

DEPARTMENT NAME: M.COM -PGDM DEPARTMENT

PROGRAMME NAME: M.COM

Program Outcome (PO): Program outcomes are what knowledge, skills and attitudes a graduate should have at the time of graduation. The following are the Program Outcomes of Marian College, Kuttikkanam (Autonomous).

- 1) Domain Knowledge
- 2) Communicative competence
- 3) Applying Modern technologies
- 4) Reflective response to ethical and Social issues
- 5) Sustainability values
- 6) Critical thinking and Problem Solving
- 7) Entrepreneurship
- 8) Team work and Leadership
- 9) Research and Lifelong Learning

Programme Specific Outcomes (PSO)

- Identify and analyze business problems and finding solutions by applying scientific methods.
- Able to explore business opportunities and translate them into sustainable, ethically responsible and globally competitive business ventures
- Able to integrate modern technology and professionalism to meet the expectations of modern corporate world.
- Able to use domain knowledge and ICT enabled teaching technologies to pursue a career in teaching.

COURSE CODE	COURSE NAME	COURSE OUTCOMES
	ADVANCED CORPORATE ACCOUNTING	1. Analyse and compute the value of goodwill and shares of a business

<p>PMM1801</p>		<p>undertaking.</p> <ol style="list-style-type: none"> 2. Solve practical problems in mergers and acquisitions in accordance with the provisions of the Indian Companies Act and other relevant laws. 3. Able to distinguish between internal reconstruction and alteration of share capital of companies and accounting for the same. 4. Apply the legal provisions in accounting for liquidation of companies. 5. Conceptual clarity regarding Human Resource Accounting and International Financial Reporting Standards.
<p>PMM1802</p>	<p>ENTERPRISES, INNOVATIONS AND SMALL BUSINESS MANAGEMENT</p>	<ol style="list-style-type: none"> 1. Understand the concepts and framework of small business enterprise. 2. Familiarised with managerial aspects of small business. 3. Apply theoretical knowledge in setting up and management of small businesses. 4. Formulate and implement strategies for sustained growth of small businesses 5. Design innovative business models on existing and emerging business areas

<p>PMM1803</p>	<p>HUMAN RESOURCE MANAGEMENT</p>	<ol style="list-style-type: none"> 1. Demonstrate the ability to manage diverse workforce. 2. Apply scientific techniques for planning, recruitment, selection and training human resource. 3. Knowledge about theories of motivation and ability to employ appropriate methods of performance appraisal in business organizations. 4. Assess and evaluate different leadership styles and theories. 5. Identify and analyse causes of stress and suggest techniques for management of stress
<p>PMM1804</p>	<p>RESEARCH METHODOLOGY</p>	<ol style="list-style-type: none"> 1. Understand and appreciate the concepts, methods and process of scientific enquiry for the creation of knowledge and development of theory 2. Identify research problems and prepare research proposal/synopsis 3. Understand the meaning of research design, its types and frame a research design, suitable to the type of problem under study 4. Identify the various sources of data, choose and prepare a suitable data collection instrument such as questionnaire/interview schedule to elicit data required for carrying out

		<p>research.</p> <ol style="list-style-type: none"> 5. Collect data and analyse it by using appropriate statistical tools in SPSS and test the hypotheses. 6. Prepare a research report in a standard format.
PMM1805	QUANTITATIVE TECHNIQUE	<ol style="list-style-type: none"> 1. Understand basic concepts of quantitative techniques. 2. Apply probability theory and sampling techniques in business research 3. Apply probability distributions in business decision making 4. Formulate appropriate sampling design and employ parametric tests for validating statistical inferences 5. Apply non-parametric tests for validating statistical inferences
PMM1807	CURRENT AFFAIRS AND PROFICIENCY IN ENGLISH	<ol style="list-style-type: none"> 1. Keep abreast of changes in the economic, social, political and cultural environment. 2. Take successfully competitive exams 3. Use proficiency in English language in professional and personal life.
PMM1808	SOFT SKILL FOR PROFESSIONAL EXCELLENCE – 1	<ol style="list-style-type: none"> 1. Demonstrate communication skill effectively. 2. Gain self-confidence and enhance self esteem 3. Make multi-media presentation effectively before different classes

		<p>of audience.</p> <p>4. Set individual career goal.</p>
PMM1809	ADVANCED FINANCIAL ACCOUNTING	<ol style="list-style-type: none"> 1. Prepare and present final accounts of holding companies 2. Draw up the final accounts of public utility undertakings under Double Account system. 3. Maintain books of accounts of specialized types of business. 4. Maintain books of accounts of Service Sector organizations 5. Keep abreast of recent innovations in accounting.
PMM1810	CORPORATE STRATEGIC MANAGEMENT	<ol style="list-style-type: none"> 1. Deep knowledge about the basic concepts of Strategic Management. 2. Evaluate different types of business strategies of companies. 3. Capable of formulating and implementing appropriate business strategies in response to dynamic business environment 4. Set vision, mission, goals and objectives for a corporate undertaking. 5. Use the concept of strategic evaluation for management and control of organizations.

<p>PMM1811</p>	<p>PRACTICES OF MANAGEMENT AND ORGANISATIONAL BEHAVIOUR</p>	<ol style="list-style-type: none"> 1. Knowledge about the functions of Management and different schools of management thought. 2. Apply the principles of MBO in contemporary business scenario. 3. Distinguish between various types of organizational structures and design organizational structure for a new business 4. Apply the knowledge about theories of Organizational Behaviour in contemporary business environment.
<p>PMM1812</p>	<p>FINANCIAL MANAGEMENT PRINCIPLES AND STRATEGIES</p>	<ol style="list-style-type: none"> 1. Knowledge about the basic concepts of financial management and ability to compute the time value of money and to design appropriate capital structure for a business. 2. Theoretical base in working capital management and competence to determine working capital requirements of a business organization. 3. Conceptual clarity about the fundamentals of inventory management and ability to solve practical problems in inventory management. 4. Evaluate cash management

		<p>practices of business firms and suggest measures to overcome shortcomings, if any.</p> <p>5. Appraise dividend theories to advise businesses to formulate dividend policies.</p>
PMM1813	OPERATIONS RESEARCH	<ol style="list-style-type: none"> 1. Develop a general understanding of the Operational Research (OR) approach to decision making. 2. Formulate mathematical models to solve business problems. 3. Solve transportation and assignment problems. 4. Formulate appropriate strategy using decision making methods under uncertainty. 5. Use CPM and PERT techniques to plan, schedule and control project activities.
PMM1816	CURRENT AFFAIRS AND TEACHING APTITUDE	<ol style="list-style-type: none"> 1. Keep abreast of changes in the economic, social, political and cultural environment. 2. Take successfully competitive exams 3. Demonstrate the teaching aptitude and skills. 4. Keep informed about the institutions of higher learning and research in India.
PMM1817	SOFT SKILL FOR	<ol style="list-style-type: none"> 1. Prepare resume.

	PROFESSIONAL EXCELLENCE– II	<ol style="list-style-type: none"> 2. Participate in Group Discussions effectively 3. Take job interviews confidently 4. Manage time systematically and effectively
PMM1818	CORPORATE GOVERNANCE	<ol style="list-style-type: none"> 1. Understand the regulatory framework of corporate governance 2. Highlight the various ethical issues in functional areas of business 3. Assess different stakeholders’ roles and significance in relation to corporate governance. 4. Gain conceptual clarity about corporate image and excellence.
PMM1819	BUSINESS ENVIRONMENT	<ol style="list-style-type: none"> 1. Describe the concept of business environment and the regulatory framework 2. Appraise the contemporary world economic order. 3. Evaluate the political and legal environment of business. 4. Assess socio-cultural environment, business ethics and CSR 5. Evaluate the impact of international treaties and agreements on business environment India.
PMM1820	DIRECT TAXES – LAW AND PRACTICE	<ol style="list-style-type: none"> 1. Able to understand the Income Tax system in India and basic concepts

		<ol style="list-style-type: none"> 2. Able to compute income under various heads 3. Apply rules regarding clubbing of income and set off and carry forward of losses 4. Able to apply provisions regarding deductions from gross total income in tax planning 5. Able to compute total income and tax liability of individuals
PMM1821	FINANCIAL ANALYSIS AND REPORTING	<ol style="list-style-type: none"> 1. Identify accounting information and tools for business decision making. 2. Compute and interpret different ratios for business decision making. 3. Prepare and present fund flow statement. 4. Prepare and present cash flow statement 5. Prepare report on financial state of affairs to the stakeholders
PMM1822A	INTERNATIONAL FINANCE AND BUSINESS	<ol style="list-style-type: none"> 1. Identify and assess the significance of and issues related to international finance and liquidity. 2. Monitor and evaluate the contemporary international trade scenario. 3. Evaluate theories of international trade / business 4. Understand the evolution of International Monetary System. 5. Gain the capacity to evaluate

		contemporary international trade treaties
PMM1822B	OPERATIONS MANAGEMENT	<ol style="list-style-type: none"> 1. Describe the concept of operations management and productivity 2. Understand and apply concepts of quantitative and qualitative models in Operations Management. 3. Apply skills of modelling, managing and optimizing operations in manufacturing and service organizations. 4. Utilize a variety of quantitative and qualitative methods and tools for managing and improving operations decisions. 5. Identify the role and responsibilities of operations managers in different organizational contexts.
PMM1824	CURRENT AFFAIRS AND LOGICAL REASONING	<ol style="list-style-type: none"> 1. Keep abreast of changes in the economic, social, political and cultural environment 2. Take competitive exams like UGC NET, SET, Bank PO, etc confidently 3. Develop a logical bend of mind to solve problems.
PMM1825	SOFT SKILL FOR PROFESSIONAL EXCELLENCE –III	<ol style="list-style-type: none"> 1. Develop inter-personal skills. 2. Use leadership skills to build team at workplace.

		<ol style="list-style-type: none"> 3. Identify and evaluate alternative course of actions and select the appropriate one to accomplish the task
PMM1826	ADVANCED COST ACCOUNTING	<ol style="list-style-type: none"> 1. Apply principles of marginal costing for business decision making. 2. Apply the technique of standard costing for cost control. 3. Prepare budgets to monitor and evaluate financial performance. 4. Apply the concept of activity based costing for decision making. 5. Assess contemporary Issues and recent developments in cost accounting
PMM1827	TAXATION – ASSESSMENT & PROCEDURES	<ol style="list-style-type: none"> 1. Competency to compute taxable income and tax liability of individuals, firms, Association of Persons and Body of Individuals in accordance with the provision of the Income Tax Act. 2. Compute the total income and tax liability of companies. 3. Knowledge about different types of income tax return and assessment. 4. Knowledge about the Income Tax regime in India and provisions of the Income Tax Act regarding modes of payment of tax. 5. Awareness about the provisions of the Income Tax Act regarding survey, search and seizure, offences and

		penalties etc.
PMM1828	GOODS AND SERVICES TAX	<ol style="list-style-type: none"> 1. Understand the fundamental principles and rationale of indirect tax system with special reference to GST. 2. Know the “place of supply rules” and applicability of the same under GST 3. Getting familiar with the technology and the flow of return filing under GST 4. Compute the assessable value of transactions related to goods and services. 5. File GST returns.
PMM1829A	FINANCIAL DERIVATIVES AND RISK MANAGEMENT	<ol style="list-style-type: none"> 1. Understand theoretical framework of derivatives and able to use derivative instruments 2. effectively for hedging risk 3. Use different models of pricing to determine the price of forward contract. 4. Calculate price of futures contract by using different pricing models 5. Use different pricing models to compute the value of options. 6. Apply swaps to exploit comparative advantage to obtain low cost borrowing.
PMM1829B	STRATEGIC FINANCIAL MANAGEMENT	<ol style="list-style-type: none"> 1. Identify and evaluate business projects using financial management tools

		<ol style="list-style-type: none"> 2. Understand the techniques used to analyze investment proposals 3. Assess and measure risks associated with investment proposals. 4. Advise prospective investors on various investment opportunities 5. Design appropriate portfolio for investors
PMM1830A	SECURITIES ANALYSIS AND PORTFOLIO MANAGEMENT	<ol style="list-style-type: none"> 1. Evaluate various investment avenues 2. Carry out a fundamental analysis of to determine the intrinsic value of securities. 3. Employ technical analysis to predict future price movements of securities. 4. Manage portfolios and make appropriate decision in the area of portfolio management. 5. Evaluate and revise the portfolios.
PMM1830B	MANAGEMENT AUDIT AND COST AUDIT	<ol style="list-style-type: none"> 1. Understand the basic concepts of cost audit and management audit 2. Maintain cost records as per Generally Accepted Accounting Principles 3. Prepare Cost Audit report in compliance with statutory obligations 4. Evaluate the performance of an organization through cost accounting standards 5. Design appropriate course of action for

		optimal utilization of scarce resources to improve productivity
PMM1832	CURRENT AFFAIRS AND NUMERICAL ABILITY	<ol style="list-style-type: none"> 1. Develop inter-personal skills. 2. Use leadership skills to build team at workplace. 3. Identify and evaluate alternative course of actions and select the appropriate one to accomplish the task. 4. Manage occupational stress
PMM1833	SOFT SKILL FOR PROFESSIONAL EXCELLENCE – IV	<ol style="list-style-type: none"> 1. Keep abreast of changes in the economic, social, political and cultural environment 2. Take competitive exams like UGC NET, SET, Bank PO, etc. confidently 3. Improve numerical skill 4. Solve arithmetical problems speed and accuracy.
PMM1834	Internship Project	<ol style="list-style-type: none"> 1. Application of the domain knowledge. 2. Understanding and insights about career ahead 3. Acquire practical experience from the real life work situation