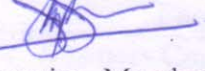
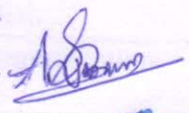
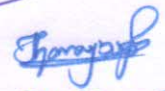

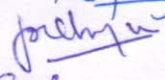

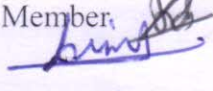



DEPARTMENT OF BUSINESSADMINISTRATION (UG)
MARIAN COLLEGE KUTTIKKANAM (AUTONOMOUS)

Minutes of the third Board of Studies Meeting held on Tuesday 12 June 2018, 3 P M at the discussion room of the library of Marian College Kuttikkanam

Members Present:

1. Dr.Joshy John, Head of the Department- Chairman 
2. Ms. Assanu Augustin, Assistant Professor in Mathematics- Member 
3. Fr.Dr.Sibi Joseph, Assistant Professor in Business Administration- Member 
4. Ms. Melby Joseph, Assistant Professor in Business Administration- Member 
5. Ms. Jyothy Jose, Assistant Professor in Computer Applications- Member 
6. Dr. K V Thomas, Assistant Professor in Commerce- Member 
7. Sri. Sabu Augustine, Associate Professor in Mathematics- Member 
8. Sri. Siju P T, Assistant professor in English- Member
9. Sri. Benoy Abraham, Director- Anchani Plastics- Member 


The Board of Studies Department of Business Administration (UG) started with a silent prayer followed by welcome address by Ms. Melby Joseph. Dr.Joshy John Chairman of BoS presented the minutes of the previous board of studies and the board approved the same. He opened the agenda and the Board examined the syllabus of Bachelor of Business Administration programme 2018 admission and approved that,

- 1) 37 (Thirty-seven) courses spread across 06 (six) semesters of Bachelor of Business Administration programme have direct employability content.


List of courses with direct employability content

Sl.No	Course Type	Course Code	Course Name
1	Common	UCE 1801	English I: Essential English for Undergraduates
2	Core	UBB 1801	Principles of Management

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3	Core	UBB 1802	Managerial Economics
4	Core	UBB 1803	Fundamental Business Mathematics
5	Core	UBB 1801	Fundamentals of Business Statistics
6	Core	UBB 1801	Business Accounting
7	Value added	UBB 18V1	Certificate course in stock market operations
8	Core	UCE 1802	English II: Academic and Professional English
9	Core	UBB 1806	Business Communication
10	Core	UBB 1807	Business Law
11	Core	UBB 1808	Mathematics for Management
12	Core	UBB 1809	Statistics for Research
13	Core	UBB 1810	Business Environment
4	Value added	UBB18V2	Certificate course in Banking Insurance & Retail Management
15	Core	UBB 1811	Informatics for Management
16	Core	UBB 1812	Entrepreneurial Development
17	Core	UBB 1813	Corporate Laws
18	Core	UBB 1814	Cost Accounting
19	Core	UBB 1815	Marketing Management
20	Non Credit	UBB 18N1	<i>General Aptitude I</i>
21	Core	UBB 1816	Indian Ethos and Values
22	Core	UBB 1817	Corporate Accounting
23	Core	UBB 1818	Intellectual Property Rights and Industrial Laws
24	Core	UBB 1819	HRM&IR



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25	Core	UBB 1820	Financial Management
26	Non Credit	UBB 18N2	<i>General Aptitude II</i>
27	Core	UBB 1821	Management Accounting
28	Core	UBB 1822	Organizational behavior
29	Core	UBB 1823	Business Research Methods
30	Core	UBB 1824	Brand management
31	Value added	UBB 18V3	Certificate course in Career orientation, Business Etiquette and Soft Skill training
32	Core	UBB 1825	Operations Management
33	Core	UBB 1826	Consumer Behavior
34	Core	UBB 1827	Business Taxation
35	Core	UBB 1828	Advertising & Branding (Elective I)
36	Core	UBB 1829	E Commerce (Elective II)
37	Core	UBB 1830	Project


- 2) The following courses integrate Gender, Environment and Sustainability, Human Values and Professional ethics issues into curriculum

**List of courses integrated with Gender/Environment and Sustainability/ Human Values
/Professional Ethics**

GENDER

Sl. No	Course Type	Course Code	Course Name
1	Core	UBB1801	Principles of Management
2	Core	UBB1802	Managerial Economics
3	Core	UBB1806	Business Communication
4	Core	UBB1810	Business Environment
5	Core	UBB1819	HRM & IR

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6	Core	UBB1822	Organisational Behaviour
7	Core	UBB1824	Brand Management
8	Core	UBB1826	Consumer Behaviour
9	Core	UBB1828	Advertising & Branding
10	Core	UBB1830	Project

b) ENVIRONMENT AND SUSTAINABILITY

Sl. No	Course Type	Course Code	Course Name
1.	Core	UBB1801	Principles of Management
2.	Core	UBB1802	Managerial Economics
3.	Core	UBB1806	Business Communication
4.	Core	UBB1812	Entrepreneurial development
5.	Core	UBB1814	Cost Accounting
6.	Core	UBB1815	Marketing management
7.	Core	UBB1820	Financial Management
8.	Core	UBB1824	Brand Management
9.	Core	UBB1826	Consumer Behaviour
10.	Core	UBB1828	Advertising & Branding
11.	Core	UBB1830	Project

c) HUMAN VALUES

Sl.No	Course Type	Course Code	Course Name
1.	Core	UBB1810	Business Environment
2.	Core	UBB1823	Business research methods
3.	Core	UBB1827	Business Taxation
4.	Core	UBB1828	Advertising & Branding
5.	Core	UBB1830	Project


Dr. Joshy John (Chairman)

