



MARIAN COLLEGE  
KUTTIKKANAM

(AUTONOMOUS)

MAKING COMPLETE

# BBA @ MARIAN



Driven by Values | Vitalized by Technology | Brimming with Enthusiasm





## About Marian

Towering over the lush green heights of the Western Ghats, Marian College Kuttikkanam (Autonomous) is the fulfillment of the visionaries of the Catholic Diocese of Kanjirappally about an institution of excellence. Established in 1995 by the Bishop of Kanjirappally under the aegis of Peermade Development Society (PDS), Marian now adorns a unique and enviable history of maintaining quality and excellence in the domain of higher education in Kerala, adhering to the Christian values of charity, goodness and self-reliance. Marian is an abode for learners where 'tireless striving stretches its arms towards perfection'. Marian espouses a unique paradigm of enlightenment rooted in the composite, pluralistic and heritage proud Indian ethos sticking on to our motto 'inform, form, transform' with;

- › Erudite and dedicated faculty
- › Youngest college to be accredited by NAAC in 2003
- › Reaccredited (Third Cycle) with 'A' Grade with a CGPA of 3.52/4 by NAAC in 2014
- › Recognized by UGC as a College with Potential for Excellence twice
- › Autonomous status granted by UGC in 2016
- › Ranked 84 in NIRF 2018
- › Only institution in Kerala having both CPE status and a CGPA of 3.52/4
- › ICT enabled learning environment
- › One among top ten MCA Colleges in India
- › Collaboration with International Universities
- › Powerful Industry linkages and placements



# About

**Bachelor of Business Administration (BBA) at Marian is ranked 2 in Kerala and 80th in India by OUTLOOK - I CARE best colleges ranking 2022. BBA at Marian provides a gateway to academic progression in Management, Accounting, Finance, and more. At Marian, we encourage you to go beyond an understanding of management theories and to be able to apply them confidently in Global Business Environment. Adhering to the principle of student-centered Outcome Based Education (OBE) which focuses on measuring student level of achievement. Real world case studies, Role Plays, Simulation Games, Organizing Events, Consultancy, Constant Interface with Industry and Academic experts, and current events analysed in seminars, the students reconnoitre the challenges of putting theory into practice.**





# PROGRAM HIGHLIGHTS



**TCS tailored  
syllabus**



**Placements in  
major companies**



**CMA(USA) / CA  
Integrated Program**



**Outcome Based  
Education**



**ICT enabled  
Learning**



## Program Specific Outcomes (PSOs)

1. Business Knowledge
2. Critical Thinking
3. Communication
4. Technology
5. Ethics
6. Skill Development





## Pedagogy

- › Flip Classrooms
- › Business Case Study Discussion
- › Team Projects
- › Presentations
- › Role Plays
- › Internships
- › Library Research

## Emphasis is on:

- › Learning through discerning, in addition to classroom instruction
- › Problem-solving, instead of memorization learning
- › Critical thinking, as opposed to procuring information gathering.





MARIAN MANAGEMENT  
ASSOCIATION

The Marian Management Association is an exclusive association for BBA students in the college which:

- Promote managerial skills and leadership qualities
- Organises various seminars, workshops, know a guru, B in Business etc.
- Conducts various Management Fests
- Engages in social initiatives and community service programs.







# Experiential Learning

- Internships
- Industrial Visits
- Interaction with alumni and experts from industry
- Projects
- Outreach
- Participation in Inter collegiate Fests and Conferences



## FACULTY

- A blend of industry and academic experience
- Doctoral Degree Holders
- Personal Mentors
- Consultants

We never lose, We either win or Learn  
Squadrons



**ICT Enabled Teaching-Learning Environment**  
mcka platform - ERP

**Moodle LMS**

**Internet bandwidth of more than 500MBps**

**Smart Board equipped classrooms**

**Online Resources like:**

• e-Pathshala

• Wordwall

• Flipgrid



**Provides opportunity for the students to pursue CA /CMA (USA)**







# OUR RECRUITERS





# OUR FACILITIES



COMPUTER LAB



CONFERENCE HALL



CHAPEL



STUDIO



GYM



GUEST HOUSE



INFIRMARY



LIBRARY



LAUNDRY



COUNSELING



DISCUSSION ROOM



IEDC





INDOOR BASKETBALL COURT



INDOOR BADIMNATION COURT



CAFTERIA



ICT LEARNING

## Clubs and Associations



MCSC



NCC



UNAI



NSS



GENDER CHAMPION



DANCE CLUB



EBSB



WOMEN CELL



PHOENIX CLUB



CSM & JY





Scan for more details.



Scan to Apply

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