

Marian College Kuttikkanam (Autonomous)

Name of the Department : English
Name of the Programme : BA in Communicative English
Programme Code : BACE

Program Specific Outcomes

- 1. Graduates of this program demonstrate global competencies in verbal and written communication in English.**
- 2. They analyze and appraise the literary merits of the works of leading authors of every literary period.**
- 3. They apply the communication skills they have learned to professions like Journalism and Public Relations and to Media situations.**
- 4. They practice computer and media skills to enhance their verbal, written and digital communications.**
- 5. They perform community service and service-learning in which learning stimulates and supports service and service enhances and expands the boundaries of learning.**

