The learning tools, including the studio provided a professional environment.”

CELESTE FRANCIS (MCMS Alumnus), Brand Manager and Executive Content Writer, Socio Maniacs, Pune



“My life as a student of the Department of Communication and Media Studies was truly an amazing journey of self discovery. I was able to experience a rejuvenating change in my character as a human being. I'm truly obliged to become a part of this amazing department.”

AKHIL GEORGE (MCMS Alumnus), Ad-Capsuling Editor, Sun Network, Chennai



“I believe my college says it best. Marian paved me the way to start my career.”

NASIHA SADIK (MCMS Alumnus), Digital Media Associate, Vellore Institute of Technology, Vellore



“Two years at Marian flew like a misty wind that blows in every second at Kuttikkanam. It is the best place to experience the modern media life.”

BLESSY PAULOSE (MCMS Alumnus), Communication Executive, Bless Retirement Living, Aluva



“Marian to me is an emotion. A journey that has transformed me from a student to a professional. Being a media student in Marian is not just about the academic excellence one can achieve but it is the holistic transformation a student can undergo with the help of renowned faculties and technical facilities provided here. The department of communication and media studies is a family that prepares you for life. Always indebted to all the faculties for their constant support.”

SRUTHY SATHYANATH (MCMS Alumnus), Research Analyst, Valued Epistemics, Chennai



“Communication and Media Department is the best place you can learn the profession in a multi tasking environment. I could easily get into a foreign university thanks to my MCMS department.”

PONNU JOY (MCMS Alumnus), Communication Executive, Higher Studies at Bournemouth University, London