

The Annual Quality Assurance Report (AQAR)

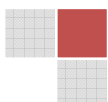
Name of the College: **Marian College Kuttikkanam**

Year of Report: **2009-2010**

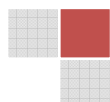
Part A: The plan of action chalked out by the IQAC in the beginning of the year towards quality enhancement and the outcome achieved by the end of the year.

Plans	Outcomes
Celebration of NAAC recognition in order to boost team spirit among the staff	<ul style="list-style-type: none"> • Organized the mega <i>event in acknowledgment of the NAAC recognition</i> and "<i>Mariotsav</i>"
Preparation of action plan based on NAAC recommendations and Marian Master Plan 2008	<ul style="list-style-type: none"> • Prepared an <i>action plan based on NAAC recommendations</i> and priority areas identified by the faculty members during the academic retreat with the participation of all the seven departments. • The implementation of the short term action plans were monitored by the IQAC and copies of the priority action plans were circulated to each department
Annual Academic Retreat and evaluation of progress of action plans	<ul style="list-style-type: none"> • Action plan devised by each department were deliberated during the academic retreat • Initiated a <i>quarterly review</i> of action taken on annual plan during staff meeting
Formulation of committees as per action plan	The following committees were formulated and started functioning as per the action

	<p>plans</p> <ul style="list-style-type: none"> • IT Committee to look at IT skills of faculty and develop plans of enhancement of IT use among faculty and students – The committee was responsible for effective use of automated system in teaching and learning • Mentoring Support Committee – prepared Mentoring Manual which will be published in 2010 • Research Committee – to guide and promote research activities among the faculty members – support faculty research activities through Marian Research Funding for People Development (MRFPD)
Communication Skills Enhancement drive	<ul style="list-style-type: none"> • Initiated the <i>Communication Skills Enhancement Strategy</i> development from the students and held a competition for the same. The IQAC team visited each class and evaluated their performance in this area based on the plans developed by the students. The best three classes were given prizes.
Devising quality policy for the college	<ul style="list-style-type: none"> • Initiated a competition for development of <i>Quality Policy for the College</i>. The efforts of compiling and preparation of Quality Policy for the college is in the process.
Automation of IQAC	<ul style="list-style-type: none"> • Initiated <i>automation of the IQAC processes</i> using automation software in collaboration with the MCA department. The software preparation is in the final stage.



Effective Documentation of programs	<ul style="list-style-type: none"> Devised a new <i>documentation format</i> for documenting programs on the campus.
Faculty development initiatives	<ul style="list-style-type: none"> Organized a <i>one-day workshop on SPSS</i> for the faculty members in Collaboration with SPSS South Asia Ltd, Bangalore Organized a 2-day faculty development workshop for teachers on <i>Teaching Effectiveness</i> on 19-20 March 2010.
Initiation of Phoenix club activities for overall development of students from backward communities	<ul style="list-style-type: none"> Initiated Phonenix club activities Initiated a 9 days outcome based training programme – Roldant’s Mind block De-sensitization Programme
Best Class evaluation for comprehensive development of students	<ul style="list-style-type: none"> Initiated several activities as part of the Best Class Evaluation – Talent time, Monitor’s diary, documentation of class activities
Mentoring and Counseling services for students	<ul style="list-style-type: none"> Mentors were allotted for each student Fulltime counselor available for offering counseling services Mechanisms for referral of cases for higher level consultation is established
Campus Community Partnership (CCP)	<ul style="list-style-type: none"> Initiated campus community partnership with Ayyappankovil Grampanchayath and performed several activities with the support of various departments Official MoU signed for the partnership
Office automation and student feedback on teachers	<ul style="list-style-type: none"> All the students’ affairs including library are automated Student’s feedback on teachers taken



during end of each semester

Part B: Activities reflecting the goals and objectives of the institution:

The College level activities discussed in Part A and Department level achievements listed below reflects the activities in tune with the vision, mission, goals and objectives of Marian College

Department level achievements:**Department of Commerce UG**

- Centralized purchase and distribution of text books for students,
- A Monthly Talk/presentation by the Faculty on research topics
- Printing and distribution of Students Achievement Diary
- Organisation of the UGC sponsored National Seminar
- Organisation of Personality Development Programme for the students
- Conduct of Add-on Courses
- Comfest 2009-10
- Conduct of Remedial Coaching
- Organisation of Industrial visit
- Welcome to Juniors
- Outreach programmes
- Publication of Department Annual Souvenir [Memoir]
- Publication of Inter-disciplinary Research Journal
- Organisation of Annual Department Day and similar other activities.

Objectives	Methodology used
To impart superior quality commerce education	Using Most modern teaching methods and state of the art infrastructure facilities, Add-on courses
To provide maximum practical exposure	Seminars and workshops with resource persons from the industry, industrial visits, assignments
To train and develop the students with needed soft skills	Personality Development Programmes, Students association activities,

	Organizing extra and co-curricular activities
To include humane values	Value education, spiritual retreat,
To care for the upliftment of underprivileged and marginalized section of the society	Out reach programmes, Social services through NSS, Scholarships and financial aids

PG Department of Commerce

- Introduced new value addition to the programme called PGDIM(Post Graduate Diploma in Management - offered by IGNOU) with M. Com.
- Started an accredited CA Study Centre. [Offering classes for CA CPT and IPCC exams accredited by the ICAI]
- Arranged Industrial Visit and Industrial institution Interface for 2nd year students in Chennai.
- Arranged Social Outreach programme in Tyford Tea Estate and Tyford School for both batches.
- Participated in a number of inter collegiate Commerce meets inside the Kerala.
- Arranged training on Communication, Personality Growth, Research Methodology Group Discussion and Interview Skills.
- Arranged Video based Interview Techniques
- Started a project with Sahyadhry Group.
- Arranged training on Capital Market Certifications NCFM.
- Arranged Computerized Practical training on Tally
- Arranged On line Trading in Stock Exchanges.
- **Éclat 09:** A two days Inter-collegiate South India level Commerce fest for M.Com and MBA Students in South India.
- **A National seminar on the 'IFRS in Indian Scenario: Issues and Challenges'** by top notch academicians, social activists, and bureaucrats by participation by almost 300 students and faculty members.
- Conducted academic retreat for both batches on March 2010. To give special training and attention to those expected to secure University rank
- Social Outreach programme in Tyford Tea Estate and Tyford School for both batches.
- The **M. Com- PGDIM** at Marian College , Kuttikkanam, strives to prepare Commerce cum management professional for the new era of technology enabled business across the globe through multi -skilling and value education

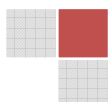
- **Goodmorning talk:** The day in the department begins with a message given by pre-assigned students. The thought for the day instills positive thinking and enthusiasm among the students and faculty.
- **Walk and talk:** This programme gives opportunity for the students to interact informally and more personally with the faculty members. The class teachers organized the walk and Talk with their students to nearby picnic spots.

School of Management and Hospitality

- Xenios '09- Intercollegiate Management Fest
- Students undertook different event management of local/national/international events.
- International Assembly and Conference of Syro-Malabar Catholic Church at Ernakulam
- Indian Orthopaedics Doctors Association meeting -Ernakulam
- Activities in line with guidance and counseling - Training sessions/ counseling opportunities/ Workshops etc
- Modified the web content of MMH in the college Website
- Did resource mapping of the Peermade region to train tourist guides and to prepare tourism master plan
- Prepared several destination development studies and research work in various parts of Kerala
- A tour company was envisaged as a training lab for the students. Itinerary preparation, tour packages etc were prepared.
- MAHAT Tours & Travels inaugurated and started functioning
- Department is also running the college restaurant named Red chillies
- An ICT student facilitation software named '**CLICK**' is launched as an intranet site with coverage throughout the campus
- Close association and facility and knowledge sharing with Community college
- Thought for the day
- Job oriented add-on certification programmes (PGDHO, CAFT, Galileo, BEC Vantage)
- Framed Department policy formed for orienting the students
- Participation in national level competitions for developing global competencies
- Internships for not less than five months during the course of study
- 80 per cent job placement during the final semester

UG Department of Computer Applications

- Mariya Jyothi programs, CAPS and regular outreach programs for all the batches. Mariya Jyothi and CAPS(Computer Awareness program For Schools) aims for extending our helping hand to nearby schools in



uplifting their students in the field of IT.- successfully completed 12 Mariya Jyothi programs

- Mariya Jyothi is a continuing monthly program for the school students which spans the entire academic year.
- Organised UGC sponsored Conference on Soft Computing
- Department members could publish three research papers.

School of Social Work

- Started the first Doctoral Center in the college. The doctoral centre was inaugurated by Hon. Vice Chancellor of MG University Dr. Rajan Gurukkal
- Organized National Level social work meet and Seminar - Spectra 2010 in February 2010. The theme of the seminar was Role of Social Work profession in the fulfillment of MDGs
- Organized 2-days Workshop on SPSS in collaboration with SPSS South Asia Limited. The practice based workshop was attended by 30 external participants.
- Organized two workshops on Social Policy Analysis, an emerging field in India.
- Organized curriculum revision workshop for MG University. The MSW curriculum is under revision.
- Performed funded researches from various funding organizations.
- Faculty members offered consultancy services to various government and non-governmental organizations.

3. New academic programmes initiated (UG and PG):

- Ph D in Social Work – The first doctoral programme in Marian College started during this academic year
- Applied to university for BSW, BA Communicative English, BHM, MBA
- Advanced Diploma in Banking, Insurance & Retail Management Sanctioned by the UGC in the Academic Year 2007-08
- In 2009- '10 first batch of 24 students successfully completed the certificate level and they are pursuing diploma level.
- Certificate level offered to the 2010 batch.
- Since 2010 M G University introduced credit system and grading.
 - Mr. Jojy George, Mr. Joshy John and Mr. Biju P Mani participated in the curriculum revision workshop.
- A value added programme named PGDIM (Post Graduate Diploma in Management) was added along with M Com . Through PGDIM we will be giving due training on business, Marketing, Management, communication, language proficiency, leadership and personality ,computer and IT skills related to finance and allied areas and national

certifications in finance and commerce related areas in each semester like NCFM, Tally etc.

- The curriculum for M. Com course is designed by the MG University. But as a part of value addition to the course we are offering an additional programmes like Communication, Computer proficiency, Interview and GD techniques along with the existing PGDIM program which make the students to be more competent in the new era of Globalisation.
- Certificate course on Research Methodology initiated in the UG department of Business department in collaboration with School of Social Work.

- Semester plan

A detailed semester plan was prepared. The plan was presented and discussed with the students detailing various activities and events.

- Internal assessment scheme

Prepared by the individual faculty and finalized in the faculty council which gives ample scope for gifted, resourceful and innovative students.

- Innovative pedagogical practice

Theme Centred Interaction (TCI) methodology is introduced in teaching and learning.

- Comprehensive student centred learning methodology

ASK (Aptitude-Skills-Knowledge) initiative, conducted on a daily basis outside the class hours under the leadership of the students themselves. Student involvement in weekly staff meetings ; the student representatives also joining weekly staff meetings for review and major decisions

- Thorough restructuring is done in the B.Com programme from the academic year 2009-10 onwards under the leadership of the MG University. The B.Com course is converted into Choice Based Credit and Semester System [CBCSS]. Under this system the students are given some freedom to choose from different courses.
- The BCA programme of the MG University follows the choice based credit semester system as envisaged by the UGC and the Higher Education Council of Kerala. The programme shall be completed in six semesters. Each semester is a minimum of 18 instructional weeks , comprising 90 working days with continuous internal evaluation and university examination at the end of each semester.
- Audio-visual learning lab: An audiovisual learning lab was set up in the school of social work in aiding the skill development (presentation, counseling etc.)of the students by giving audio and video feedback and discussion.

4. Inter-disciplinary programmes started:

Applied to UGC - PGDLD - Interdisciplinary programme as innovative programme

5. Examination reforms implemented:

Under the CBCSS the evaluation of the course is converted into Grading instead of the traditional marking system.

Examinations of PGDIM in certain papers were reformed with a practice oriented assignment which will be assigned special credits for the final evaluation.

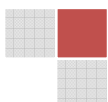
- a) Internal assessment for certain papers was increased to 50% or more.
- b) Application oriented testing methodology in tune with Blooms Taxonomy of thinking was proposed to the Board of Studies of the university. Proposal was accepted and question pattern was revised
- c) Internal assessment scheme was thoroughly revised which is prepared by the individual faculty and finalised in the faculty council which gives ample scope for gifted, resourceful and innovative students.

6. Candidates qualified: NET/SLET/GATE etc.

Tessy Philip M Com 2002- 2004 got UGC NET in Commerce in 2006

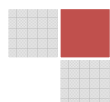
7. Initiative towards faculty development programme :

- Three faculties of Department of Commerce have completed their UGC assisted PH.D programme and were awarded the degree by the University during the academic year 2009-10. The faculty members have attended several seminars in and outside the college.
- Ms. Jaya Jacob M. has published a book with the title 'Quantitative Techniques for Business Research' during the year.



School of Hospitality and Management

No	Name of staff	Seminars/ Workshops Attended	Date	Organized by/Resources person / place
1.	Minu Mary Joseph	Excellence in Teaching-Learning	19 th & 20 th March 2010	Dr. Uma Garamello from Teachers' Academy, Hyderabad, at Marian College Kuttikkanam
2.	Jaison Mathew	Excellence in Teaching-Learning	19 th & 20 th March 2010	Dr. Uma Garamello from Teachers' Academy, Hyderabad, at Marian College Kuttikkanam
3.	Sajan N Thomas	Entrepreneurship development	April 2009	Department of management studies Marian College Kuttikkanam
4.	Sajan N Thomas	International Seminar on Responsible Tourism	March 2009	Department of Tourism and centre for responsible tourism (ICRT)
5.	Sajan N Thomas	International Seminar - 365 day destination	March 2010	MBA Travel and Tourism department, CUSAT
6.	Mr. Joby Cyriac	TCI International Diploma	Jan 2009	Ruth Cohn Institute for TCI international, Switzerland
7.	Jacob Bose	Indo -Canada International seminar on culture, language and tourism	2009	India -Canada Charter, Trivandrum
8.	Jacob Bose	National seminar as part of Spice Fest Thekkady -as the theme presentor and moderator	Nov 2009	DTPC, Kumily Panchayat, Department of Tourism
9.	Fr. Sebastian Karikkakunnel	National seminar on "Youth in the 3 millennium and effective ways to handle them"	13 & 14 Nov 2009	CMS college Kottayam
10.	Joby Cyriac	Action Research for professional development in English Language Teaching	Dec 10-12,2009	ELT centre, AndhraLoyola college, Vijayavada.
11.	Joby Cyriac	Teacher Support Programme (TSP) for the Cambridge Business English Certificate (BEC)	6,7,8. August, 2009	British Council, India At Hotel Avenue Regent, Kochi
12.	Joby Cyriac	Business communication workshop & One month Pre-Workshop online Training.	Sept 24,2009	Rajagiri School of Management, Kochi
13.	Joby Cyriac	National Conference on Communication in Global Business...the Changing Spectrum	Sept 25,2010	Rajagiri School of Management, Kochi
14.	Joby Cyriac	ICHR Interdisciplinary Refresher Course in Theory &History	11Jan-5 Feb,2010	Mahatma Gandhi University, Kottayam
15.	Joby Cyriac	National Conference on TCI goes to the grassroots	23-26 Jan 2010	RCI for TCI India, at Marian College Kuttikkanam



Seminars/workshops/Consultancy conducted by the Faculty

(Sajan) Presented a paper in the international seminar '365 day destination' by CUSAT on March 18, 2010.

(Sajan) Completed a minor project on 'Alternative Tourism Potential of Peermade Taluk'

	Topic	Resource person	Date	venue
1	Sajan N Thomas	International Semina - 365 day destination	March 2010	MBA Travel and Tourism department, CUSAT
2	Mr. Joby Cyriac	TCI International Diploma	Jan 2009	Ruth Cohn Institute for TCI international, Switzerland
3	Jacob Bose	Indo -Canada International seminar on culture, language and tourism	2009	India -Canada Charter, Trivandrum
4	Jacob Bose	National seminar as part of Spice Fest Thekkady -as the theme presenter and moderator	Nov 2009	DTPC, Kumily Panchayat, Department of Tourism
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School of Social Work

No	Name & Place of Conference	Organizer & Date	Participation	Remarks
Mr. Anish K.R.				
	NAAC Sponsored Seminar on Quality Evaluation in Higher Education: The New Approach	St Thomas College Palai 1-2 March 2010	Resource Person	Best Practices: Institution's Perspective
	WAPR World Congress	WAPR, NIMHANS 12-15 November 2009	2 Papers Presented I Symposium and 1 Workshop	Reahbilitation With Limited Resources
	National Seminar on Child Rights and MGDs	Marian College	Paper presented	Child Rights and MDGs:

				Role of the Social Work Profession
	Dyuti 2010, National Seminar in Child Rights and MGDs	Rajagiri College of Social Sciences 709 December 2009	Participated	
Mr. Ajesh P Joseph				
1	Emerging Trends in Social Work Education, Thiroor	SSUS, Thiroor Centre	Paper presented	Traditional Skills in Social Work Practice
2	Monthly Talk Series	Marian college kuttikkanam	Paper Presented	Life Satisfaction of Elderly

Faculty as Resource Persons

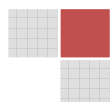
No	Name & Place of the Programme	Organizer & Date	Role	Remarks
Mr. Anish K.R.				
1	Utkarsh	Meridien College, Mangalore	Resource Person	Emotional Intelligence
2	Spectra	Marian College	Resource Person	
3	Care Giver's Training	Mariasadanam Palai	Resource Person	
4	Project management training	STRC 2 programmes	Resource Person	Ongoing consultancy
5	Counselor's training	2 programmes	Resource Person	
6	Induction Training	3 programmes	Resource Person	

PG Department of Computer Applications

- A two day work shop on Red Hat Linux was conducted from 16th to 17th October 2009.
- Advanced PHP Training Programme Conducted on 9,10,11,15 and 16th June 2009

UG Department of Computer Applications

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- Ms Rajimol is doing PhD on FIP leave
- Teacher Effectiveness Workshop attended by all faculty

d) Total number of seminars/workshops conducted:

Details of Seminars/Workshops:

School of Social Work:

No	Programme	Dates	Resource Person	Participants
1.	Workshop on Participatory Rural Appraisal	12-15 April 2009	Mr. Saji Narikuzhi	II MSW Students
2.	Workshop on Project Planning	28-30 May 2009	Mr. Jacob	II MSW Students
3.	Theatre Workshop	2-4 December 2009	Mr. Mangal Das	I MSW Students
4.	Social Work Orientation	25 August, 2009	Mr. Manoj Kumar P.K.	I MSW Students
5.	Academic Lecture on Qualitative Research	19 th September, 2009	Dr. Rajan Gurukkal	PG Students and Staff
6.	Workshop on Counselling Skills	October 2010	Rev. Dr. George Manalel	MSW Students
7.	Workshop on Social Analysis	October 2010	Dr. Nalini Naik	MSW Students
8.	MG university MSW curriculum revision workshop	30-31 October 2009		Faculty members of all MSW colleges in MG University
9.	Workshop on Data Analysis using Predictive Analytic Software and Solutions 17.0 In Collaboration with SPSS South Asia Limited, Bangalore	27-28 November 2009	Mr. Midhun D.J.	External participants
10.	Workshop on Social Policy Analysis and Research	8 th January 2010	Mr. Johny Augustine	MSW Students, Faculty and External Participants
11.	Transactional Analysis	19-20 February	Mr. Joby Cyriac	II MSW Students
12.	SPSS Workshop	22-23	Mr. Anish K.R.	II MSW

		February 2010		Students
13.	Workshop on Social Policy Analysis	March 5, 2010	Prof. Emma Gross	MSW Students
14.	Workshop on Psychotherapy	March 6, 2010	Ms. Janet Wolf	MSW Students
15.	National Seminar on Child Rights and Millennium Development Goals	8-9 March 2010	Prof. Emma Gross Dr. Lulu Mathews Dr. Neena Joseph Mr. Vipin Das	MSW Students and faculty from across the Country
16.	Finding Your Voice - Workshop	25 March 2010	<i>Dr. Kathleen Mulligan</i>	MSW Students and Faculty Members of the college

UG Department of Commerce

One UGC sponsored national seminar and 13 small seminars. The detail of the

National Seminar is as follows.

The UGC sponsored national Seminar for the academic year 2009 - 2010 was conducted by the department on 17th and 18th of September. The two day seminar was on "Investment Scenario in India - Challenges and Opportunities". Dr. Francis Cherunilam, Professor of Cochin University inaugurated the seminar. One hundred and fifty six delegates which include 39 external delegates from different parts of the country participated in this academic event. Five reputed resource persons led the technical sessions. Eleven academicians presented their research papers in the seminar. A cultural show and sight seeing was also arranged for the external delegates. The topic of the seminar, the arrangement of the technical sessions, and the hospitality extended were well appreciated by the delegates.

The details of the small seminars are given below.

SL. No.	DATE	TOPIC	RESOURCE PERSON	TARGET GROUP
1	10/06/09	Chartered Accountancy	Shankar P. Panikkar	3 rd B.Com
2	12/6/09	Relevance of English	Dr. A J George, Mr. Thampi Jayasingh, and Prof. Thomas Abraham	2 nd B.Com 3 rd B.Com
3	01/07/09	Life experience of P U Thomas - Communication Orientation	Mr.P.U. Thomas	1 st B.Com

4	03/07/09	Seminar on Practical Banking	Mr. Sandheep Joseph [Our Alumni] Federal Bank Kattappana	1 st B.Com
5	07/07/09	Orientation class on Higher Education	Time Institute	2 nd B.Com 3 rd B.Com
6	07/07/09	Anti-Plastic Campaign	Dr. Jiji K Thomas	3 rd B.Com
7	14/07/09	NCC Orientation	Col. Radhakrishnan & Burothaki	1 st B.Com
8	20/08/09	IFRS	National Seminar by P G Dept. of Commerce	3 rd B.Com
9	07/09/09	Seminar on uses & access to college digital library	Mr. Jobin Jose, College Librarian	2 nd B.Com 3 rd B.Com
10	17/09/09	Investment Scenario in India- Challenges and Opportunities	National Seminar by Department	2 nd B.Com 3 rd B.Com
11	18/09/09	Life Skills	Fr. Paul Pottackal	1 st B.Com
12	26/10/09	Seminar on ACCA		3 rd B.Com
13	27/10/09	Seminar on present Grading and Semester System	Prof. Issac P. Abraham	1 st B.Com

Industry-Academia Interface

1. Sri. Christo George (M D Hykon Group)
2. Justice (retd.) K P RadhaKrishna Menon.
3. Sri Biju Mathew (Help Age India.)
4. Sri.Alexander Thomas (T I M E Kottayam.)
5. Dr. K Gopalakrishnan (Professor in English Govt. College Thiruvananthapuram).
6. Sri.John Joseph (English Academy Kanjirappally.)
7. Dr.Santhosh Koshy Thomas(Executive Director, Hykon Group)

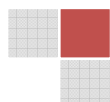
Skill Enhancement Programmes

Two programmes in this regard have organized by the dept for II & III year students by Mr. Siju Thomas(HR Trainer)

PG Department of Commerce:

S.I. No:	Date	No. of students	Resource Person	Nature of course	Course Material
1	20 th June'09	25(II M.Com)	P.T.A Meeting & Interaction	-	-
2	26 th June'09		Entrance & Interview	-	-

3	2 nd July'09		Entrance & Interview	-	-
4	8 th July'09		PTA Meeting for parents of First M.Com students [2009-11]	-	-
5	9 th & 10 th July'09	27 (I M.com)	Dr. Thomas Abraham	Induction	
6	11 th July'09	27 (I M.com)	Rev.Fr. James Kozhimala	Induction	Nil
7	13 th July'09	27 (I M.com)	Dr. George Samuel	P.D	Nil
8	14 th July'09	50 (I M.com)	P.U. Thomas	Interaction	
9	15 th July'08	27 (I M.com)	Rev.Fr. Ruben Thannickal	Effective English	Nil
10	23 rd , 24 th & 25 th July '09	30 (I M.com)	Mr. Senthil Kumar, Avalscape Academy, Thiruvananthapuram	Communication work shop	Yes
11	6 th Aug'09	Both Batches	Commenced Classes for PGDIM	Post Graduate Diploma	
12	8 th Aug'08	30 (I M.com)	Mr. Listin Thomas	Share Trading & Stock Game	Documents
13	12 th Aug'09	24 (From Different Depts)	Started Classes for CA - CPT	Oral Coaching	
14	20 th Aug'09	50 (I and II M.com)	National Seminar on IFRS in Indian Scenario: Issues and Challenges addressed by Mr.V I Joseph	National Seminar	Documents
15	21 st Aug'09	50 (I and II M.com)	Éclat '09', South India Level Management Meet	Management Meet	
16	24 & 25 Aug'09	Both Batches		Retreat	
17	4 Sep'09	Both Batches	Alumni Meet		
18	11 Sep'08	30 (I M.com)	Tally Academy, Kanjirapally	Tally	Nil
19	2 nd Oct'09	25 (II M.Com)	Visited Bethlehem Bhavan Kanjirappally	Social Outreach	
20	3 rd Oct '09	25(II M.Com)	UGC Coaching	Various Faculties	Yes
21	10 th Oct'09	25(II M.Com)	Bank Test Coaching		



22	5 th Oct'09	I M.Com	Walk & Talk & Industrial Visit in P.D. S	Mr. Listin Thomas	
23	22 nd Oct 2009	I M.Com	NCFM		
24	4 th & 6 th Jan 2010	25 (II M.Com)	Dr. Sunnykutty Thomas	SPSS	
25	15 th Jan'10	25 (II M.Com)	Mr. Joji George	Group Discussion	No
26	21 st Jan'10	25 (II M.Com)	Walk & Talk by faculties and II year students		
27	22 nd Jan'10	30 (I M.Com)	Walk & Talk by faculties and I year students		
28	27 th Jan'10	25 (II M.Com)	Mr. Siju Thomas	Interview Techniques	No
29	30 th Jan'10	25 (II M.Com)	Mr. Thampi Jaysingh	Communication	No
30	4 th Feb'10	25 (II M.Com)	Industrial Visit - Tyford	Social Outreach	Vision hunting workshop
31	25 th Feb'10	25 (II M.Com)	Industrial Visit - Chennai	Industrial Visit	
32	17 th March'10	30 (I M.Com)	Industrial Visit - Tyford	Social Outreach	Vision hunting workshop

UG Department of Computer Applications:

1. UGC Sponsored National Seminar in Soft Computing
2. One day workshop on Credit and Semester system.

Research projects

a) Newly implemented:

Funded Researches

No	Title of the project	Sponsor	Principal Investigator	Co-Investigators
1	Feasibility Study on IT Enabled Community Based Health Care System	Indo-Global Social Service Society, IGSSS 1.5 lakhs	Mr. Anish KR SSW	Mr. Ajesh P Joseph Mr. Philip Mathew
2	Study on the living Conditions of Women in	Social Welfare Department, Govt. of Kerala	Dr. Cherian P Kurien SSW	Ms. Princy T Sebastian Mr. Ajesh P

	Plantations in Idukki District	1.14 lakh		Joseph
3	Rehabilitation of Children	Childline India Foundation 15000	Dr. Cherian P Kurien SSW	
4	Study on Residential Care Facilities for Elderly	Help Age India 72000	Mr. Anish KR SSW	
5	<u>Finance research</u> to study the Financial Efficiency of sahyadhry group	Sahyadri,Peermade	M Com Department	
6	A study on how tourism benefits the local community:- A study with special reference to Idukki District	: Rs. 10000	Mr. Sajan N Thomas, Lecturer, MMH Department	Mr. Jacob Bose, Lecturer, MMH Department
	Alternative solutions to closed and reopened tea estates of Idukki Dt	UGC Minor project fu Rs. 60,000	Mr. Jacob Bose, MMH Department	

b) Completed:

Minor project funded by UGC- a study on potential of Alternate Tourism in Peermade Taluk

Principal Investigator: Sajan N Thomas, MMH Department

Amount sanctioned: Rs. 35000

Fuzzy c-means analysis on Cancer- Micro array Data

Minor Project : Care and Psychosocial Rehabilitation of Homeless Mentally ill in Kerala: A Study

Principal Investigator: Anish KR

Amount sanctioned: Rs. 50000

10. Patents generated, if any: NIL

11. New collaborative research programmes:

COLLABORATIVE RESEARCH

No	Title of the project	Collaborator	Principal Investigator
1	A comparative, international study of adult attachment.	Joanna Bettmann University of Utah, USA	Mr. Anish K.R.
2	Nutrition Status of Adolescent Girls in Closed Down Plantations in Peermade Thaluk	Pushpagiri Medical College	Dr. Cherian P Kurien

- Finance research to study the Financial Efficiency of Sahyadhry group - A live Finance research undertaken by M.Com department
- In collaboration with Peermade Panchayat and DTPC to train local taxi drivers on tourism literacy. Total fund of Rs.50,000 got sanctioned for the same.

12. Research grants received from various agencies:

Indo Global Social Service Society – 1.5 lakhs

Help age India Ltd. – 72000

Department of Social Welfare, Kerala state -114000

Chileline India Foundation -15000

UGC Minor Project –

Dr Cherian & Mr. Biju P Mani -

Mr. Anish KR – Rs. 50000

Sajan N. Thomas Minor project (Rs. 35000 and social project Rs. 10000)

Jacob Bose Minor research Project of UGC with Rs.60,000/-

13. Details of research scholars:

Research Scholars registered in the Doctoral Research Center, School of Social Work

- Mr. Philip Mathew
- Mr. Rajeev S.P.
- Ms. Seena Abraham
- Ms. Maya
- Ms. Keerthana

Faculty members doing research

- Mr. Jojy George (HoD - BBA) pursuing research leading to the award of PhD
- Mr. Joshy John and Ms. Melby Joseph are pursuing MPhil (BBA)
- Ms. Jaya Jacob M. has registered as a research scholar at Mahatma Gandhi University under the guidance of Dr. Thomas Joseph Thoomkuzhy, Reader, Centre for Taxation studies, Thiruvananthapuram in July 2008.
- Fr. Roy Abraham P., Mahatma Gandhi University September, 2004
Dr. Mahajan P Mani
- Mr. Jacob Bose Mahatma Gandhi University
July, 2005 Dr. Mathew J Manimala
- Ms. Rajimol A, Mr. Binu Thomas (Phd, Mahatma Gandhi University)
- Ms. Amruth K John, Lumy Joseph, Benymol Jose, July
George (MPhil Bharathiar University)
- Mr. Anish KR, Submitted the Thesis to MG University, January 2010

14. Citation index of faculty members and impact factor:

15. Honors/Awards to the faculty:

Three were awarded Ph.D from the Mahatma Gandhi University during the academic year.

16. Internal resources generated:

- Spectra 2010 (SSW)- UNICEF - 2 lakhs, Other 60000
- An amount of Rs. 2, 50, 000 was generated by the department. Of this Rs. 1,00,000 is donation from the College Management. The remaining Rs. 1,50,000 is through sponsorships in connection with organization of the Comfest.
- Rs.1,98,000/- was generated by students by means of complimentary coupons and sponsorship for the conduct of Radiance 09 -the Management Fest

17. Details of departments getting SAP, COSIST (ASSIST)/DST. FIST, etc. assistance/recognition:
N.A.

18. Community services:

21 Outreach programmes organized by MSW students

SAMARITANS ACTIVITIES

Observations of Important Days

SAMARITANS has taken initiative in observing important international observations related to social work field.

- World Geriatric Day

'World Geriatric Day' was observed on October 5th at Pallikkunnu community with a gathering of geriatric people in the community. The event was noticed by the medical camp especially for old aged and cultural programmes. The old aged people had a sharing session during the gathering.

- World AIDS Day

World AIDS Day was observed on December 1st with variety of events. SAMARITANS organized street play at Kumaly, Vandiperiyar and in the college campus with the collaboration of AVS Kumaly. There was a drawing completion for school children's at St Pious X. An exhibition was conducted at college conference hall on that day.

- Human rights day

The 'Human Rights Day' was observed on December 10th at college campus. There was an intra college street play competition on the theme. The community college and BCA second years won the first and second prize respectively.

Article reviews

SAMARITANS organized articles reviews on various issues and government policies regularly. The article review aims to improve the presentation skill, analytical skill and language proficiency of the students.

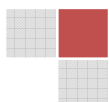
Film reviews

The film reviews were conducted regularly on famous classical movies. It aims to improve the critical thinking capacity of the students.

Herbal Garden

The SAMARITAN members took initiative to clean and preserve the herbal garden near the MSW class room in the campus. The members made effort to plant new herbs in the garden.

SUMMARY REPORT OF THE ACTIVITIES OF MRHP IN 2009



Marian Rural Health Programme (MRH) is one of the Field Action Projects of Social Work students. MRH conducts health promotion programmes for the rural poor in the region. Thus MRHP conducts health awareness programmes, classes, street plays, medical camps, etc. for the people according to the need of the community.

There were a variety of programmes organized by MRHP in 2009. MRHP organized classes for the people on Diabetes, Sexual Health, Psycho-social problems of teenagers, Street plays on HIV/AIDS, Iodine Deficiency, Exhibition on HIV/AIDS, free medical camps on Diabetes, Paediatric Medicine, Dental Care and General Medicine. There were eight medical camps organized in 2009 alone. The medical camps were organized in collaboration with Dr. Chazhikadan Trust, Thodupuzha. The medicines were freely supplied by Karuna Hospital, Thodupuzha. The students organized the programmes with the guidance of the faculty concerned. The doctors who participated in the camp are Dr. Michela Rabela from Australia, Dr. Sajan Chazhikadan, Dr. Vinod, Dr. Deepak (All from Karuna Hospital, Thodupuzha), Dr. Vinod (Puzhpagiri Medical College, Thiruvalla), Dr. Aby and Dr. Sr. Mary Kalapura. Each medical camp was benefited by 50-90 people in the nearby area.

Social Work students would form themselves into groups and go to the community and invite the people to the programme organized. They themselves are arranging the logistics and personnel needed for the camps and other programmes. MRHP looks forward to reach out to more rural poor with a variety of health programmes in the coming year.

Rural Camp

As part of 1st semester field practicum the 1st MSW students, Marian College Kuttikkanam had their Rural Camp at Anakkuzhy in Ayyappancoil Gramapanchayath. 'Sauhradam -09', the ten days rural camp was started on October 21st & ended on 30th October.

The rural camp was conducted with an objective of having experience with rural life, to know about the community living and their difficulties.

'Sauhradam-09' was inaugurated at 4:30 pm on 21st October Wednesday by Sri. Rajan Joseph, Panchayath President of Ayyappancoil Gramapanchayath. Rev. Fr. A. J. George Ambazhathunkal, Principal of Marian College Kuttikkanam was the chief guest of the function. Fr. Mathew Panachikal, Vicar of St. George Church Marikulam. Ward members: A.J. Kuttichan, George Joseph addressed the gathering. After that there were cultural programs by the students.

Daily activities began by 6:30 am; there was exercise for all the students. The breakfast was by 8:30 am. The work started from 9:30 am to 12:30 pm. After noon sessions was for home visit. Cultural programs began at 6:30 pm. Dinner was at 8:30 pm. Daily program evaluation was there by 11:30 pm, after that everybody went for sleep.

The major works done during the camp

- Cleaning the camp site

- Cleaning both sides of the roads of Anakuzhy to Mattukkatta
- Maintain the road of Gandhinagar colony
- Cleaning the Mattukkatta market
- Medical camp
- Outing to Ramakkalmedu
- Watching of movie

Mr.A.J.Kuttichan, Mr.A.L. Satheeshan, Mr. Roshy Augustine MLA, Mr.Binu, Mrs. Biji Mol MLA, Fr. Reuben. J.Thannikkal Manager, Marian College Kuttikanam, Faculty members of School of Social Work, Office staffs & senior batch students visited the camp.

The valedictory function of 'Sauhradam-09' was on 29th October Thursday. Dr. Cherian. P. Kurien, Director of School of Social Work was the chief guest of the day. Rev. Fr. Reuben J.Thanikkal, Mr. Anish. K.R. Co -ordinator School of Social Work, Mr. Rajan Joseph addressed the gathering.

To understand the society in which we live and to be a part of the sufferings of the poor and needy, the three classes of our department organized out reach programmes. The final years went to Assissi Bhavan in Kattapana. The objective of the program was to serve the inmates of the orphanage who are physically and mentally handicapped. The second year students went to Government U.P. School, Chemmannu and organized a medical camp and took motivational classes for the kids. All those who participated in the out reach programmes feel that this type of activities are very much essential since they remind us of our social obligations.

The second semester [first year] B.Com students organized a one day Anti-Alcohol and Anti-Drugs campaign in the Ayyappancoivil Village. The campaign included awareness talks, street plays, processions and oath taking.

➤ Out Reach Programmes

I BBA - Pratheeksha Bhavan Kattappana

- St.John's Hospital Kattappana

II BBA - Navajeevan Trust Kottayam

- Medical college Kottayam

III BBA - Navajeevan Trust Kottayam

- Medical College Kottayam

Social projects by students done on relevant social issues

- During the academic year 2nd year M Com PGDIM Students visited Bathlehem Bhavan, Kanjirappally and spent time with them and also initiated a fund raising to help the poor and less privileged from students and staff of the college.
- Training assistance through community college for capacity building among 'Thattukada owners' in the immediate neighbourhood
- Got sanctioned Rs.50,000/- (Rs.25000 from peermade panchayat and RS.25000 from DTTC to train taxi drivers on manners, language and tourism literacy
- Offering free counselling services associating with a counselling centre - Avila School of counselling, Pala. Training programs to empower students and grown ups were also conducted.
- Sessions were conducted and assistance were given to students who passed out 10th standard to chose appropriate options for joining plus Two for the studens hailing from Tea estates in Peermade
- Conducted an evaluative study on the tour programmes offered by Periyar foundation through EDC's at Thekkady
- Explored and documented the destinations of tourist interest at Peermade Taluk
- Designed tourism circuit for Peermade Panchayat geographical limits
- Attended seminar on 365 day destination at CUSAT
- I MCA -18th Feb 2010 to Navajeevan Trust kottayam
- II MCA -11th March 2010 to Snehashramam Kattappana
- III MCA - e 2nd of July 2009, to Penuel Ashram, Thambalakkadu
- Maria Jyothi
- CAPS(Computer Awareness Program for Schools)

19. Teachers and officers newly recruited:

Name	Qualification	Department
Mr. Selvi George	M.Com	M Com PGDIM
Mr. Bharathy Rajan R.	M.Com- PGDBA	M Com PGDIM
Mr. Jaymon M.R.	M.Com, ICWA - Inter, MBA(doing)	M Com PGDIM
Mr. Jaison Mathew	MBA	MMH
Ms. Minu Mary Joseph	MBA	MMH
Mr. Jaison John	MSW Project Officer, Extension Projects	MSW
Mr. Renjith R	MSW, M Phil	MSW
Ms. Rimsha H	M Sc (Guest lecturer in Statistics)	BBA
Ms. Nirmala George K	MCA	MCA
Mr Satheeshkumar S	MCA	MCA

Ms Kochumol Abraham	MCA	MCA
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20. Teaching - Non-teaching staff ratio: 1:2

21. Improvements in the library services:

22. New books/journals subscribed and their value:

Total number of books purchased:	900
Total amount spent :	Rs. 260000.00
Total No. of Journals/Magazines Subscribed during the year 2009-10-	26
Cost of Magazines Subscribed	- Rs. 16000/-

116 books worth Rs. 85000 brought from University of Utah by Mr. Anish KR who has visited Utah as part of Faculty Exchange

About 500 new books worth 85,000 [approx] in the commerce stream was added to the college library this year.

Name	Number	Value
Books MCA	290	110000
National Journals /Magazines	16	12000
International Journals /Magazines	6	13000

23. Courses in which student assessment of teachers is introduced and the action taken on student feedback:

All courses - online feedback collected and feed back given by principal to all concerned

24. Unit cost of education:

25. Computerization of administration and the process of admissions and examination results, issue of certificates:

Intranet software- Campus net has automated all processes related to admissions, attendance, fee collection etc.

26. Increase in the infrastructural facilities:

New building, computers,

27. Technology upgradation:

28. Computer and internet access and training to teachers and students:

Access to all students through dedicated leased line. Wifi enabled in the college campus and gents hostels

29. Financial aid to students:

Details of fund available for Scholarship at College level

No	Details	Amount	Amount Disbursed in the current year
1	Mar Mathew Vattakuzhi Endowment Scholarship	600000.00	43500, 21 students
2	Scholarship for Economically backward students	585000.00	57500.00 31 students
3	Scholarship for Dalit Catholic Students	100000.00	
	Total	1285000.00	

- Apart from the financial aid provided by the government, the department is also very keen in providing financial assistance to the needy students. This includes free supply of study materials, scholarships and other special assistance etc. Study materials worth Rs. 500 were distributed to 8 students. Scholarships worth Rs. 25,000 were made available to 12 students. A special higher study aid of Rs. 50,000 is given to an outgoing student.

30. Activities and support from the Alumni Association:

Annual alumni meeting held on 26 December 2009. Department level alumni meetings held in all the departments

31 Activities and support from the Parent-Teacher Association:

PTA Activities 2009-10**General Activities of PTA**

- Basketball coach sponsored by PTA
 - orientation programme for SC/ST students
 - Orientation for parents of Sc/ST students
- marian college kuttikkanam | IQAC**

- Purchase of magazines for library
- Conduct of midterm and model exams

PTA Meetings

No	Meeting	Date	Number of participants	Remarks
1	II M Com	20/06/2009		
2	III MCA	26/06/2009		
3	I BCA, BBA, B Com	29/06/2009	280	Class on Better Parenting by Dr. Raju D Krishnapuram
4	II MCA	6/07/2009		
5	I M Com	8/07/2009		
6	I MMH	15/07/2009		
7	I MCA	23/09/2009		
8	Parents of Degree Students	30/01/2010		One Day Seminar on Parents on Credit and Semester Scheme Dr. Issac A
9	PTA Executive	20/10/2009		

Prizes given by PTA

- Best monitors diary
- Cash award for best class
- Proficiency prize for students

Other activities

- One day workshop for teachers on 3rd march 2010

32. Health services:

First aid centre with full time nurse and visiting Doctor

33. Performance in sports activities:

The college has teams for Basketball, Football, Volleyball, table tennis, Shuttle badminton, Cricket, Power Lifting, Neball, Chess and Athletics

ACHIVEMENTS:

Basketball:

- Third Position in MG University Intercollegiate Tournament
- Three Students represented University Basketball for Inter-university tournament
- Winners of Idukki district senior basketball championship
- Eight students represented Idukki district basketball team for Kerala State Senior Basketball Championship

- One student represented the Kerala State Junior Basketball Team for National Championship

Table Tennis

- Third Position in MG University Intercollegiate Tournament
- Winners of Idukki district Table tennis Tournament
- Three students represented Idukki district in the Kerala State Inter-district TT Tournament

Netball

- Third Position in MG University Intercollegiate Tournament
- Two students selected as members of University team

Shuttle Badminton

- Fourth Position in MG University Intercollegiate Tournament

Other Achievements:

B.Com students perform well in sports activities. The details of their sports performance during the current year is given below.

- Jain Kuriakose of 3rd B.Com got selected as the College Basketball Team Captian
- Anadhu Sugunan (2nd B.Com), Joemon J. Joseph (2nd B.Com) and Arjun J. (1st B.Com) got selected to the University Basketball Team. Anadhu Sugunan has been selected to the national junior team too.
- Nithin Joseph Xavier, got 1st prize in South Zone Table Tennis, 2nd place in Central Zone Table Tennis, 3rd in South Zone Badminton, 4th in Central Zone Badminton, reached finals for Open Selection Tournament Badminton, reached quarter finals of Idukki District Badminton and participated for All Kerala Badminton.
- Aby Daniel of 2nd B.com got the 1st postion for the All Kerala Open Table Tennis held at munnar, 2nd postion for All Kerala Table Tennis Tournament, Idukki District Team selection winner, MG University South Zone winners and MG University Inter Zone 3rd position.
- Inside the college also they are very active in sports. The college basket ball team, foot ball team consisits of several B.Com students.
- Ms. Annu Treesa George and Ms. Silpamol Dominic of B.Com jointly became the individual women sports champion of the academic year.
- Mr.Amal Paulson I BBA has got selected to Junior Indian Hand Ball Team

- Mr. Justin Mathew Jacob II BBA has got selected to MG University Basket ball team
- Mr.Sreejith Upendran II BBA is a university team player for Table Tennis and Shuttle Badminton
- Ms.Seetha S has got II rank in the university examination during the academic year 2009-10
- Mr.Titto Mathew II BBA has participated in Republic Day parade held at New Delhi in 26th January 2010
- Ms.Priya Tessy and Ms.Sneha Wilson of I BBA were Selected to participate in National Integration Camp held at Haryana.
- I BBA students have got “Academic Excellence Award” during the annual evaluation as part of the quality enhancement initiative by IQAC

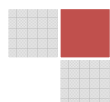
34. Incentives to outstanding sportspersons:

Weightage in admissions. Two seats per U G course are reserved for sports persons. They are given due consideration in the continuous evaluation process [internal marks] for their achievement si n sports. Concessions are offered in their hostel bills and other expenses. Free food and lodging are offered to deserving students.

35. Student achievements and awards:

- Five university ranks for the academic year 2008-09

1. Dhanya Elizabeth Thomas	IInd Rank	- BCA
2. Seetha S	IInd Rank	- BBA
3. Binil Jose	Ist Rank	- MMH
4. Tini Maria Mathew	Ist Rank	- MMH
5. Toby K T	IIIrd Rank	- MMH



UG Department of Commerce

- Ansalna J. of 3rd B.com got the Sahara Scholarship of Rs. 12,000 during the academic year from the NCC.

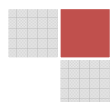
No	Event	Host	Event	Winners
1	Casus Belli 2009 (October)	Devamatha College, Kuravilangadu	Dumbcharades	Anil Idikkula Tharun Jose Elizabeth Molly
			Product Launching	Cecil Mathew Joseph Tharun Jose Rinku Sebastian Sherin Shibu Micky Augustine
			Stock Game	Timmy George Mamatha Thomas
			Best Manager	George Mathew
			Business Quiz	Arun Kumar Joseph Alexander
2	Causerie 2009 (November)	SB College, Changanachery	Dumbcharades	Anil Idikkula Tharun Jose Arun K Job Cecil Mathew Joseph
			Product Launching	Tony Tom
			Best Manager	Elizabeth Molly
			Business Quiz	Arun Kumar Sandeep K V.
			Product Launching	Tony Tom Tharun Jose Timmy George Anil Idikkula

			Best Manager	George Mathew
			Business Quiz	Arun Kumar Joseph Alexander
			Paper presentation	Tharun Jose Elizabeth Molly Sandeep K V. George Mathew Joseph Alexander Ponny Joseph Micky Thomas
			Paper presentation	Ponny Joseph Anas K Ashraf Tinso Varghese Athira M. Krishnankutty

PG Department of Commerce

- ❖ 100% Students successfully cleared NCFM (National Stock Exchange's certification in financial market) certifications
- ❖ Mr. George Mathew won the Third prize in National Level Paper presentation on IFRS Standards organized by St. Thomas college, Palai

<u>Intra-Collegiate Competitions and prizes won by M. Com. Students</u>			
No.	Event	Participants	Result
1	Sports	Sujithmon	Third Place
2	Modern Art	Elizabeth Molly	First Place
3.	George Mathew	Mono Act	Second Place



- Secured second prize for Best Management Team at SB college Changanacherry for Berchnova Fest of MBA colleges

School of Social Work

The students of MSW participated in the different students meets and seminars organized by different social work departments in Kerala.

- Rendezvous

Rendezvous was two days students meet organized on 11 and 12 September 2009 by Department of Social Work at Sree Sankaracharya University of Sanskrit Kalady. The event was marked by national seminar, competitions and cultural events. A team consists of 26 students participated in the various competitions and won the **second runners up trophy**.

- DE NOVO

DE NOVO was the South India Social Work meet conducted at De Paul Institute of Science and Technology (DIST), Angamaly on 13 and 14 of November 2009. The meet was focused on the theme 'Be a Friend to Nature and have a friendly Nature'. A team consisted of 22 students participated in the programme and **won second runners up trophy**.

Best Social Worker Award - Mr Joseph Zacharia (III BCA)

ACHIEVEMENTS (III BCA)

DATE	NAME	COLLEGE/INSTITUTION	EVENT
31-7-09	ABIN GEORGE	Saintsgits College of Engineering	Creative editing, designing and c-debugging
31-7-09	BILU TOM	Saintsgits College of Engineering	Creative editing, designing and c-debugging
6-8-09	ANISH N.U	Bharat Matha College Ernakulam	Quiz competition(4 th prize)
7-8-09	ANISH N.U	YMCA Kumily	Quiz competition(1 st prize)
5-10-09	JOSIN T JOY	MBCE Peermade	Best Singer(1 st prize)
7-10-09	AKHIL S		South Zone Table Tennis competition, Kottayam(2 nd prize)
19-10-2009	AKHIL E.C	MES College, Erumely	Overall Championship in 'STAGIONE'
19-10-2009	KIRAN K	MES College, Erumely	Overall Championship in 'STAGIONE'

19-10-2009	ANOOP KK	MES College, Erumely	Overall Championship in 'STAGIONE'
19-10-2009	ANISH N.U	MES College, Erumely	Overall Championship in 'STAGIONE'
19-10-2009	BILU TOM	MES College, Erumely	Overall Championship in 'STAGIONE'

This year the Best Class Award is won by II BCA

II BCA students Released a class magazine 'Elixir' & a Dossier named 'Treasure Island' by II BCA students

36. Activities of the Guidance and Counselling unit:

- Voluntary counseling sessions.
- Awareness Generation classes to students.
- Evaluation and suggestions

37. Placement services provided to students:

Employability enhancement, placement assistance, introducing NGOs and such organizations,

There is a Placement cell under the coordinator Mr. Brijesh MCA, the College Placement Officer. Ms. Jaya Jacob M. is the department placement officer in M.Com. The placement cell has frequent interaction with industry and organizations in conducting campus recruitment and also arranging seminars on interview techniques. The placement services provided to various departments are listed below.

- ❖ All the students of last M. Com. - TCC were placed in various organizations like Reliance Infocom, UAE Exchange, KITEX, Infopark, ACS, Wipro, JRG Securities etc
- ❖ Super senior batches were working in the following Allianz Cornhill, Carvy Securities, UAE Exchange, Office Tiger, HDFC Bank, Bucon Consultancy, Bajaj Allianz, Deutsche Bank, 24*7.
- ❖ Two of them have jointed the teaching profession in colleges.

- ❖ Two of them were gone for higher studies.
- ❖ Seven students of the current batch are already selected to Alukkas Group
- ❖ Twelve of them were shortlisted by ACS, Infopark, Kochi

Placement of 2007 - 09 batch

Sl No.	Name of students	Designation	Organization
1.	Abin Albert Babu	Bank Clerk	SIB Thrissur
2	Alvin Baby	Executive	UAE Exchange ,Mumbai
3.	Amjith P.A	Executive	UAE Exchange ,Mumbai
4.	Aneesh K.S	Client Service Executive	UAE Exchange ,Mumbai
5.	Antony Cyriac	Executive	UAE Exchange ,Mumbai
6.	Nebu Cherian P.	Executive	UAE Exchange ,Mumbai
7.	Shanu M. Sunny	Student	Bank Test Coaching
8.	Alaya P.	Account Executive	JRG Group, Kottayam
9.	Anju Soman	Stock Executive	Acqumen, Kanjirapally
10.	Anumol Kurian	Accounts	Kitex, Kochi
11.	Helen Jacob	Lecturer	NewJyothy College, Kattappana
12.	Jinu Mary Joji	Student	IAS Coaching
13.	Jiya Mathew	Accounts Executive	Glenrock Office, Hevia Crup, Mundakkayam
14.	Jyothi a.V	Accounts Executive	Kitex , Kochi
15.	Minu George	Student	Bank Test Coaching

- Campus placement drives organised.- Cgh Earth Group of Hotels, Leonia Hyderabad.
- Placement Interviews arranged at the industry premises - Oberoi Group, Leela Goa, Leela Kovalam,TUI, Kochi,GITC Trivandrum,Club Mahindra Group, InterContinental Group, Lalit Hotels.
- Placement oriented training Workshop conducted on 23rd and 24th March on 2010. Mr.Raghubalan and Mr.Rohan Mokashi from HCMG (Hospitality Consulting and Management Group) Mumbai engaged the sessions.

- Career guidance and training for placement is integrated in to the curricular activities in the form of mock interview sessions by faculty and external experts , training in resume preparation /Interview techniques, training in career hunt using ICT etc.
- Career Hunt workshop
- Placement brochures in electronic format
- Direct interaction and presentation with the different organisations outside Kerala by the faculty
- Placements to 80% of the final semester students. Rest of the students are awaiting confirmation from the industry.On receiving that the Dept will be able to claim 100% placement.
 - Students can avail the services of dedicated Placement officer for the department, Asst.Professor Mr. Brijesh George
 - A consortium named 'Consortium of Technical Institutes for Placement Services' (C-Tips), consisting 16 MCA and Engineering colleges in the region of Central Travancore, formed for placement of the students and related activities coordinates the placement activities, through which the companies get the right talent, and the deserving students get placements.

Consortium for Placements

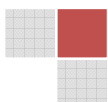
- A consortium of 16 professional colleges is formed and coordinated by our Placement officer. Another group consisting of 300 placement officers in South India is also formed.

Technology trainings

- Requirements of the industry is obtained through contacts in the industry and alumni and special training programs are arranged for the students

Other training programs

- Personality development programs in each semester
- Training on GD, presentation skills etc.
- Department promotes sports and cultural activities and students won many prizes.



- Department promotes participation in IT Fest and students won many prizes.

Soft skills training and personality development programs are provided to the students in each semester.

This year students attended mainly three recruitment drives and seven of them got placement in companies like Wipro Infosys etc.

38. Development programmes for non-teaching staff:

39. Healthy practices of the institution

Mentoring

- Each student provided with a mentor
- Group mentoring-once in a term

Course Plan

- Prepared at the beginning of each semester in each subject.

Use of ICT In Teaching and learning

- To supplement lecture sessions handled by members of faculty
- To supplement students in their paper presentations

RADIANCE 09

- Annual national management and cultural fest organized since 2000. The programme for the current academic year was held on 28th & 29th of Oct. 2009. There were 223 participants from 20 colleges.

Industrial Visit

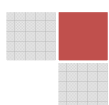
- II BBA students have made a one day visit to Kitex and Anna Aluminum, Ernakulam

English Speaking

- Thrust on developing oral and writing skills in English of the students

Internal Quality Assurance

- Keeping Monitor's Diary
- Conducting Talent Time Programmes



- Talent board
- Self study reports prepared and submitted by each class.

Newspaper Analysis 5.30pm to 6pm (PG Department of Commerce)

- News Paper Analysis is an innovative regular practice, conducted by the department everyday. It's a unique practice of the department in the college. We divide the students into five team, Each team contain 5 members. At the time of analysis each team present a news paper in the analysis . Department provide Economic Times daily along with 5 other news paper in the Library

Current Affair Analysis (PG Department of Commerce)

- Every Friday we are organize current Affair analysis. All the students are advise to maintaining current affair analysis book and records each day's current affairs and present it in the class. It helps us to improve our General Knowledge, IT skills, finance marketing and other updatation.

Article Review (PG Department of Commerce & School of Social Work)

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- As part of our curriculum and upcoming teaching methodology, department take initiative for Article review . The assigned team present the article from HBR, MBA Review, Effective Executive , The money & Wall street etc.

Online Share Trading

- One day two student each do online share trading. Before investment decision the team analyses & discusses all the factors in the class in detail. From next year onwards department is going for a tie with UAE Exchange cochin for the same.

Bank Test Coaching

- Intensive training for Bank Probationary Officer and Clerical Examinations are conducted by experts from TIME Kottayam. Several mock test also conducted for familiarizing the examination.

UGC Coaching

- Training is provided for UGC-JRF/NET examination for all the students. Classes were handled by efficient teachers Dr T. C. Thankachen & Ms. Jaya Jacob M. , Mr. Tojo Joseph(faculty from Government College College, Chalakkudy), Mr. Sajan N. Thomas , Mr. Ajimon George, Mr.Joshy John, Mr. Jacob Bose...(Marian College, Kuttikkanam).

Group Discussion Techniques

- With growing importance of management dynamics , the Department organizes GD workshop by Mr.Joji George HOD, BBA Department, Marian College. Session covered all the GD tactics and two mock GD too.

Interview Techniques

- As part of our placement initiative a one day training session on Interview techniques was arranged on 28th January by Mr. Siju P. Thomas well known trainer in HR. gave orientation towards interview and its technique.

Walk & Talk

- Once in two months the department arrange an walk and talk with our students to the velvet hills of Kuttikkanam It help us to maintain a strong relationship between teachers and students.

NCFM (NSE's Certification in Financial Market)

- With emerging growth in financial market, the Department provide certification programme for NCFM (NSE's Certificate in Financial Markets). This is a Certificate exam conducted by National Stock Exchange of India. Last batch proved their skills with 100% result.

Accounting Software - TALLY by Tally Academy Bangalore

- The growing popularity of Tally software in enterprises across the world has resulted in an increased demand for Tally Certified

Professionals. Department offer Tally Certification Programme that aims to create qualified Tally Certified Professionals in the industry.

Social Activities - Out Reach

- As part of Departmental social responsibility the students visited Bathlehem Bhavan, Kanjirapally a centre for Mental patients on 02nd December 2009, and they also initiated voluntary contributions to Bathlehem Bhavan Ashram. On 4 February the faculty and students went to Tyford tea garden School for Vision hunting workshop in order to ignite the students mind.

Earn while you learn

- **C-mart** :- is a retail experiment lab for our students. Every one gets chance to earn during their learning. The profit of the lab is divided among the students and also distributed wages.
- **Academic Retreat**
- As part of curriculum, Marian M.Com organizes two day academic retreat (Shilpasala) every year. The main objectives of this academic retreat are to build up team spirit, to improve the self confidence level of the students and to motivate the students to excel in their studies. Dr .Thomas Abraham was the main resource person of the academic retreat. Trekking, cultural show and cook and eat etc., are part of this program
- ASK programme - Uniquely designed, Attitude, Skills & Knowledge training integrating current affairs presentations, destination study, public speakings, GD Mock interviews, periodical Business Quiz, reducing mother tongue influence in English Communication and et. al.
- Grooming standards and A detailed Policy guideline is planned and published by the faculty council to ensure adherence standards fixed by the department
- English language- focused training and Business English Certification from British Council.(BEC Vantage)
- Monday review meetings wherein student representatives of each class also participate. Plans for the coming week are also finalised during these meetings. Student grievances also get aired during this process. As an when required, open house meetings are also decided and conducted
- The classes begin each day with a Prayer and recital of the Vision Statement of the class

- Semester plan is prepared with student involvement and is presented before all students
- All students and staff use laptops. This is highly helpful in teaching and learning. The department has wi-fi connectivity to Internet

40. Linkages developed with National / International, academic / Research bodies

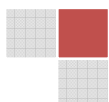
1. University of Utah, Utah, USA
2. University of Texas Arlington, USA
3. RUST College, Mississippi, USA
4. Mid Sweden University, Sweden
5. Indo-Global Social Service Society
6. Help Age India

Other Linkages

1. Linkage with UGC for the conduct of career oriented Add on programme and National Seminar
2. tie up with IMS Kottayam for providing coaching for MAT for the final year students
3. Tie up with Time Kottayam for the conduct of MAT coaching for the II BBA students.
4. Tally Academy Bangalore
5. Cochin Stock Exchange, Cochin
6. UAE Exchange and Finance Ltd, Cochin
7. PDS Organic Spices, Peermade
8. Linkage with University of New Orleans USA

41. Any other relevant information the institution wishes to add:

The collage has gained lot of insights after the NAAC Reaccreditation visit. The staff and students got an opportunity to review the practices and plan positive future endeavors for the overall development of the college and its constituents. The strive for excellence in education is in its pursuit.



Part C: Detail the plans of the department for the next year.

Some of the activities proposed by the IQAC for the coming academic year are listed below.

- Quality Policy for college
- Common Quality Standards
- Quality Sustenance and Enhancement Drive 2010
- Communication Skills Enhancement Strategy
- Best Practice documentation
- IQAC automation
- Student feedback on teachers
- Mid-term review of Department Annual Plan
- IQAC Knowledge Centre
- Scholar on campus
- Faculty development
- Resurgence Education
- Growth Time
- Back to Nest
- Operation Sophi
- Open Campus

