

MARIFEST '19
NATIONAL LEVEL INTERCOLLEGIATE FEST
'Singular Canvas, Symphony of Colours'
30 SEPT., 01 Oct. 2019
RULES & REGULATIONS

General Rules

1. Participants **must bring their Identity Cards issued by the parent institution** to register in MARIFEST.
2. **Registration fees per head is Rs.100/ for individual events and Rs. 500/ for group events, irrespective of the number of the group**
3. It shall be bounden duty of every participant to abide by the rules and regulations of the fest and the college, and conduct oneself with discipline and decorum in all places and under all circumstances.
4. Participants must behave with dignity and courtesy to Event coordinators and fellow participants.
5. Participants **shall always wear identity cards issued by the college with tag** and show them as and when demanded by the Principal, teachers and office staff/ security staff.
6. No participant shall use or keep in possession alcoholic drinks or drugs. Using/keeping of these items will lead to immediate disqualification form the event leading to expulsion of the participant from the college campus.
7. **Winners will be declared by the judges and their decision will be final and binding for all the events. Winners will be given certificates.**
8. Any dispute regarding the conduct and results could be registered before **the ETHICS COMMITTEE** in writing and a decision arrived by the committee will be final and binding.
9. **Self-controlled behaviour is expected at the venues of the events. Howling, Whistles, Shouting and other such misbehavior attracts removal of the person/group from the campus.**
10. **Lunch Coupons will be issued at payment of Rs. 50/**

SPECIFIC RULES for EVENTS

Day 01. COMFEST (Research & P G dept. of Commerce)

PROXIMIOUS

General Rules

- A team should only be of 4 participants.
- The program consists of 4 rounds
- Use of mobile phones are strictly prohibited.

Round I

PUT ME HERE, PUT ME THERE

this round is a puzzle round where the participants will be split into groups of two . Each are supposed to join the puzzles which is of a particular logo.

One team is supposed to join the puzzle and the other should identify the logo

Round II

LOOK, WHEN YOU STEP

This round on communication between the participants

Round III

Monopoly

In this round the players are given 10 cards on which some numbers are written. Questions will be asked and the participants are requested to write the answers on the back of a particular card. Each card will have a particular value which will equal to the marks they will score. If the answer is wrong, they will lose that same amount of marks.

Round IV

QUIBBLER

The main aim of this game is to relaunch a product. The participants are given a product which has lost its place in the market. They can make the necessary changes to the product and try to bring it back to back to the market and try to convince people to buy it .

IPL AUCTION – BID WARS

GENERAL RULES

- ❖ A TEAM CONSIST OF FOUR MEMERS CAN PARTICIPATE
- ❖ ANY NUMER OF TEAM CAN PARTCIPATE FROM THE SAME COLLEGE
- ❖ REG FEE. WILL BE 100/-
- ❖ TEAM EXPECTED- 25-30

ROUND 1

25 NUMER OF QUESTION WILL BE THERE (ALL ARE MCQ QUESTIONS)

QUESTION PATTERN

5 QUESTION RELATED TO WORLD CUP CRICKET

10 QUESTION RELATED TO IPL

5 QUESTION RELATED TO GENERAL SPORTS

5 QUESTION FROM LOGICAL REASONING

THERE WILL BE 5 STAR QUESTION IN CASE OF TIE THIS WILL BE CONSIDERED

USE OF CALCULATOR ARE NOT PERMITTED

12 TEAM WILL QUALIFLY TOWARDS THE NEXT ROUND

ROUND 2

- THE TEAM WILL SPLIT INTO 2 GROUP FOR TWO OF THEM THERE WILL BE A IDENTIFICATION ROUND AND THE OTHER 2 WILL PARTICIPATE IN A PUZZLE ROUND
- FOR IDENTIFICATION THERE WILL BE 15 QUESTION

AND PUZZLE INCLUDE 5 QUESTIONS

- ONLY 6 TEAM WILL ENTER IN THE FINAL ROUND
- 2 TEAMS FROM SAME COLLEGE ARE NOT ALLOWED PARTICIPATE IN THE FINAL ROUND.

ROUND 3

IN THIS ROUND THE AUCTION WILL BE CONDUCTED

EACH TEAM WILL ALLOT AN IPL TEAM

EACH TEAM NEED TO FULL FILL THE GIVE CONDITIONS AT THE END OF THIS ROUND

A TEAM OF 11 PLAYERS (WHICH SHOULD INCLUDE 5 BATSMAN, 4 BOWLERS, 1 WICKETKEEPER, 1 ALLROUNDER)

THE MAXIMUM AMOUT AVAILABILE FOR THE TEAM WILL BE 60CR.

AND THEY SHOULD ATLEAST SPEND 40 CR

THE WINNERS WILL BE SELECTED ON THE BASIS FOR THEIR PRODUCT

(PRODUCT FINDING)

PARADOX 2.0

(THE BEST MANAGEMENT TEAM)

- ▶ Students from various departments from affiliated colleges of Universities of South India are allowed to participate in the competition
- ▶ All participants are instructed to bring their ID cards and authorization letter certified by the concerned head of department
- ▶ Anyone who fails to provide the above mentioned documents will not be permitted to participate in the competition
- ▶ Any number of teams can participate from a department or college
- ▶ Each team must consist of 4 members

▶ **Registration**

- ❖ DATE: 30 Sept. 2019, Monday
- ❖ TIME: 8AM TO 10.30AM
- ❖ FEE: 150 PER HEAD
- Registration fees once paid will not be refunded
- Prelims will be conducted and their will be eliminations after each round

ROUND 1-BRAINSTORM

- ▶ Each team must consist of 4 members and each team must be divided in 2:2 ratio
- ▶ In this round the following events are conducted:
 - ❖ PUZZLE
 - ❖ QUIZ
 - ❖ WORD SEARCH
 - ❖ DECODING AND ENCODING

ROUND 2: FINDING CORPORATES

- ▶ There are 4 segments of 5 minutes each
 - ❖ LOGO IDENTIFICATION
 - ❖ TAGLINE
 - ❖ GUESS THE COMPANY
 - ❖ BREIFING (PRODUCT IDENTIFICATION)
- ▶ 5 minutes will be allotted for each segment. After each segment the answer sheet will be collected from the participants
- ▶ There will be eliminations after this round.

ROUND 3 - SALES RUN

Sales run will be conducted in this round.

Each team will be provided with a kit worth rupees 200 and the winner will be decided according to their profit made.

ROUND 4 - BULL AND BEAR

The battle of bull and bear is conducted in this round. The following events are happened in this round

NEWS AND RUMOURS

TRADE OF COMMODITIES

OPEN OUTCRY

NOTE: This round is based on SHARE MARKET

ROUND 5- LEGACY CREATED

- ▶ The following events are to be conducted –
- ❖ AD MAKING
- ❖ INTERACTION WITH JUDGES (STUDENTS PANEL)

ROUND 6- SHARK TANK

- ▶ The same teams which are present in the 5th round are presented in this round
- ▶ Interaction with judges

PRIZE STRUCTURE

I –Rs.10000/ II Rs. 6000/- III – Rs.4000/-

BUSTLE Business quiz

- **Each team consists of two members.**
- **Registration fees per head is Rs.100**

ROUND -1

- The first round is a basic preliminary round in order to short list the total number of participants.
- The first round will be on an individual task where each member has to either attend a logical reasoning test or a crossword test.
- The logical reasoning test will consist of 10 questions. It checks the IQ of the participants and their logical reasoning capacity.
- The crossword is a basic introduction to the basic commercial terms. It ensures that the participants have a basic idea of the commerce field.

The individual participation ensures that both the participants are capable of moving forward in the competition.

ROUND 2

- The second round is based on current affairs, logos and taglines of various companies.
- The questions will be displayed by means of a projector and the participants will answer them. The participant has to identify the logos and taglines of the companies.
- There will be a total of 15 questions and the aggregate score will be considered for selecting the participants for the next round.

ROUND 3

- The third round consists of two segments, the first one is a test to identify a personality. A series of 10 clues will be provided relating to the famous individual. The team who presses the buzzer for the first will be given a chance to answer. The points for the right answer decrease with the number of clues provided. Hence the points for the right

answer increases with least number of clues and visa versa. Each team will only get a single chance to answer at a time.

- The second segment is a video session where some old famous advertisement will be displayed. Each team will only get a single chance at a time and the first to press the buzzer will get a chance to answer. Each session will have 5 questions.

ROUND 4

- The fourth round is the final round. Where there will be an approximate of 5 teams to the finals.
- The final round will have 3 segments consisting of a choice round which will be taken by a lot, followed by a rapid fire round and a buzzer round.
- The questions will be solely based on business and commerce field. The team with the leading points at the end will be declared the winner.
- This round will contain certain star questions and also negative marking procedures for wrong answers.
- **The first prize – Rs.8000**
- **Second- Rs.5000**
- **Third- Rs.2000**

IGNITE (P G Dept. of Computer Applications)

- **REGISTRATION: 100 FOR SINGLE AND 150 FOR TEAM EVENT**
- **Rules & Regulations of the 3 competitions will be announced at the venue**

SPECTRA (School of Social Work)

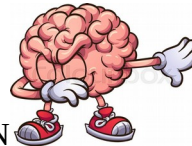
- Registration fees per head is Rs.100/ for each event
- Rules & Regulations of the 3 competitions will be announced at the venue

ASTHRA



DEATH RUN – 2k19

The Event consists of 3 rounds:



ROUND 1: MR. BRAIN

In this round each team will be given a SUDOKU Puzzle which they have to complete within in 10 min. The 10 teams which finishes the puzzle first within the time limit will be selected for the next round.



ROUND 2: MINUTE TO WIN IT

In this round each team will be categorised into different groups each consisting of 2 teams. The team then have to compete each other to win the spot in the final round. Top 5 teams will enter the final round. The games are:



ROUND 3: BEG BORROW OR STEAL

This is an Outdoor game in which the contestants will be given a list of items which they have to acquire by any means within the time limit. The contestants can Beg, Borrow or Steal to acquire

the items listed. The team with the greatest number of items in required time will be declared the
WINNER.

COOKIE FACE

- SUCK IT UP
- BUILD IT UP
- STACK IT UP
- THREAD IT UP
- PENCIL SKILL
- PING PONG AND CUPS

PRIZE MONEY

The Prize Money for DEATH RUN 2k19 are as follows:

1st Prize: Rs 5,000

2nd Prize: Rs 3,000

3rd Prize: Rs 2,000

(Prize money worth a total of Rs 10k)

- Rules & Regulations of **TABULARIUM FACIENDARUM** will be announced at the venue.

ELIXIR (Dept. of English)

- Registration fees per head is Rs.100/ for each event
- Rules & Regulations of the 3 competitions will be announced at the venue

DAY 02

RADIANCE (Dept. of Business Administration)

- Registration fees per head is Rs.100/ for each event
- Rules & Regulations of the 2 competitions will be announced at the venue

NAVIGATOR (U G Dept. of Computer Applications)

Mime Competition

- Mime or Mookabhinayam is acting without words. It is an art of expression only through gestures, postures and Facial movements. It portrays ideas, themes or story through physical movements only.
- Prize Pool – 20,000
- **Registration Rs.500 per team.**
- Maximum of 10 members in a group.
- Maximum duration of 5 minutes.
- Judgment will be based on qualities like idea, creativity of presentation, use of make-up, costume, music and general impression.
- First prize – Rs.10,000
- Second Prize – Rs.6,000
- Third Prize – Rs.4,000
- Decision of judges will be final.

Gaming (FIFA)

- FIFA - An online multiplayer game .
- Prize Pool – 15,000
- Registration fees Rs.100 per participant.

- Individual event.
- Based on number of participants, there will be preliminary round where players will play against the computer. The participants will be shortlisted based on their scores.
- Final round will be Player vs Player, Gaming gadgets will be provided .
- First prize – Rs.7,000
- Second Prize – Rs.5,000
- Third Prize – Rs.3,000

Decision of judges will be final

Web Designing

- Design based on a given theme.
- Prize Pool – Rs. 15,000
- Registration fees: Rs.200 per team.
- Team of 2 participants.
- Based on number of participants there will be a preliminary quiz round (Topic - Web technology).
- Systems and developing tools will be provided.
- First prize – Rs. 7,000
- Second Prize – Rs. 5,000
- Third Prize – Rs. 3,000
- Decision of judges will be final.

ECLAT Dept. of MCom PGDM)

TASK MASTERS (Task Management)

General Rules:

1. Any number of teams can participate from a college. Each team should have 4 members.
2. Registration fee is 150/- per student with lunch. Each team must be present in the respective venue on time.
3. Writing materials will be provided.
4. The decision made by the judges will be final.

Prize:

1stPrize: 10000

2ndPrize: 6000

3rd Prize: 4000

AUCTION CORPORATUM

(Corporate Auction)

General rules:

1. Any number of teams can participate from a college. There must be 4 embers in each team.
2. Registration fee is 150/- per student with lunch. Each team must be present in the respective venue on time.
3. Writing materials and stationary will be provided. Use of mobile phones will be as per the instructions on the spot. Participants should bring calculator.
4. There will be an elimination round in each stage. Decisions of the judges will be final.

The details of the rounds will be disclosed on spot.

5. The marks obtained by the teams will be carry forward from the 2nd round to the next round.

Prize:

1stPrize - 10000

2nd Prize -6000

3rd Prize - 4000

LUMIERE (Dept. of Mathematics)

- Registration fees per head is Rs.100/ for each event
- Rules & Regulations of the 2 competitions will be announced at the venue

XENIOS (Dept. of Tourism & Hospitality Management)

Vizyon –DOCUDRAMA

CONDITIONS/RULES FOR PARTICIPANTS

1. Each team may consist of two or three participants.
2. The theme for the travel documentary- Sustainable tourism
3. The video should not exceed 5 minutes. The introductory presentation should be done in 1 minute.
4. Narration for the documentary can be in English or Malayalam.
5. Documentary should be submitted through a pen drive or CD during registration.
6. The participants are requested to use video camera or DSLR camera to shoot the film. In case of using mobile phones the quality of the film should be in high definition.
7. Any form of vulgarity, obscenity and violation of rules will lead to immediate disqualification.
8. The documentary film should not hurt the sentiments of any community.
9. Participants must carry their own laptops, cameras, pen drive, software and backup

CD for the other rounds.

10. The team will be judged on creativity, novelty of idea, technical specification and relevance to the theme, video and editing quality, special effects, time limit and execution.

11. In case of more participants there will be further rounds.

12. The decisions taken by the judges will be final.

Total Prizes worth Rs20000

- **Rules & Regulations of ‘THE LOST COIN’ will be announced at the venue.**

MEDIOS (Dept. of Communication & media Studies)

- Registration fees per head is Rs.100/ for each event
 - **Rules & Regulations of the 2 competitions will be announced at the venue**
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