



MARIAN COLLEGE
KUTTIKKANAM
(AUTONOMOUS)

MAKING COMPLETE

BA APPLIED ECONOMICS PROGRAMME



Offered by
Marian College Kuttikkanam (Autonomous)

(Economics with Mathematical Economics, Econometrics, Agricultural Economics, Financial Economics and Financial Accounting amongst other core subjects)
Fully revised with the support of the Global Experts in Economics

Marian College Kuttikkanam (Autonomous)

Founded in 1995 and is affiliated to the Mahatma Gandhi University. It is owned and managed by the Catholic Diocese of Kanjirappally through the Peermade Development Society. Marian has a unique and enviable history as it gained autonomy in a span of 20 years. Marian started with just three undergraduate programs and at present the college offers 20 programmes, including doctoral programs in Social Work and Commerce. Marian was the youngest accredited college in India in 2003 and at present the college is re-accredited with A grade and CGPA 3.52/4 by the National Assessment and Accreditation Council (NAAC) in 2014. The college won the prestigious status of the 'College with Potential for Excellence' (CPE) from University Grants Commission (UGC) in 2009 and 2014.

Marian has a tradition of academic excellence proven through University ranks and high placements. The college has academic tie-ups with several renowned international universities. The college imparts information with the intention of the right character formation of the students, eventually achieving their holistic transformation.





BA APPLIED ECONOMICS

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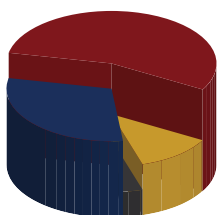
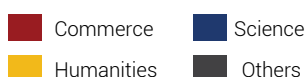
(Economics with Mathematical Economics, Econometrics, Agricultural Economics, Financial Economics and Financial Accounting amongst other core subjects)

The BA Applied Economics Programme of Marian College Kuttikkanam after obtaining autonomous status (2016) has completely reviewed and updated its Undergraduate Programme in Economics in line with the needs of the time in 2017. The programme lays emphasis on mathematical models and statistical analysis, hence, it is renamed as BA Applied Economics. Since 2017, every year the syllabus is further updated and revised to keep pace with the changes that take place in the world – both in academics and society.

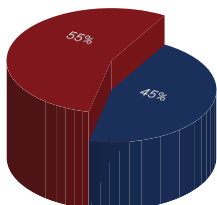
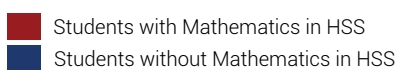
Who can apply?

Students from any streams of study with high marks at the higher secondary level can apply. This programme will be best suited for scholars with a high level of logical thinking and moderate mathematical aptitude (skills).

Percentage of Students enrolled from different streams



Percentage of Students with/without Mathematics background



"We make a living by what we get.
We make a life by what we give."
-Winston Churchill

After BA Applied Economics then what?

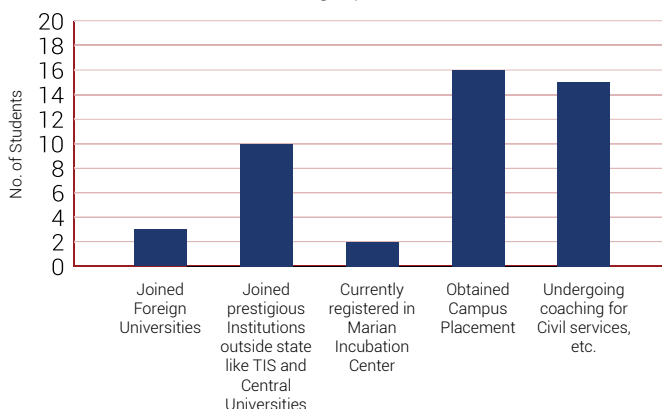
From previous batches, many students have joined in foreign universities for higher studies and many other students in prestigious institutions outside the state including TISS and Central Universities.

This year many students from Applied Economics got placed through campus recruitment in reputed companies.

Our students have also registered ventures under the Marian Incubation centre, set up with the help of Kerala Start Up Mission.

Students also prepare for Civil Services, Economics Service, MAT exam, PSC exams, bank exams, etc.

No. of Students joined for higher studies or got placed



Eminent scholars and subject experts
to advice the faculty and BoS



Mr K T Chacko

IAS (Retd.), (former) DGFT and Director of IIFT. International Trade and monetary policy expert.



Dr Joe Thomas (MSc. PhD)

An accomplished international development professional, academician, public policy expert and human rights, activist. He is the former Executive Director of Partners in Population and Development (PPD), an international Intergovernmental organisation of 26 Developing countries promoting South-South Cooperation with extensive experience in international diplomacy, development cooperation and humanitarian assistance.



Mr. Abraham Kurien

IPS (Retd.), Economic Analyst



Dr T V Muralivallabhan

Classes are led by dedicated and enterprising faculty members who have national and international exposure. The Programme is directed by Dr. T V Murlivallabhan who is an international resource person on Sustainable Development and Eco-spirituality.

He is the winner of St. Berchman's Award for Best College Teacher in Kerala (2010) and Brilliant Achiever Award (2014), Speaker's Special Award (2015) and Distinguished Achiever Award from Zoroastrian College, Mumbai to mention a few.



Mr. Sidharth Rony

Research Scholar and Teaching Associate at Royal Holloway, University of London

Life at Marian



Life at Marian



Certificate Programmes



Accounting Package
Tally



Data Analytics
Excel, SPSS/Stata
course etc



Fundamentals of
Capital Market for
Portfolio Management



Entrepreneurial Skill
Development Course



Farm Planning

The UN Ties



United Nations Academic Impact, is an organisation under the UN to promote Sustainable Development Goals, consisting of over 1300 academic and research institutions. Marian College being a member of this prestigious institution, the students and teachers of the Applied Economics students organise national and international events under this forum.

Under the Centre for Sustainable and Inclusive Development of the Applied Economics Department, the students and teachers take up initiatives to take forward the SDGs laid down by the UN. It helps the students to put theory into practice.

Marian College has tie up with Lincoln College University, Malaysia for offering multidisciplinary PhD programmes in Sustainable Development.

Let me describe the Marian way of Learning from what has happened in the yesteryears.



- ◆ Large number of Extension Lectures by scholars on a wide variety of topics.

'Lecture on Macro Economic Policy & Sustainable Macro Economic Policy' by Prof. Emmanuel Thomas, 'Environmental Impact Assessment - A need for Sustainable Developmental' by Prof Dr B K Bindhu and 'Youth Responsiveness to Climate Change' by Prof. Joe Thomas to name a few.

◆ Eventful learning

Learning is strengthened by doing.

- **Industrial visits** by various batches to places such as Balaramapuram Handicrafts, Spinning Mill Kozhikode, Industrial Units in SEZ, Dubai-Port World Vallarpadam etc
- **Field visits** – For collecting data students have visited tribal areas in Idukki; tea, pepper and cardamom plantations; paddy fields etc.
- **Summer Internships** are taken up by the students in an area of their choice like HR, market surveys, analysis, financial services, research institutions, farm planning, rural development, digital marketing, etc.

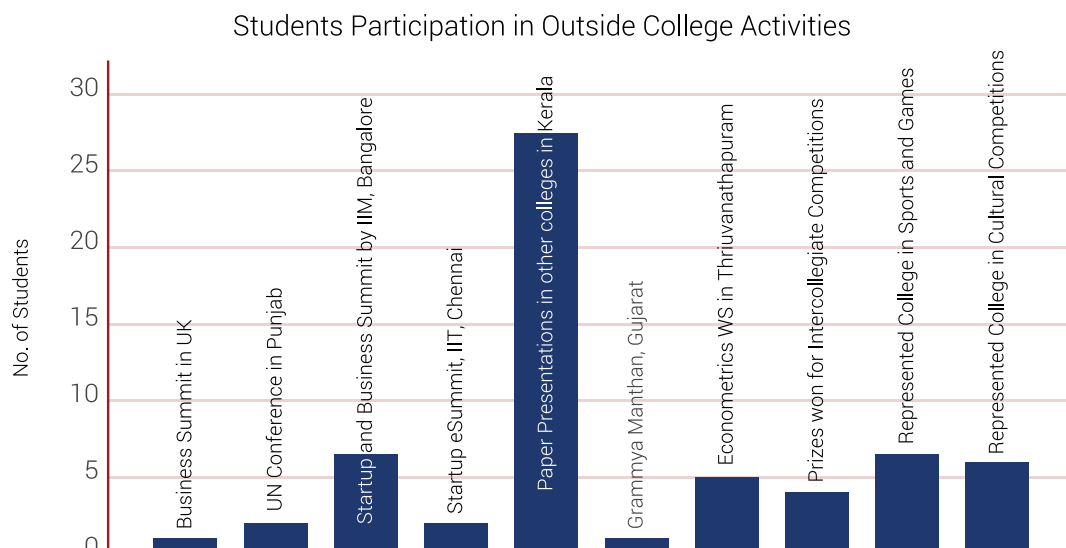
◆ External exposure

Prof Moriki Ohara, and 13 students pursuing Economics under graduation from Ryukoku University, Japan came for two-days visit and interaction.



◆ Visits and presentations abroad

Our students also participated in various conferences and training programmes in Chandigarh, Chennai, Bengaluru, Gujarat, Thiruvananthapuram etc.



◆ Extra-Curricular Activities

NCC, NSS, United Nations Academic Impact (UNAI) forum, Marian Band, Marian Cultural Forum, Marian Basketball team, Marian Football team, Marian Cricket team etc

◆ Extension activities

Orphanages, old age homes, tribal schools are some of the places we have been to, as part of outreach programmes.

◆ Personal effectiveness training programmes

Personality Development programmes, communication-skill development programmes, preparation for interviews, group discussions, resume writing, value education, grooming etc. are provided by the department.



◆ Staff development activities

Eight different Faculty Development Programmes were attended by different teachers in the department in one academic year.

◆ Walk and Talk

It is a unique programme of Marian to build rapport between teachers and students when they take up nature trails.

◆ Learner Centric methods of Teaching, Learning and Evaluation

- Activities at Marian enable us to be life-long learners. Students use library and online resources for study purposes and also practice group and collaborative learning. Case studies, power point presentations, workshops, projects, internships are all integral part of studies.
- Department has been conducting at least one National /International Conference, Workshop or Symposium every year.
- Moodle based internal examinations. Forty percent marks for continuous assessment.

Course Highlights

- ◆ Latest in Economics from Econometrics to Meta-Economics - all in the lap of nature
- ◆ Holistic and international learning experience
- ◆ Prepares you for your future –
 - Higher studies in International Institutions
 - Civil Services
 - Business entrepreneurship
 - Agriprenuership
 - Financial services
 - Data analytics
- ◆ Academics and celebrations go hand-in-hand - Sports, games, music, dance, drama, art and travel



Quality is never an accident; it is always the result of intelligent effort.

Marian College Kuttikkanam (Autonomous)

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Testimonials



Rehana Reji
- Anglia Ruskin university, Cambridge.

I'm very satisfied with the whole experience I received in my Marian life. Marian played a very important role in moulding my academic, professional life and my personality. the loving and friendly attitude of the teachers is the most attractive part of Marian. The comprehensive and advanced modules benefitted me in my career a lot.



The institution as well as the Economics department have always been a strong pillar in my holistic development be it spiritual, moral, academic or artistic talents. The skill and personality development programs as well as the extra-curricular activities helped me a lot to build up my confidence wherever I go. I am forever grateful to all the teachers from my department as well as other departments and the non-teaching staffs for their valuable support, lessons and love.

CAROLINE TOM
MA ECONOMICS
MADRAS CHRISTIAN COLLEGE, CHENNAI



I believe the 3 years I spent in Marian, is the biggest turning point in my life; thanks to its vibrant atmosphere and wonderful faculty. Overwhelmed to be a part of this prestigious institution.!!

Anand S
MA Economics
TISS, Mumbai



Rhea Rachel Tom
MA Economics, Stella Maris Chennai

Studying in Marian College wasn't my decision, but now I feel proud that I could study here. Marian college has given each and every student to expose their talents in Co-Curricular activities. Faculties in Marian College appreciates students with aptitude and flair, also they encourages and emboldens students who are not interested or unaware of it to take part in cultural activities. But not by giving inadequate grades in academics.



Coming to Marian has been one of the best decisions I have made in my Academic Life. Marian not only helped me in achieving my Academic goals but also mentored me with good life skills which made me an individual who is able contribute to the society. The Professors as well as other staffs have always been helpful and have been there in order to show us the right path. Being a Science student Economics was something entirely new for me, sometimes I even doubted whether I have chosen right.



Abhirami Santhosh
MA Economics
Central University of Gujarat

Apply now

www.mariancollege.org



MARIAN COLLEGE
KUTTIKANAM
(AUTONOMOUS)

MAKING COMPLETE

Admissions Open

BA APPLIED ECONOMICS (SELF-FINANCED STREAM)

A doorway to your overall development!

WHY US

- Updated syllabus every year
- Outcome based education system
- Internship and Research as a part of curriculum
- Experienced faculty
- Strong and dedicated learning management system
- Timely completion of the degree
- Training and exposure in Sports, Games and Cultural events

WAY AHEAD

- Membership in United Nations Academic Impact (UNAI)
- Participation in International and International conferences and Symposium
- Opportunity for part time jobs
- Placements assistance
- Comprehensive coaching for Government Tests
- Institution's Innovation Council (IIC)
- The Innovation and Entrepreneurship Development Cell (IEDC)

For more details contact

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